

Coding Guide

Codes as I had them in atlas are in **bold**.

1) Background Information of Informant

- a. **BI: Adult Family Stats:** this is information about the informant's family life—are they married? Do they have children? etc.
- b. **BI: Birth and Place:** Where and in what year was the informant born
- c. **BI: Children stats:** How many children does the informant have, how old are they, where are they living etc.
- d. **BI: Ethnic background:** What is the ethnic or racial background the informant identifies with
- e. **BI: Ethnic background of partner:** What is the ethnic background of the spouse or significant other of the informant.
- f. **BI: geographic locations:** Where does the informant live
- g. **BI: Length of time in neighborhood:** How long has the informant lived or worked within Jamaica Plain
- h. **BI: migration story:** Where did the informant migrate from? Anything else about their migration story
- i. **BI: religious stats:** Is this informant religious and if so what and where do they practice?
- j. **BI: significant other of informant:** Information about the spouse or partner of the informant.
- k. **BI: Informant speaks Spanish:** Does the informant speak Spanish?
- l. **Why Boston:** Informant's reason for coming to Boston.
- m. **Why Jamaica Plain:** Informant's reason for coming to Jamaica Plain
- n. **Why JP: Looking for diversity:** Specifically mentions diversity in Reason for coming to JP.
- o. **Job:** What is the job of the informant and how did they end up doing this.
- p. **Job: How long at job:** How long has the informant held this job.
- q. **Job: outside of JP:** Note when the informant commutes to work elsewhere.
- r. **Resident: Lived in JP before:** If the informant does not currently live in Jamaica Plain have they ever before?
- s. **Resident: NOT JP:** If the informant does not live in Jamaica Plain or HJS.
- t. **Relatives in areas:** Does the informant have family in JP, HJS, or Boston?

2) Business District:

- a. **Bus: association:** Involvement in Business Association.
- b. **Bus: attracts outside Latinos:** Business brings in Latinos from outside of HJS.
- c. **Bus: attracts outsiders:** Business attracts people from outside of HJS.
- d. **Bus: availability of Spanish language:** Business has Spanish speakers employed.
- e. **Bus: Black:** Black owned businesses or businesses who caters to a black demographic.

- f. **Bus: community focus:** Business highly involved in the community.
- g. **Bus: demographics of:** general demographics of customer base.
- h. **Bus: diversity of types:** comments on the diversity of types of businesses in Hyde-Jackson Square.
- i. **Bus: History:** History of the business.
- j. **Bus: informant likes going to:** Businesses that the informant enjoys going to.
- k. **Bus: informant wants:** Businesses that informant would like to see in the community.
- l. **Bus: Inter-Business relations:** relationships between different businesses in the commercial district.
- m. **Bus: Latino:** Latino owned or focused business.
- n. **Bus: Milky Way:** Comments about a recently relocated business called the Milky Way.
- o. **Bus: Perceptions of quality:** comments on the quality of businesses in the district.
- p. **Bus: non-traditional:** Comments about non-traditional business practices.
- q. **Bus: owner not from JP:** Owners not native to JP and why they chose to open in HJS.
- r. **Bus: restaurants and food:** Discussion on businesses that have to do with food service in particular.
- s. **Bus: Selling business:** Comments on intentions to sell the business.
- t. **Bus: turnover:** Comments on business turnover or need for longevity.
- u. **Bus: Vision for future:** Owners vision of the future of the business.
- v. **Rents and landlord:** What is the business' relationship with rents and their landlord.
- w. **Stop and shop:** Discussion of the large chain style supermarket in the district.

3) Housing:

- a. **Blessed Sacrament development:** people's opinions on the housing built at Blessed Sacrament.
- b. **Housing: family home:** Comments about living in a family home.
- c. **Bromley Heath:** ideas about the Bromley Heath community in Jamaica Plain.
- d. **Rents and housing values:** What is the informant's relation to rents and housing costs? Is it a burden? Is it affordable?

4) Church and Religion

- a. **Blessed Sacrament in community:** Opinions of the closed Catholic parish in HJS.
- b. **Churches and Religion:** Comments on churches and religiosity in HJS.
- c. **Religion: Catholic Boston:** Discussions of Catholicism in the community now and in the past.
- d. **Spanish Church Service:** Discussions of church services that are

bilingual or offered in Spanish.

5) Ideas of Racial and Ethnic Groups

- a. **American business sense:** expression that the American business sense is somewhat unique.
- b. **Assimilation behavior:** any mention of immigrants and assimilation.
- c. **Authenticity issue:** ideas surrounding what is authentic within the neighborhood.
- d. **Ethnic differences: unequal care:** Ideas that not all people are getting the same care.
- e. **Ethnic Identity: American:** idea that one identifies primarily as American.
- f. **Feeling of cultural outsiders:** Comments about not feeling as if one fits in because of cultural reasons.
- g. **Generational difference:** feelings that there is a divide between generations of same ethnic or racial group.
- h. **SE/Ethnic Groups: Relationships with Blacks:** Discussions of interactions between others and Black residents.
- i. **SE/Ethnic Groups: Latin Americans:** Discussion of different Latin American groups In HJS.
- j. **SE/Ethnic Groups: cliques:** Discussion of Cliques between different groups in HJS.
- k. **SE/Ethnic Groups: Dominicans:** Specific discussions of Dominicans in HJS.
- l. **JP: class divide:** Discussions of class issues within the neighborhood.

6) Neighborhood Problems

- a. **Changes: what would make you leave:** What would have to change in the neighborhood to make people leave.
- b. **Crime: drugs:** Specific feelings of criminal behavior because of drugs.
- c. **Crime: fear of crime:** General fear of crime.
- d. **Crime: violent crime and crime problems:** stories of crime.
- e. **Crime: fear of crime: b/c youth:** Specific feelings of crime because of youth behavior.
- f. **Crime: gangs and turf wars:** Relating crime to gangs and turf wars.
- g. **Economic crisis:** mentioning how the economic crisis is impacting JP.
- h. **Orange line and Jackson Station issues:** Discussions of the orange subway line and the Jackson Square station within the neighborhood.
- i. **Pedestrian traffic:** Discussion of pedestrian traffic within the neighborhood and in the business district.
- j. **Police involvement:** Role of police in the neighborhood.
- k. **Transportation:** Issues of parking, cars, public transportation and other forms of transportation.

7) Non-profits and community service

- a. **Involvement in community events:** Community members participating

in neighborhood events, and festivals.

- b. Involvement in ethnic organizations:** Informant involvement in ethnic organizations such as the Dominican Club.
- c. Main Street: Centre south:** Discussion of the Centre-South Main Street district.
- d. Main Street: proper role:** The proper role of Main Street in the neighborhood.
- e. Main Street: History of:** The history of Main Street in the neighborhood.
- f. Main Street: how familiar is informant:** How familiar the informant is with the Main Street program.
- g. Non-profit culture:** The non-profit culture within HJS.
- h. Non-profit involvement:** Informant is involved in non-profit culture of the neighborhood.
- i. Non-profit: difficulty:** Discussions of the problems with non-profits in the neighborhood.
- j. Non-profit: grassroots:** History of grassroots movements within the neighborhood.
- k. Non-profit: JPNDC:** The role of the non-profit Jamaica Plain Neighborhood Development Corporation within the neighborhood.
- l. Non-profit: serving vs. imposing:** Is the non-profit serving the neighborhood or imposing its will on the neighborhood.
- m. Worlds Fair:** Discussion of the annual HJS square festival called the JP Worlds Fair.

8) History of JP:

- a. Historical recognition of Latin identity in neighborhood:** Comments on the influence of Latinos in HJS over time.
- b. History of JP:** general history of JP.
- c. Jamaica Spain:** recognition of one of the nicknames in the neighborhood.
- d. JP: Change from elevated train:** History of the subway line in the neighborhood.

9) Community Identity

- a. Diversity:** Comments about the diversity in the neighborhood.
- b. JP: Counterculture:** Discussions of how the neighborhood is a place that supports counterculture.
- c. JP: Green Spaces:** Discussions about the green spaces within the neighborhood.
- d. JP: how an area gets an identity:** Discussion of how this neighborhood got its identity.
- e. JP: Liberal and progressive:** Discussion of this neighborhood as a liberal and progressive place.
- f. JP: Sense of community:** Discussions of the feelings of community in the neighborhood.
- g. JP: why better:** Why JP is perceived as better than elsewhere.

10) Gentrification and Social Preservationism

- a. **Gentrification and business:** How gentrification is changing businesses.
- b. **Gentrification in general:** Discussions of gentrification within the neighborhood.
- c. **SP: Efforts to stay local:** Social Preservation acts to shop locally and help businesses.
- d. **SP: Guilt due to privilege:** Feelings of guilt by gentrifiers.
- e. **SP: Political:** Political acts of social preservation.
- f. **SP: Symbolic:** Symbolic acts of social preservation.
- g. **SP: Private:** Private acts of Social Preservation.

11) Latin Quarter

- a. **LQ as preservation:** Latin Quarter as a preservation act.
- b. **LQ: as against gentrification:** Latin Quarter as an attempt to slow gentrification.
- c. **LQ: as business driven:** Latin Quarter as business driven.
- d. **LQ: as community driven:** Latin Quarter as community driven.
- e. **LQ: Awareness of rebranding:** How aware is the informant that the neighborhood was rebranded.
- f. **LQ: benefits:** What are the benefits the informant sees to rebranding.
- g. **LQ: Celebrating cultures:** Does the informant see Latin Quarter as a way to celebrate cultures.
- h. **LQ: community involvement in choosing name:** Discussions of the community's involvement in the rebranding.
- i. **LQ: detract from negative image:** Discussions of if the name is meant to distract from the current image of the neighborhood.
- j. **LQ: History of:** The history of the re-branding effort.
- k. **LQ: how might the community change:** Discussions of how rebranding might change the neighborhood.
- l. **LQ: inclusive or exclusive?:** Feelings that the name is inclusive or exclusive.
- m. **LQ: Involvement in rebranding:** Person involvement in rebranding.
- n. **LQ: Irony in authenticity:** Feel that the name is inauthentic.
- o. **LQ: like Chinatown or North End:** Comparisons to Boston's North End or Chinatown.
- p. **LQ: Does the name make sense?:** Does the informant feel the name makes sense for the community.
- q. **LQ: Not Caught On:** Discussions of how or why the name is not more well known.
- r. **LQ: perceived reactions:** How people think others will react to the name if it catches on.
- s. **LQ: Obvious choice:** People stating that it is an obvious choice for the community.
- t. **LQ: Practical Problems:** People discussing the practical problems of the name within the community.
- u. **LQ: promoting cultures:** How the name uses culture to market.

- v. **LQ: Skepticism about rebranding:** Informants who are skeptical of the rebranding effort.
- w. **LQ: successful LQ:** What people describe would be a successful Latin Quarter.
- x. **LQ: too late:** Is the rebranding too late because Latinos are leaving?
- y. **LQ: uncomfortable with labels:** General expressions of discomfort with labels.
- z. **LQ: what is valued:** Expressions of what people value in this process of rebranding.
- aa. **LQ: who is target audience?:** Discussions about who Boston's Latin Quarter should be marketed towards.

12) Contacts

- a. **Contacts:** suggestions for people I talk to

13) Questions informant has

- a. **Question about project:** Informant asks me questions.
- b. **Questions about my ethnic background:** Informant asks me about my own ethnic background.

14) Miscellaneous: uncommon codes

- a. **Bad question:** respondent did not understand the question or chose not to answer the question.
- b. **Bus: benefits from illegitimate economy:** Business somehow sees benefits to illegitimate economy such as drug trade—this came up in an interview because the business owner claimed that when people sold drugs people had more money to spend.
- c. **American Dream:** Expressions about fulfilling the American Dream.

15) Large Category Codes

- a. **Q: Questions about Latinos:** Any question or answer about Latinos.
- b. **Q: Questions about Crime and Safety:** Any question or answer about crime and safety.
- c. **Q: Basic Identification Questions:** Any question or answer about Basic information.
- d. **Q: Questions about the Latin Quarter:** Any question or answer about Boston's Latin Quarter.
- e. **Q: questions about what community identity:** Any question or answer about Community Identity.
- f. **Q: Questions about what the community needs:** Any question or answer about Community needs.
- g. **Q: History and neighborhood change:** Any question or answer about neighborhood history.
- h. **Q: Questions about businesses:** Any question or answer about businesses.