Big Data, Meager Returns?
Fairness, Sustainability and Data for the Global South

A collaborative Workshop

WORKSHOP PROGRAM

9:30  Arrival at the Kennedy School

10:00 – 10:10  Welcoming remarks

Yasodara Córdova (DHKS, IDlab, CTS-FGV)
Lorrainy Porciuncula (Berkman Klein Center)

10:10 – 10:50  Keynote

**Tom Lee** (MapBox)
Tom works with data teams to push new frontiers on data accessibility and open geodata for the entire world.

10:50 – 11:00  Open questions
Considering data non-related to human-derived activities, such as those from energy, water, road, infrastructure networks, natural resources - which type of data can be explored as a common strategic resource? If an underlying layer of information is essential to the setup of new businesses, can its existence and maintenance be understood in terms of fairness? What As we focus on data beyond personal data, such as health data or data resulting from human interaction, what domains should be considered as strategic and in need of more attention, regarding intentional data trading and extraction?

11:00 - 12:05  Panel discussion

**Chair:** Yasodara Córdova (Harvard)
Yasodara is a fellow at the Digital Kennedy School, where she researches various aspects of data for public policies and misinformation.

**Panelists:**
- **Ivo Correa** (Uber/Harvard) 15min
  Ivo is Director of Public Policies and Communications for Latin America at Uber.
- **Elizabeth Christoforetti** (Supernormal/Harvard) 15min
  Elizabeth is an architectural and urban designer, and teaches architecture at the Harvard’s Graduate School of Design.
- **Felipe Heusser** (Rhinobird/Ciudadano Inteligente/Harvard) 15min
  Felipe is founder of Rhinobird.tv and Ciudadano Inteligente, and an affiliate to Berkman Klein Center.

**Invited Experts:**
- **Sabelo Mhlambi** (Berkman Klein Center) 10min
  Sabelo is a research fellow at Berkman Klein Center for Internet & Society, where he researches data sharing and privacy.
- **Kathy Pham** (Harvard Kennedy School) 10min
  Kathy is a computer scientist and fellow at the Berkman Klein Center, where she co-leads the Ethical Tech Working Group.

12:05-12:30  Open discussion

12:30 - 1:30  Lunch
What is the role of technology on discussion around economic fairness? What are the main architectures and possibilities, or technological arrangements that can allow the creation of a data access layer for the development of Artificial Intelligence in the Global South?

1:30 - 2:35 Panel discussion

**Chair:** Lorrayne Porciuncula (Harvard/OECD)
Lorrayne is a Policy Analyst on communications infrastructure and services at the Digital Economy and Policy Division at OECD.

**Panelists:**
Primavera de Phillipi (CNRS/COALA) 15min
Primavera is a permanent researcher at CNRS and founder of the Internet Governance Forum’s Dynamic Coalitions on Blockchain.

James Wahutu (NYU) 15min
Dr. Wahutu has a PhD in Sociology and is an incoming professor in NYU’s Department of Media, Culture, and Communication.

Susan Aaronson (GWU) 15min
Dr. Aaronson is GWU Cross-Disciplinary Fellow at the George Washington University's Elliott School of International Affairs.

**Invited Experts**
Juan Ortiz (Web Foundation) 10min
Juan is a policy fellow at the Web Foundation.

Dan Ciuriak (CIGI) 10min
Dan is a former Deputy Chief Economist at the Canadian Department of Foreign Affairs and Trade and CIGI Leading Economist.

2:35 - 2:50 Open discussion

2:50 - 3:00 Closing remarks