ALM in Digital Media Design

Harvard Extension School

Age Breakdown
- 24% < 30
- 48% 31 - 40
- 28% 41+

35 Average Age

127 Degree Candidates

Female: 57%
Male: 43%

88% of students are employed full-time while earning the degree

Benefits of being a degree candidate:
- Personal academic advising & pre-degree advising
- Career resources and individual career counseling through Harvard's Office of Career Services
- Paid research opportunities alongside Harvard faculty
- Earn a graduate certificate while earning the degree

Reasons for pursuing degree
- Personal Enrichment: 8%
- Career Change: 14%
- Career Advancement: 35%
- Deepen Expertise: 43%

Years of students full-time work experience
- 4 years & under: 12%
- 5-10 years: 41%
- 11-20 years: 20%
- Over 20 years: 27%

Digital media design graduate certificates
- Back End Web Development
- Front End Web Development
- Learning Design and Technology
- Web Technologies

Avg # of courses taken per semester

88% Graduation Rate

4 Years Average time to graduation

98% Of recent grads would recommend the program

Learn more at extension.harvard.edu
Meet ALM in Digital Media Design Graduate, Anna Guetat.

Senior Manager of New Product Development at Oshkosh Corporations
Senior Director of R&D at Recorded Future (threat intelligence company)

As a young, multilingual, foreign woman and mother with an Eastern European accent working in a male-dominated industry, many of my coworkers questioned my authority. I began to doubt myself and questioned my place in manufacturing. Eventually, I realized I could not let my job break me. As the mother of two smart and beautiful daughters, I knew I had to persevere for my children and actively fight against biases towards women in leadership for future generations of girls. Having noticed that many of my colleagues had advanced degrees from top-ranking universities in the U.S., I decided to pursue a degree at HES. I wanted to put myself out of my comfort zone and prove to myself that I could deliver above average. Receiving my ALM in Digital Media Design from Harvard not only equipped me with new skills but it also gave me newfound confidence, which helped me land my next role.

Did you earn a graduate certificate?
Yes, the Web Technology certificate.

Most helpful resource at HES:
Online course format. For a working mom and wife, and someone who travels for their job the ability to take courses online was vital. There was a level of understanding that you can have a life and be a graduate of Harvard. At HES you can be what you want and there will be faculty, advisors, and other resources there to empower you.

Advice for prospective or current degree candidates:
Don't hesitate just do it! There was not one minute that I regretted pursuing my ALM. The only sad moment from my time at HES was when it ended. I wish I had utilized my academic advisor more to better plan out my path towards graduation. And when you're working on your capstone, don't just do it good, do it grand! Make a business, something you will show to your grandchildren. Really go for it! Take it seriously, showcase the best of you.
Fast Facts About Digital Media Design Degree Earners

Available Tracks
Capstone Track

Average Age
35

Age Breakdown
- 24% <30
- 48% 31-40
- 28% 41+

Number of Degree Candidates
127

Gender
- Female: 57%
- Male: 43%

Where Students Live While Earning the Degree
- 40% Live in MA
- 46% Live Outside of MA
- 14% Live Outside of US

Reasons for Obtaining Degree
- 8% Personal Enrichment
- 14% Career Change
- 35% Career Advancement
- 43% Deepen Expertise

Percentage of Students with Professional Experience in Field
41%

Years Of Students Full-Time Work Experience
- 4 years and under: 12%
- 5-10 years: 41%
- 11-20 years: 20%
- Over 20 years: 27%
Percentage of Students Employed Full-Time While Earning the Degree
88%

Average Number of Courses Taken per Semester
- 1 course: 70%
- 2 courses: 20%
- 3 courses: 6%
- 4 courses: 4%

Average Time to Graduation
4 years

Graduation Rate
88%

Select Job Titles Held By Our Graduates
- Applications Programmer
- Web Developer
- Front End Developer
- IT Manager
- Senior Software Engineer
- Associate Creative Director
- Lead Technical Developer
- Marketing Manager
- Onsite Engineer
- US Developer

Fields Where Graduates Have Gone on to Work in
- IT Services
- Media production
- Publishing
- Management consulting
- Healthcare
- Higher education
- Government Administration

Where Some of Our Graduate Work
- National Park Service
- Boston Children’s Hospital
- Harvard Kennedy School
- World Wildlife Federation
Blue State Digital
Boston University
Cengage Learning
T Mobile
Hewlett Packard
SAP

Percentage of Grads Who Would Recommend the Program
98%

Related Certificates
- Back End Web Development
- Front End Web Development
- Learning Design and Technology
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Benefits of Being a Degree Candidate
- Personal academic advising & predegree advising
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Alumni Spotlight
*Meet ALM in Digital Media Design Graduate, Anna Guetat.*

**Job title prior to HES:**
Senior Manager of New Product Development at Oshkosh Corporations

**Current job title:**
Senior Director of R&D at Recorded Future (threat intelligence company)

**How has earning a degree from HES helped you professionally?**
As a young, multilingual, foreign woman and mother with an Eastern European accent working in a male-dominated industry, many of my coworkers questioned my authority. I began to doubt myself and questioned my place in manufacturing. Eventually, I realized I could not let my job break me. As the mother of two smart and beautiful daughters, I knew I had to persevere for my children and actively fight against biases towards women in leadership for future generations of girls. Having noticed that many of my colleagues had advanced degrees from top-ranking universities in the U.S., I decided to pursue a degree at HES. I wanted to put myself out of my comfort zone and prove to myself that I could deliver above average. Receiving my ALM in Digital Media Design from Harvard not only equipped me with new skills but it also gave me newfound confidence, which helped me land my next role.

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For more information on career highlights, visit our Career and Academic Resource Center (CARC) at carc.extension.harvard.edu