### ALM in Digital Media Design

#### HARVARD Extension School

**35**

**AVERAGE AGE**

<table>
<thead>
<tr>
<th>Age Breakdown</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt; 30</td>
<td>24%</td>
</tr>
<tr>
<td>31 - 40</td>
<td>48%</td>
</tr>
<tr>
<td>41+</td>
<td>28%</td>
</tr>
</tbody>
</table>

**127 DEGREE CANDIDATES**

**88% OF STUDENTS ARE EMPLOYED FULL-TIME WHILE EARNING THE DEGREE**

**41% OF STUDENTS HAVE PROFESSIONAL EXPERIENCE IN THE FIELD**

**4 YEARS**

**AVERAGE TIME TO GRADUATION**

**88% GRADUATION RATE**

**98%**

Of Recent Grads Would Recommend the Program

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**Reasons for Pursuing Degree**

- **8%** Personal Enrichment
- **14%** Career Change
- **35%** Career Advancement
- **43%** Deepen Expertise

**Years of Student Full-Time Work Experience**

- 4 years & under...... **12%**
- 5-10 years............. **41%**
- 11-20 years........... **20%**
- Over 20 years.......... **27%**

**Avg # of Courses Taken Per Semester**

- 1 Course
- 2 Courses
- 3 Courses
- 4 Courses

**Benefits of Being a Degree Candidate**

- Personal academic advising & pre-degree advising
- Career resources and individual career counseling through Harvard’s Office of Career Services
- Paid research opportunities alongside Harvard faculty
- Earn a graduate certificate while earning the degree

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**Digital Media Design Graduate Certificates**

- Back End Web Development
- Front End Web Development
- Learning Design and Technology
- Web Technologies

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Learn more at extension.harvard.edu
**ALUMNI SPOTLIGHT**

**Meet ALM in Digital Media Design Graduate, Anna Guetat.**

Senior Manager of New Product Development at Oshkosh Corporations

Senior Director of R&D at Recorded Future (threat intelligence company)

As a young, multilingual, foreign woman and mother with an Eastern European accent working in a male-dominated industry, many of my coworkers questioned my authority. I began to doubt myself and questioned my place in manufacturing. Eventually, I realized I could not let my job break me. As the mother of two smart and beautiful daughters, I knew I had to persevere for my children and actively fight against biases towards women in leadership for future generations of girls. Having noticed that many of my colleagues had advanced degrees from top-ranking universities in the U.S., I decided to pursue a degree at HES. I wanted to put myself out of my comfort zone and prove to myself that I could deliver above average. Receiving my ALM in Digital Media Design from Harvard not only equipped me with new skills but it also gave me newfound confidence, which helped me land my next role.

Yes, the Web Technology certificate.

Online course format. For a working mom and wife, and someone who travels for their job, the ability to take courses online was vital. There was a level of understanding that you can have a life and be a graduate of Harvard. At HES you can be what you want and there will be faculty, advisors, and other resources there to empower you.

Don’t hesitate just do it! There was not one minute that I regretted pursuing my ALM. The only sad moment from my time at HES was when it ended. I wish I had utilized my academic advisor more to better plan out my path towards graduation. And when you’re working on your capstone, don’t just do it good, do it grand! Make a business, something you will show to your grandchildren. Really go for it! Take it seriously, showcase the best of you.

For more information on career highlights, visit our Career and Academic Resource Center (CARC) at [carc.extension.harvard.edu](http://carc.extension.harvard.edu)