



**HARVARD**  
Extension School

## ALM in Digital Media Design

- Capstone track
- Thesis track

**35** AVERAGE AGE

AGE BREAKDOWN

- 24%** < 30
- 48%** 31 - 40
- 28%** 41+

**127** DEGREE CANDIDATES

### BENEFITS OF BEING A DEGREE CANDIDATE

- ◆ Personal academic advising & pre-degree advising
- ◆ Career resources and individual career counseling through Harvard's Office of Career Services
- ◆ Paid research opportunities alongside Harvard faculty
- ◆ Earn a graduate certificate while earning the degree



WHILE EARNING THE DEGREE

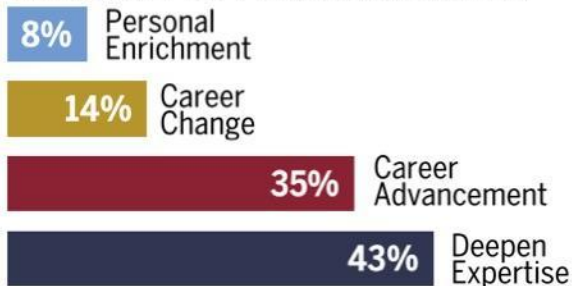
- 40%** Live in MA
- 46%** Live Outside of MA
- 14%** Live Outside of U.S.

Female: **57%**

Male: **43%**

**88%** OF STUDENTS ARE EMPLOYED FULL-TIME WHILE EARNING THE DEGREE

### REASONS FOR PURSUING DEGREE



### YEARS OF STUDENTS FULL-TIME WORK EXPERIENCE

- 4 years & under..... **12%**
- 5-10 years..... **41%**
- 11-20 years..... **20%**
- Over 20 years..... **27%**

**41%** OF STUDENTS HAVE PROFESSIONAL EXPERIENCE IN THE FIELD

### DIGITAL MEDIA DESIGN GRADUATE CERTIFICATES

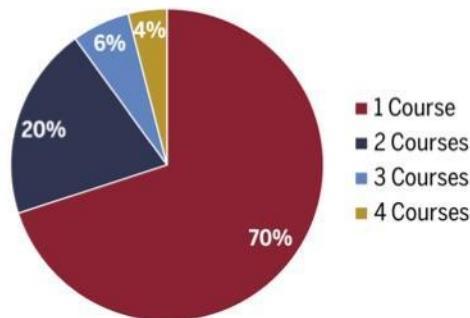
**Back End Web Development**

**Front End Web Development**

**Learning Design and Technology**

**Web Technologies**

### AVG # OF COURSES TAKEN PER SEMESETER



**98%** Of Recent Grads Would Recommend the Program

**88%** GRADUATION RATE

**4** YEARS

AVERAGE TIME TO GRADUATION

Learn more at [extension.harvard.edu](http://extension.harvard.edu)

WHERE SOME OF OUR GRADUATES WORK



SELECT JOB TITLES HELD BY OUR GRADUATES

Applications Programmer

Web Developer

Front End Developer

IT Manager

Senior Software Engineer

Associate Creative Director

Lead Technical Developer

Marketing Manager

Onsite Engineer

UX Developer

GRADUATES HAVE GONE ON TO WORK IN THE FIELDS OF...

- ◆ IT services
- ◆ Media production
- ◆ Publishing
- ◆ Management consulting
- ◆ Health care
- ◆ Higher education
- ◆ Government administration



## ALUMNI SPOTLIGHT

Job title prior to HES:

Current job title:

How has earning a degree from HES helped you professionally?

Did you earn a graduate certificate?

Most helpful resource at HES:

Advice for prospective or current degree candidates:



Meet ALM in Digital Media Design Graduate, **Anna Guetat.**

Senior Manager of New Product Development at Oshkosh Corporations

Senior Director of R&D at Recorded Future (threat intelligence company)

As a young, multilingual, foreign woman and mother with an Eastern European accent working in a male-dominated industry, many of my coworkers questioned my authority. I began to doubt myself and questioned my place in manufacturing. Eventually, I realized I could not let my job break me. As the mother of two smart and beautiful daughters, I knew I had to persevere for my children and actively fight against biases towards women in leadership for future generations of girls. Having noticed that many of my colleagues had advanced degrees from top-ranking universities in the U.S., I decided to pursue a degree at HES. I wanted to put myself out of my comfort zone and prove to myself that I could deliver above average. Receiving my ALM in Digital Media Design from Harvard not only equipped me with new skills but it also gave me newfound confidence, which helped me land my next role.

Yes, the Web Technology certificate.

Online course format. For a working mom and wife, and someone who travels for their job the ability to take courses online was vital. There was a level of understanding that you can have a life and be a graduate of Harvard. At HES you can be what you want and there will be faculty, advisors, and other resources there to empower you.

Don't hesitate just do it! There was not one minute that I regretted pursuing my ALM. The only sad moment from my time at HES was when it ended. I wish I had utilized my academic advisor more to better plan out my path towards graduation. And when you're working on your capstone, don't just do it good, do it grand! Make a business, something you will show to your grandchildren. Really go for it! Take it seriously, showcase the best of you.

For more information on career highlights, visit our Career and Academic Resource Center (CARC) at [carc.extension.harvard.edu](http://carc.extension.harvard.edu)



HARVARD EXTENSION SCHOOL

# Fast Facts About Digital Media Design Degree Earners

## Available Tracks

Capstone Track

## Average Age

35

## Age Breakdown

- 24% <30
- 48% 31-40
- 28% 41+

## Number of Degree Candidates

127

## Gender

- Female: 57%
- Male: 43%

## Where Students Live While Earning the Degree

- 40% Live in MA
- 46% Live Outside of MA
- 14% Live Outside of US

## Reasons for Obtaining Degree

- 8% Personal Enrichment
- 14% Career Change
- 35% Career Advancement
- 43% Deepen Expertise

## Percentage of Students with Professional Experience in Field

41%

## Years Of Students Full-Time Work Experience

- 4 years and under: 12%
- 5-10 years: 41%
- 11-20 years: 20%
- Over 20 years: 27%

## Percentage of Students Employed Full-Time While Earning the Degree

88%

## Average Number of Courses Taken per Semester

- 1 course: 70%
- 2 courses: 20%
- 3 courses: 6%
- 4 courses: 4%

## Average Time to Graduation

4 years

## Graduation Rate

88%

## Select Job Titles Held By Our Graduates

- Applications Programmer
- Web Developer
- Front End Developer
- IT Manager
- Senior Software Engineer
- Associate Creative Director
- Lead Technical Developer
- Marketing Manager
- Onsite Engineer
- US Developer

## Fields Where Graduates Have Gone on to Work in

- IT Services
- Media production
- Publishing
- Management consulting
- Healthcare
- Higher education
- Government Administration

## Where Some of Our Graduate Work

- National Park Service
- Boston Children's Hospital
- Harvard Kennedy School
- World Wildlife Federation

- Blue State Digital
- Boston University
- Cengage Learning
- T Mobile
- Hewlett Packard
- SAP

## Percentage of Grads Who Would Recommend the Program

98%

## Related Certificates

- Back End Web Development
- Front End Web Development
- Learning Design and Technology
- Web Technologies

## Benefits of Being a Degree Candidate

- Personal academic advising & predegree advising
- Career resources and individual career counseling through Harvard's Office of Career Services
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## Alumni Spotlight

*Meet ALM in Digital Media Design Graduate, Anna Guetat.*

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