ALM Digital Media Design | Capstone track

26% under 30
40% 31-40
47% over 40

36 Average Age

4.5/5 AVERAGE FACULTY RATING

137 Degree Candidates
22 Average class size

The variety of courses, industry-leading professionals teaching some courses, the online format
- 2022 ALM Graduate

while earning the degree

32% Live in MA
53% Live outside MA
15% Live outside the US

AVERAGE # COURSES TAKEN PER SEMESTER 1

87% OF STUDENTS ARE EMPLOYED FULL-TIME WHILE EARNING THIS Degree

data pertains to academic year 2021-2022
STACKABLE CERTIFICATES

- BACK END WEB DEVELOPMENT
- FRONT END WEB DEVELOPMENT
- LEARNING DESIGN AND TECHNOLOGY
- WEB TECHNOLOGIES

SELECT JOB TITLES HELD BY OUR GRADUATES

- UX DEVELOPER
- SENIOR SOFTWARE ENGINEER
- FRONT END DEVELOPER
- ASSOCIATE CREATIVE DIRECTOR

YEARS OF STUDENTS' FULL-TIME WORK EXPERIENCE

- 0-4 YEARS: 43%
- 5-10 YEARS: 41%
- 11+ YEARS: 16%

49% HAVE PROFESSIONAL EXPERIENCE IN THE FIELD

5% ACTIVE/VETERAN MILITARY STUDENTS

WHERE SOME GRADUATES WORK

- DANA-FARBER CANCER INSTITUTE
- GOOGLE
- HEWLETT PACKARD
- DELOITTE

AVERAGE YEARS TO GRADUATION

- 41% FINISH IN UNDER 4 YEARS

Graduation Rate

- 90%

97% of recent graduates would recommend the program

Data pertains to academic year 2021-2022
ALM Digital Media Design
Capstone track

Number of Degree Candidates:
137

Average Class Size:
22

Average Age:
36

Age Breakdown:
- Under 30: 26%
- 31-40: 40%
- 41+: 34%

Average Faculty Rating:
4.5/5

Where Students Live While Earning the Degree:
- Live in MA: 32%
- Live Outside MA: 53%
- Live Outside the U.S.: 15%

Average Number of Courses Taken Per Semester:
1

Percent of Students Employed Full-time While Earning the Degree:
87%

Reasons for Pursuing the Degree:
- Personal Enrichment: 10%
- Career Advancement: 28%
- Career Change: 21%
- Deepen Expertise: 41%

Stackable Certificates:
- Back End Web Development Graduate Certificate
- Front End Web Development Graduate Certificate
- Learning Design and Technology Graduate Certificate
• Web Technologies Graduate Certificate

**Years of Students’ Full-time Work Experience:**
- 0-4 years: 16%
- 5-10 years: 41%
- 11+ years: 43%

**Percent with Professional Experience in the Field:**
49%

**Select Job Titles Held by Our Graduates:**
- UX Developer
- Senior Software Engineer
- Front End Developer
- Associate Creative Director

**Percent of Active / Veteran Military Students:**
5%

**Average Years to Graduation:**
4 (41% finish in under 4 years)

**Where Some Graduates Work:**
- Dana-Farber Cancer Institute
- Google
- Hewlett Packard
- Deloitte

**Graduation Rate:**
90%

**Percent of Recent Graduates Who Would Recommend the Program:**
97%

**The Best Aspect Was...**
"The variety of courses, industry-leading professionals teaching some courses, the online format.” – 2022 ALM Graduate

(Data Pertains to Academic Year 2021-2022)