ALM Journalism

Capstone track

87 Degree Candidates

Average Age: 36
- 23% under 30
- 30% over 40
- 47% 31-40

Average class size: 15

Average Faculty Rating: 4.6/5

And the best part was...

"The ability to complete my degree from home but still experience campus through the residency requirements."

- 2022 ALM Graduate

While earning the degree:
- 16% Live in MA
- 72% Live outside MA
- 12% Live outside the US

Average # courses taken per semester: 1

81% of students are employed full-time while earning this degree.

Reasons for pursuing the degree:
- Deepen expertise: 24%
- Career change: 37%
- Career advancement: 31%
- Personal enrichment: 6%

Data pertains to academic year 2021-2022.
STACKABLE CERTIFICATES

- BUSINESS COMMUNICATION
- DIGITAL STORYTELLING
- MARKETING MANAGEMENT AND DIGITAL STRATEGY

SELECT JOB TITLES HELD BY OUR GRADUATES

- FRONT PAGE EDITOR
- COMMUNICATIONS COORDINATOR
- DIRECTOR, DIGITAL MEDIA
- MANAGER, MULTIMEDIA PRODUCTION

YEARS OF STUDENTS’ FULL-TIME WORK EXPERIENCE

- 50% 0-4 YEARS
- 31% 5-10 YEARS
- 19% 11+ YEARS

58% HAVE PROFESSIONAL EXPERIENCE IN THE FIELD

WHERE SOME GRADUATES WORK

- THE HUFFINGTON POST
- NPR
- POLITICO
- THE BOSTON GLOBE

6% ACTIVE/VETERAN MILITARY STUDENTS

91% Graduation Rate

99% of recent graduates would recommend the program

data pertains to academic year 2021-2022
ALM Journalism
Capstone track

Number of Degree Candidates:
87

Average Class Size:
15

Average Age:
36

Age Breakdown:
- Under 30: 23%
- 31-40: 47%
- 41+: 30%

Average Faculty Rating:
4.6/5

Where Students Live While Earning the Degree:
- Live in MA: 16%
- Live Outside MA: 72%
- Live Outside the U.S.: 12%

Average Number of Courses Taken Per Semester:
1

Percent of Students Employed Full-time While Earning the Degree:
81%

Reasons for Pursuing the Degree:
- Personal Enrichment: 6%
- Career Advancement: 31%
- Career Change: 37%
- Deepen Expertise: 24%

Stackable Certificates:
- Business Communication Graduate Certificate
- Digital Storytelling Graduate Certificate
- Marketing Management and Digital Strategy Graduate Certificate
Years of Students’ Full-time Work Experience:
- 0-4 years: 19%
- 5-10 years: 31%
- 11+ years: 50%

Select Job Titles Held by Graduates:
- Front Page Editor
- Communications Coordinator
- Director, Digital Media
- Manager, Multimedia Production

Average Years to Graduation:
4 (30% finish in under 3 years)

Percent with Professional Experience in the Field:
58%

Where Some Graduates Work:
- The Huffington Post
- NPR
- Politico
- The Boston Globe

Graduation Rate:
91%

Percent of Active / Veteran Military Students:
6%

Percent of Recent Graduates Who Would Recommend the Program:
99%

The Best Aspect Was...
"The ability to complete my degree from home but still experience campus through the residency requirements." – 2022 ALM Graduate

(Data Pertains to Academic Year 2021-2022)