ALM in Journalism

- Capstone track
- Thesis track

AGE BREAKDOWN

- 34% < 30
- 35% 31 - 40
- 31% 41+

74 DEGREE CANDIDATES

- Female: 24%
- Male: 76%

WHILE EARNING THE DEGREE

- 18% Live in MA
- 70% Live Outside of MA
- 12% Live Outside of U.S.

REASONS FOR PURSING DEGREE

- 7% Personal Enrichment
- 22% Career Advancement
- 32% Deepen Expertise
- 39% Career Change

YEARS OF STUDENTS FULL-TIME WORK EXPERIENCE

- 4 years & under: 30%
- 5-10 years: 12%
- 11-20 years: 35%
- Over 20 years: 23%

selective area of study certificates

- Business Communication
- Digital Storytelling
- Marketing Management and Digital Strategy

AVG # OF COURSES TAKEN PER SEMESTER

- 50% 1 Course
- 40% 2 Courses
- 10% 3 Courses

AVG CLASS SIZE

15 STUDENTS

85% GRADUATION RATE

4 YEARS AVERAGE TIME TO GRADUATION

94% Of Recent Grads Would Recommend the Program

Learn more at extension.harvard.edu
SELECT JOB TITLES HELD BY OUR GRADUATES

Chief Communications Officer
Front Page Editor
Health Journalist
Freelance Writer and Editor
Copyeditor

Director, Digital Media
Vice President, Local Media
Senior Online Journalist
Manager, Multimedia Production

GRADUATES HAVE GONE ON TO WORK IN THE FIELDS OF...

♦ Journalism
♦ Fundraising and development
♦ Writing and editing
♦ Marketing and advertising
♦ Media production
♦ Public relations
♦ Publishing

ALUMNI SPOTLIGHT

Meet ALM in Journalism Graduate, Eva Fedderly.

Job title prior to HES:
When I enrolled at Harvard, I was a staff reporter for Courthouse News and a freelance journalist for national publications.

Current job title:
Today, I’m writing a narrative nonfiction book about criminal justice reform, which is possible because of my experience and lessons at Harvard. Many of my professors taught me to be a significantly better writer. “Writing a Nonfiction Book” prepared me for the massive project I’m working on now. I write my book, while still freelancing for Architectural Digest, The Christian Science Monitor, and New York Magazine.

How has earning a degree from HES helped you professionally?
My writing improved. As a voracious reader, I taught myself how to be a journalist without a degree in journalism. When I finally decided to earn my masters, I received excellent training and developed my voice. Post-grad, I still communicate with some of my professors. They are much to thank for my progress.

Most helpful resource at HES:
The professors were (and are) my most useful resource at HES. As fellow authors, war correspondents, profile writers, and First Amendment lawyers, they were a massive help and inspiration to me. My advice is to ask them earnest, difficult questions and be up-front about your needs and challenges throughout the program.

Advice for prospective or current degree candidates:
Keep up with your work, read, submit assignments, and stay in close touch with your advisor. Because HES is online learning, you need to be proactive with your scheduling and timelines. Communicate and be honest with yourself and others. Write about what hurts, inspires, or challenges you.

For more information on career highlights, visit our Career and Academic Resource Center (CARC) at carc.extension.harvard.edu