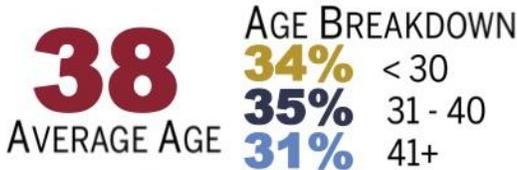




# HARVARD Extension School

## ALM in Journalism

- Capstone track
- Thesis track



**74** DEGREE CANDIDATES

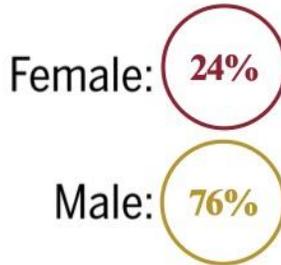
### BENEFITS OF BEING A DEGREE CANDIDATE

- ◆ Personal academic advising & pre-degree advising
- ◆ Career resources and individual career counseling through Harvard's Office of Career Services
- ◆ Paid research opportunities alongside Harvard faculty
- ◆ Partner with a professional in the field while completing your capstone
- ◆ Earn a graduate certificate while earning the degree



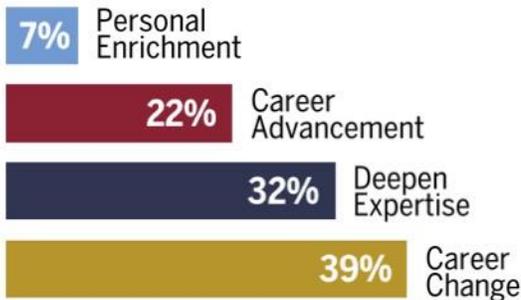
WHILE EARNING THE DEGREE

- 18%** Live in MA
- 70%** Live Outside of MA
- 12%** Live Outside of U.S.



**71%**  
OF STUDENTS ARE EMPLOYED FULL-TIME WHILE EARNING THE DEGREE

### REASONS FOR PURSUING DEGREE



### YEARS OF STUDENTS FULL-TIME WORK EXPERIENCE

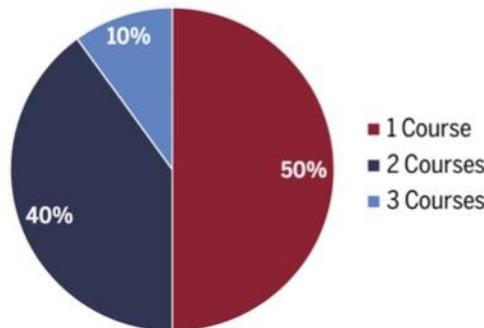


**29%**  
Of Students Have Professional Experience in the Field

### JOURNALISM GRADUATE CERTIFICATES

- Business Communication**
- Digital Storytelling**
- Marketing Management and Digital Strategy**

### AVG # OF COURSES TAKEN PER SEMESETER



### AVG CLASS SIZE



**85%**  
GRADUATION RATE

**4** YEARS  
AVERAGE TIME TO GRADUATION

**94%**  
Of Recent Grads Would Recommend the Program

Learn more at [extension.harvard.edu](http://extension.harvard.edu)

WHERE SOME OF  
OUR GRADUATES  
WORK

AP

THE  
HUFFINGTON  
POST

POLITICO

The Boston Globe

HARVARD  
UNIVERSITY

Bank of America



Mit

MIAMI  
New Times



## SELECT JOB TITLES HELD BY OUR GRADUATES

Chief  
Communications  
Officer

Front Page Editor

Health Journalist

Freelance Writer  
and Editor

Copyeditor

Director, Digital  
Media

Vice President,  
Local Media

Senior Online  
Journalist

Manager,  
Multimedia  
Production

## GRADUATES HAVE GONE ON TO WORK IN THE FIELDS OF...

- ◆ Journalism
- ◆ Fundraising and development
- ◆ Writing and editing
- ◆ Marketing and advertising
- ◆ Media production
- ◆ Public relations
- ◆ Publishing



## ALUMNI SPOTLIGHT

Job title prior  
to HES:

Current job title:

How has earning a  
degree from HES  
helped you  
professionally?

Most helpful  
resource at HES:

Advice for  
prospective or  
current degree  
candidates:



## Meet ALM in Journalism Graduate, Eva Fedderly.

When I enrolled at Harvard, I was a staff reporter for Courthouse News and a freelance journalist for national publications.

Today, I'm writing a narrative nonfiction book about criminal justice reform, which is possible because of my experience and lessons at Harvard. Many of my professors taught me to be a significantly better writer. "Writing a Nonfiction Book" prepared me for the massive project I'm working on now. I write my book, while still freelancing for *Architectural Digest*, *The Christian Science Monitor*, and *New York Magazine*.

My writing improved. As a voracious reader, I taught myself how to be a journalist without a degree in journalism. When I finally decided to earn my masters, I received excellent training and developed my voice. Post-grad, I still communicate with some of my professors. They are much to thank for my progress.

The professors were (and are) my most useful resource at HES. As fellow authors, war correspondents, profile writers, and First Amendment lawyers, they were a massive help and inspiration to me. My advice is to ask them earnest, difficult questions and be up-front about your needs and challenges throughout the program.

Keep up with your work, read, submit assignments, and stay in close touch with your advisor. Because HES is online learning, you need to be proactive with your scheduling and timeliness. Communicate and be honest with yourself and others. Write about what hurts, inspires, or challenges you.

For more information on career highlights, visit our Career and Academic Resource Center (CARC) at [carc.extension.harvard.edu](http://carc.extension.harvard.edu)



HARVARD EXTENSION SCHOOL

# Fast Facts About Journalism Graduate Degree

## Average Age

38

## Age Breakdown

- <30: 34%
- 31-40: 35%
- 41+: 31%

## Number of Degree Candidates

74

## Gender

- 24% female
- 76% male

## Where Students Live While Earning the Degree

- 18% live in Mass.
- 70% live outside of Mass.
- 12% live outside of U.S.

## Reasons for Obtaining Degree

- 39% Career change
- 32% Deepen expertise
- 22% Career advancement
- 7%: Personal enrichment

## Percentage of Students with Professional Experience in Field

29%

## Years Of Students Full-Time Work Experience

- 4 years and under: 30%
- 5-10 years: 12%
- 11-20 years: 35%
- More than 20 years: 23%

## Percentage of Students Employed Full-Time While Earning the Degree

71%

## Average Number of Courses Taken per Semester

- 1 course: 50%
- 2 courses: 40%
- 3 courses: 10%

## Average Time to Graduation

4 years

## Graduation Rate

85%

## Fields Where Graduates Have Gone on to Work in

- Journalism
- Fundraising and development
- Writing and editing
- Marketing and advertising
- Media production
- Public relations
- Publishing

## Percentage of Grads Who Would Recommend the Program

94%

## Related Certificates

- Business Communication
- Digital Storytelling
- Marketing Management and Digital Strategy

## Benefits of Being a Degree Candidate

- Personal academic advising & predegree advising
- Career resources and individual career counseling through Harvard's Office of Career Services
- Paid research opportunities alongside Harvard faculty

## Alumni Spotlight

*Meet Eva Fedderly.*

### **Job title prior to HES:**

When I enrolled at Harvard, I was a staff reporter for Courthouse News and a freelance journalist for national publications.

### **Current job title:**

Today, I'm writing a narrative nonfiction book about criminal justice reform, which is possible because of my experience and lessons at Harvard. Many of my professors taught me to be a significantly better writer. "Writing a Nonfiction Book" prepared me for the massive project I'm

working on now. I write my book, while still freelancing for *Architectural Digest*, *The Christian Science Monitor*, and *New York Magazine*.

### **How has earning a degree from HES helped you professionally?**

My writing improved. As a voracious reader, I taught myself how to be a journalist without a degree in journalism. When I finally decided to earn my masters, I received excellent training and developed my voice. Post-grad, I still communicate with some of my professors. They are much to thank for my progress.

### **Most helpful resource at HES:**

The professors were (and are) my most useful resource at HES. As fellow authors, war correspondents, profile writers, and First Amendment lawyers, they were a massive help and inspiration to me. My advice is to ask them earnest, difficult questions and be up-front about your needs and challenges throughout the program.

### **Advice for prospective or current degree candidates:**

Keep up with your work, read, submit assignments, and stay in close touch with your advisor. Because HES is online learning, you need to be proactive with your scheduling and timeliness. Communicate and be honest with yourself and others. Write about what hurts, inspires, or challenges you.

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