ALM in Journalism

- Capstone track
- Thesis track

HARVARD Extension School

**Average Age**
- 34% < 30
- 35% 31 - 40
- 31% 41+

**Age Breakdown**

**Degree Candidates**
- 74

**While Earning the Degree**
- 18% Live in MA
- 70% Live Outside of MA
- 12% Live Outside of U.S.

**Reasons for Pursuing Degree**
- 7% Personal Enrichment
- 22% Career Advancement
- 32% Deepen Expertise
- 39% Career Change

**Benefits of Being a Degree Candidate**
- Personal academic advising & pre-degree advising
- Career resources and individual career counseling through Harvard’s Office of Career Services
- Paid research opportunities alongside Harvard faculty
- Partner with a professional in the field while completing your capstone
- Earn a graduate certificate while earning the degree

**Female:** 24%

**Male:** 76%

**71% of Students Are Employed Full-Time While Earning the Degree**

**Years of Students Full-Time Work Experience**
- 4 years & under: 30%
- 5-10 years: 12%
- 11-20 years: 35%
- Over 20 years: 23%

**29% of Students Have Professional Experience in the Field**

**Journalism Graduate Certificates**
- Business Communication
- Digital Storytelling
- Marketing Management and Digital Strategy

**Avg # of Courses Taken Per Semester**
- 1 Course: 40%
- 2 Courses: 50%
- 3 Courses: 10%

**Avg Class Size**
- 15 Students

**Graduation Rate**
- 85%

**Average Time to Graduation**
- 4 Years

**94% of Recent Grads Would Recommend the Program**

Learn more at extension.harvard.edu
<table>
<thead>
<tr>
<th>Select Job Titles Held by Our Graduates</th>
<th>Graduates Have Gone on to Work in the Fields Of...</th>
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<tbody>
<tr>
<td>Chief Communications Officer</td>
<td>Journalism</td>
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<tr>
<td>Front Page Editor</td>
<td>Fundraising and development</td>
</tr>
<tr>
<td>Health Journalist</td>
<td>Writing and editing</td>
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<td>Freelance Writer and Editor</td>
<td>Marketing and advertising</td>
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<tr>
<td>Copyeditor</td>
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</tbody>
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### Alumni Spotlight

**Meet ALM in Journalism Graduate,**
**Eva Fedderly.**

When I enrolled at Harvard, I was a staff reporter for Courthouse News and a freelance journalist for national publications.

Today, I'm writing a narrative nonfiction book about criminal justice reform, which is possible because of my experience and lessons at Harvard. Many of my professors taught me to be a significantly better writer. "Writing a Nonfiction Book" prepared me for the massive project I'm working on now. I write my book, while still freelancing for Architectural Digest, The Christian Science Monitor, and New York Magazine.

My writing improved. As a voracious reader, I taught myself how to be a journalist without a degree in journalism. When I finally decided to earn my masters, I received excellent training and developed my voice. Post-grad, I still communicate with some of my professors. They are much to thank for my progress.

The professors were (and are) my most useful resource at HES. As fellow authors, war correspondents, profile writers, and First Amendment lawyers, they were a massive help and inspiration to me. My advice is to ask them earnest, difficult questions and be up-front about your needs and challenges throughout the program.

Advice for prospective or current degree candidates:

Keep up with your work, read, submit assignments, and stay in close touch with your advisor. Because HES is online learning, you need to be proactive with your scheduling and timeliness. Communicate and be honest with yourself and others. Write about what hurts, inspires, or challenges you.

For more information on career highlights, visit our Career and Academic Resource Center (CARC) at carc.extension.harvard.edu

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Fields Where Graduates Have Gone on to Work in

- Journalism
- Fundraising and development
- Writing and editing
- Marketing and advertising
- Media production
- Public relations
- Publishing

Percentage of Grads Who Would Recommend the Program

94%

Related Certificates

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- Digital Storytelling
- Marketing Management and Digital Strategy

Benefits of Being a Degree Candidate

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