ALM in Management

- Capstone option

HARVARD Extension School

35 AVERAGE AGE

25% < 30
48% 31 - 40
27% 41+

35 AVERAGE AGE

685 DEGREE CANDIDATES

86% OF STUDENTS ARE EMPLOYED FULL-TIME WHILE EARNING THE DEGREE

Female: 44%
Male: 56%

WHILE EARNING THE DEGREE

28% Live in MA
55% Live Outside of MA
17% Live Outside of U.S.

REASONS FOR PURSUING DEGREE

10% Career Change
11% Personal Enrichment
30% Deepen Expertise
49% Career Advancement

YEARS OF STUDENTS FULL-TIME WORK EXPERIENCE

4 years & under...... 14%
5-10 years.............. 36%
11-20 years............ 34%
Over 20 years......... 16%

BENEFITS OF BEING A DEGREE CANDIDATE

- Personal academic advising & pre-degree advising
- Career resources and individual career counseling through Harvard’s Office of Career Services
- Paid research opportunities alongside Harvard faculty
- Partner with real world organizations while completing a capstone
- Earn a graduate certificate while earning the degree

AVG # OF COURSES TAKEN PER SEMESTER

- 1 Course: 2%
- 2 Courses: 9%
- 3 Courses: 38%
- 4 Courses: 51%

95% GRADUATION RATE

4 YEARS AVERAGE TIME TO GRADUATION

AVG CLASS SIZE

27 STUDENTS

Learn more at extension.harvard.edu

MANAGEMENT GRADUATE CERTIFICATES

- Business Communications
- Business Economics
- Corporate Finance
- Innovation and Entrepreneurship
- Marketing Management and Digital Strategy
- Nonprofit Management
- Organizational Behavior
- Principles of Finance
- Project Management
- Real Estate Investment
- Strategic Management

99% Of Recent Grads Would Recommend the Program
WHERE SOME OF OUR GRADUATES WORK

THE HUFFINGTON POST

DUNKIN' BRANDS

Google

Capital One

DEPARTMENT OF DEFENSE

WORLD ECONOMIC FORUM

♥CVS Health®

SELECT JOB TITLES HELD BY OUR GRADUATES

Brand Manager
Chief Technology Officer
Senior Accountant
Sales Director
Director of Diversity and Inclusion

User Experience Specialist
Digital Marketing Manager
Human Resources Director
Senior Financial Analyst

GRADUATES HAVE GONE ON TO CONTINUE THEIR STUDIES AT...

- Brandeis University
- Boston College
- Columbia University
- Georgetown University
- Pepperdine University
- Harvard Kennedy School of Government

ALUMNI SPOTLIGHT

Meet ALM in Management Graduate, Carlos Bujanda.

Job title prior to HES:
Current job title:
How has earning a degree from HES helped you professionally?

Vice President of Customer Experience Innovation
Vice President of Analytics Capabilities and Scaled Agile Leader
HES has provided me with so many things. First, all the courses were rich in content and taught by the best professors, whose knowledge of the subject and experience provided me with the best tools and skills for my career. Second, Harvard gave me access to top research and sources of information, which I used over and over to enrich my learnings and apply these to my professional career. Third, HES gave me the opportunity to develop a great network of colleagues, who continue to be part of my professional life and support my career growth and interests.

Did you earn a graduate certificate?

Yes, the Marketing Management and Digital Strategy certificate.

Most helpful resource at HES:

Advice for prospective or current degree candidates:

The academic advisors who helped me decide on the path that was the best for me. At HES, I could have taken my learning experience in a variety of ways and it was important to understand the journey that would provide me with the most growth for my professional career. The advisors were there with me throughout my whole HES experience.

Embrace the digital distance learning experience and all the tools offered by HES. There is no school in the world better equipped to teach you the best courses and subjects of management. I would also recommend getting involved by participating in student associations, embracing the learning experience beyond the classroom. I had the honor of participating in the Harvard Extension Student Management and Finance Club as part of the leadership team for the period of 2019-2020. This gave me the opportunity to connect with several students and professors. HES is a community that strives to learn, and to grow the school’s values and outreach across the globe.

For more information on career highlights, visit our Career and Academic Resource Center (CARC) at carc.extension.harvard.edu

HARVARD EXTENSION SCHOOL