614 Degree Candidates

Average class size 37

35 Average Age

24% under 30
46% 31-40
30% over 40

4.6/5 AVERAGE FACULTY RATING

while earning the degree

21% Live in MA
57% Live outside MA
22% Live outside the US

88% OF STUDENTS ARE EMPLOYED FULL-TIME WHILE EARNING THIS DEGREE

and the best part was...
"The course titles, contents, and the excellent delivery of the lectures by professors using case studies were electrifying and stimulating. It was a very gratifying academic experience."
- 2022 ALM Graduate

AVERAGE # COURSES TAKEN PER SEMESTER 1

REASONS FOR PURSUING THE DEGREE

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal Enrichment</td>
<td>11%</td>
</tr>
<tr>
<td>Career Advancement</td>
<td>48%</td>
</tr>
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<td>Career Change</td>
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<tr>
<td>Deepen Expertise</td>
<td>30%</td>
</tr>
</tbody>
</table>

data pertains to academic year 2021-2022
Stackable Certificates

- Business Communications
- Business Economics
- Corporate Finance
- Corporate Sustainability and Innovation
- Innovation and Entrepreneurship
- Marketing Management and Digital Strategy
- Nonprofit Management
- Organizational Behavior
- Principles of Finance
- Project Management
- Real Estate Investment
- Strategic Management

Select Job Titles Held by Our Graduates

- Chief Technology Officer
- Brand Manager
- Senior R&D Manager
- Digital Marketing Manager

Graduates Have Gone on to Continue Their Studies At:

- Columbia
- Georgetown
- University of Paris
- Brandeis

Years of Students’ Full-Time Work Experience

- 50% 0-4 Years
- 36% 5-10 Years
- 14% 11+ Years

75% Have Professional Experience in the Field

Where Some Graduates Work

- Coca Cola
- Charles Schwab
- Facebook
- FedEx

Graduation Rate 95%

6% Active/Veteran Military Students

Average Years to Graduation 3
40% Finish in Under 3 yrs

99% of recent graduates would recommend the program

Data pertains to academic year 2021-2022
ALM Management
Optional Capstone track

Number of Degree Candidates:
614

Average Class Size:
37

Average Age:
35

Age Breakdown:
- Under 30: 24%
- 31-40: 46%
- 41+: 30%

Average Faculty Rating:
4.6/5

Where Students Live While Earning the Degree:
- Live in MA: 21%
- Live Outside MA: 57%
- Live Outside the U.S.: 22%

Average Number of Courses Taken Per Semester:
1

Percent of Students Employed Full-time While Earning the Degree:
88%

Reasons for Pursuing the Degree:
- Personal Enrichment: 11%
- Career Advancement: 48%
- Career Change: 11%
- Deepen Expertise: 30%

Stackable Certificates:
- Business Communication Graduate Certificate
- Business Economics Graduate Certificate
- Corporate Finance Graduate Certificate
• Corporate Sustainability and Innovation Graduate Certificate
• Innovation and Entrepreneurship Graduate Certificate
• Marketing Management and Digital Strategy Graduate Certificate
• Nonprofit Management Graduate Certificate
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Graduation Rate:
95%

Percent of Active / Veteran Military Students:
6%

Average Years to Graduation:
3 (40% finish in under 3 years)

Percent of Recent Graduates Who Would Recommend the Program: 99%

The Best Aspect Was...
"The course titles, contents, and the excellent delivery of the lectures by professors using case studies were electrifying and stimulating. It was a very gratifying academic experience." – 2022 ALM Graduate

(Data Pertains to Academic Year 2021-2022)