WHERE SOME OF OUR GRADUATES WORK

- Apple
- The Huffington Post
- Dunkin Brands
- Google
- Capital One
- Department of Defense
- World Economic Forum
- CVS Health

SELECT JOB TITLES HELD BY OUR GRADUATES

- Brand Manager
- Chief Technology Officer
- Senior Accountant
- Sales Director
- Director of Diversity and Inclusion

- User Experience Specialist
- Digital Marketing Manager
- Human Resources Director
- Senior Financial Analyst

GRADUATES HAVE GONE ON TO CONTINUE THEIR STUDIES AT...

- Brandeis University
- Boston College
- Columbia University
- Georgetown University
- Pepperdine University
- Harvard Kennedy School of Government

ALUMNI SPOTLIGHT

Meet ALM in Management Graduate, Carlos Bujanda.

Job title prior to HES:

Current job title:

How has earning a degree from HES helped you professionally?

Did you earn a graduate certificate?

Most helpful resource at HES:

Advice for prospective or current degree candidates:

Vice President of Customer Experience Innovation

Vice President of Analytics Capabilities and Scaled Agile Leader

HES has provided me with so many things. First, all the courses were rich in content and taught by the best professors, whose knowledge of the subject and experience provided me with the best tools and skills for my career. Second, Harvard gave me access to top research and sources of information, which I used over and over to enrich my learnings and apply these to my professional career. Third, HES gave me the opportunity to develop a great network of colleagues, who continue to be part of my professional life and support my career growth and interests.

Yes, the Marketing Management and Digital Strategy certificate.

The academic advisors who helped me decide on the path that was the best for me. At HES, I could have taken my learning experience in a variety of ways and it was important to understand the journey that would provide me with the most growth for my professional career. The advisors were there with me throughout my whole HES experience.

Embrace the digital distance learning experience and all the tools offered by HES. There is no school in the world better equipped to teach you the best courses and subjects of management. I would also recommend getting involved by participating in student associations, embracing the learning experience beyond the classroom. I had the honor of participating in the Harvard Extension Student Management and Finance Club as part of the leadership team for the period of 2019-2020. This gave me the opportunity to connect with several students and professors. HES is a community that strives to learn, and to grow the school’s values and outreach across the globe.

For more information on career highlights, visit our Career and Academic Resource Center (CARC) at carc.extension.harvard.edu
Fast Facts About Management Graduate Degree

Average Age
35

Age Breakdown
• Less than 30: 25%
• 31-40: 48%
• 41+: 27%

Number of Degree Candidates
685

Where Students Live While Earning the Degree
• 28% live in MA
• 55% live outside of MA
• 17% live outside of US

Gender
• Female: 44%
• Male: 56%

Percentage of Students Employed Full-Time While Earning the Degree
86%

Reasons for Pursuing Degree
• Career Change: 10%
• Personal Enrichment: 11%
• Deepen Expertise: 30%
• Career Advancement: 49%

Years Of Students Full-Time Work Experience
• Less than 4 years: 14%
• 5-10 years: 36%
• 11-20 years: 34%
• Over 20 years: 16%

Management Graduate Certificates
• Business Communications
• Business Economics
• Corporate Finance
• Innovation and Entrepreneurship
• Marketing Management and Digital Strategy
• Nonprofit Management
• Organizational Behavior
• Principles of Finance
• Project Management
• Real Estate Investment
• Strategic Management

Benefits of Being a Degree Candidate
• Personal academic advising & pre-degree advising
• Career resources and individual career counseling through Harvard's Office of Career Services
• Paid research opportunities alongside Harvard faculty
• Earn a graduate certificate while earning the degree

Average Number of Courses Taken per Semester
• 1 course: 51%
• 2 courses: 38%
• 3 courses: 9%
• 4 courses: 2%

Average Class Size
27 students

Graduation Rate
95%

Average Time to Graduation
4 years

Percentage of Grads Who Would Recommend the Program
99%

Where Some Graduates Have Gone on to Work
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• CVS Health
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Did you earn a graduate certificate?
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