



HARVARD
Extension School

ALM in Management

Capstone option

35 AVERAGE AGE

AGE BREAKDOWN
25% < 30
48% 31 - 40
27% 41+

685 DEGREE CANDIDATES

MANAGEMENT GRADUATE CERTIFICATES



WHILE EARNING THE DEGREE
28% Live in MA
55% Live Outside of MA
17% Live Outside of U.S.

Female: **44%**
 Male: **56%**

86% OF STUDENTS ARE EMPLOYED FULL-TIME WHILE EARNING THE DEGREE

- Business Communications
- Business Economics
- Corporate Finance
- Innovation and Entrepreneurship
- Marketing Management and Digital Strategy
- Nonprofit Management
- Organizational Behavior
- Principles of Finance
- Project Management
- Real Estate Investment
- Strategic Management

REASONS FOR PURSUING DEGREE

- 10%** Career Change
- 11%** Personal Enrichment
- 30%** Deepen Expertise
- 49%** Career Advancement

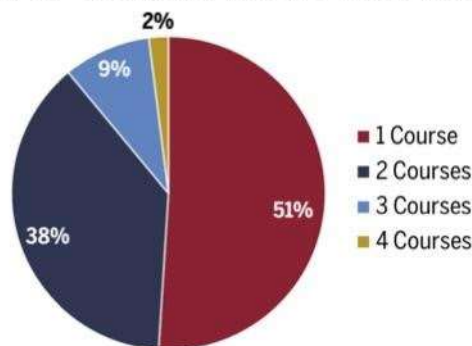
YEARS OF STUDENTS FULL-TIME WORK EXPERIENCE

- 4 years & under..... **14%**
- 5-10 years..... **36%**
- 11-20 years..... **34%**
- Over 20 years..... **16%**

BENEFITS OF BEING A DEGREE CANDIDATE

- ◆ Personal academic advising & pre-degree advising
- ◆ Career resources and individual career counseling through Harvard's Office of Career Services
- ◆ Paid research opportunities alongside Harvard faculty
- ◆ Partner with real world organizations while completing a capstone
- ◆ Earn a graduate certificate while earning the degree

AVG # OF COURSES TAKEN PER SEMESTER



AVG CLASS SIZE



95% GRADUATION RATE

4 YEARS AVERAGE TIME TO GRADUATION

99% Of Recent Grads Would Recommend the Program

Learn more at extension.harvard.edu

WHERE SOME OF
OUR GRADUATES
WORK



THE
HUFFINGTON
POST



SELECT JOB TITLES HELD BY OUR GRADUATES

Brand Manager

**Chief Technology
Officer**

Senior Accountant

Sales Director

**Director of
Diversity and
Inclusion**

**User Experience
Specialist**

**Digital Marketing
Manager**

**Human Resources
Director**

**Senior Financial
Analyst**

GRADUATES HAVE GONE ON TO CONTINUE THEIR STUDIES AT...

- ◆ Brandeis University
- ◆ Boston College
- ◆ Columbia University
- ◆ Georgetown University
- ◆ Pepperdine University
- ◆ Harvard Kennedy School of Government



Meet ALM in Management Graduate, Carlos Bujanda.

Job title prior to HES:

Vice President of Customer Experience Innovation

Current job title:

Vice President of Analytics Capabilities and Scaled Agile Leader

**How has earning a
degree from HES
helped you
professionally?**

HES has provided me with so many things. First, all the courses were rich in content and taught by the best professors, whose knowledge of the subject and experience provided me with the best tools and skills for my career. Second, Harvard gave me access to top research and sources of information, which I used over and over to enrich my learnings and apply these to my professional career. Third, HES gave me the opportunity to develop a great network of colleagues, who continue to be part of my professional life and support my career growth and interests.

**Did you earn a
graduate certificate?**

Yes, the Marketing Management and Digital Strategy certificate.

**Most helpful
resource at HES:**

The academic advisors who helped me decide on the path that was the best for me. At HES, I could have taken my learning experience in a variety of ways and it was important to understand the journey that would provide me with the most growth for my professional career. The advisors were there with me throughout my whole HES experience.

**Advice for
prospective or
current degree
candidates:**

Embrace the digital distance learning experience and all the tools offered by HES. There is no school in the world better equipped to teach you the best courses and subjects of management. I would also recommend getting involved by participating in student associations, embracing the learning experience beyond the classroom. I had the honor of participating in the Harvard Extension Student Management and Finance Club as part of the leadership team for the period of 2019-2020. This gave me the opportunity to connect with several students and professors. HES is a community that strives to learn, and to grow the school's values and outreach across the globe.

For more information on career highlights, visit our Career and Academic Resource Center (CARC) at carc.extension.harvard.edu



HARVARD EXTENSION SCHOOL

Fast Facts About Management Graduate Degree

Average Age

35

Age Breakdown

- Less than 30: 25%
- 31-40: 48%
- 41+: 27%

Number of Degree Candidates

685

Where Students Live While Earning the Degree

- 28% live in MA
- 55% live outside of MA
- 17% live outside of US

Gender

- Female: 44%
- Male: 56%

Percentage of Students Employed Full-Time While Earning the Degree

86%

Reasons for Pursuing Degree

- Career Change: 10%
- Personal Enrichment: 11%
- Deepen Expertise: 30%
- Career Advancement: 49%

Years Of Students Full-Time Work Experience

- Less than 4 years: 14%
- 5-10 years: 36%
- 11-20 years: 34%
- Over 20 years: 16%

Management Graduate Certificates

- Business Communications

- Business Economics
- Corporate Finance
- Innovation and Entrepreneurship
- Marketing Management and Digital Strategy
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Average Number of Courses Taken per Semester

- 1 course: 51%
- 2 courses: 38%
- 3 courses: 9%
- 4 courses: 2%

Average Class Size

27 students

Graduation Rate

95%

Average Time to Graduation

4 years

Percentage of Grads Who Would Recommend the Program

99%

Where Some Graduates Have Gone on to Work

- The Huffington Post
- Dunkin' Brands
- Google
- Capital One
- United States Department of Defense
- World Economic Forum
- CVS Health

Select Job Titles Held by Our Graduates

- Brand Manager
- User Experience Specialist
- Digital Marketing Manager
- Chief Technology Officer
- Senior Accountant
- Sales Director
- Director of Diversity and Inclusion
- Human Resources Director
- Senior Financial Analyst

Graduates Have Gone on to Continue Their Studies at

- Boston College
- Columbia University
- Georgetown University
- Pepperdine University
- Harvard Kennedy School of Government

Alumni Spotlight

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