



**GOOD TO GREAT:
WHAT MAKES AN OUTSTANDING POLICY ANALYSIS?**

1. DO YOU JUMP RIGHT IN WITH YOUR HYPOTHESIS AND THE FRAMEWORK OF THE ANALYSIS THAT WILL TEST/PROVE THAT HYPOTHESIS?
2. IS YOUR FOCUS NARROW ENOUGH TO ALLOW YOU TO BE THOROUGH AND PERSUASIVE?
3. IS YOUR ANALYTIC FRAMEWORK CLEAR, LOGICAL AND CONCRETE?
4. HAVE YOU DEFINED YOUR TERMS AND CLARIFIED YOUR ASSUMPTIONS?
5. HAVE YOU BROKEN DOWN THE ELEMENTS OF YOUR ARGUMENT INTO MEASURABLE COMPONENTS?
6. DO YOU PRESENT ADEQUATE QUANTITATIVE AND/OR QUALITATIVE DATA TO MAKE YOUR CASE?
7. DO YOU CONSIDER THE COUNTER-ARGUMENTS AND CONFLICTING OPINIONS AND/OR DATA?
8. DO YOU PAY ATTENTION TO FEASIBILITY EACH STEP OF THE WAY?
9. ARE YOUR RECOMMENDATIONS CLEARLY SUPPORTED BY YOUR ARGUMENTS?
10. IS THE WRITING SIMPLE AND CLEAR? DOES YOUR FORMATTING HIGHLIGHT THE STRUCTURE OF YOUR ANALYSIS?