



| RACHEL  
HANFLING

# Become A Media Magnet

*November 10, 2014*

## WHY LEARN MEDIA STRATEGY

1.

2.

3.

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## THE FOUR PRINCIPLES OF EFFECTIVE COMMUNICATION

1.

2.

3.

4.

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## THE PITCH SIMULATION ZONE

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## THE TOP FIVE PRE-PITCH QUESTIONS

1.

2.

3.

4.

5.

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## LET'S STAY CONNECTED

1. Join my email list at [RachelHanfling.com](http://RachelHanfling.com).
2. Facebook Business Page:  
<https://www.facebook.com/RachelHanflingMediaConsultant?ref=hl>
3. Twitter: @RachelHanfling
4. Personal email: [Hello@RachelHanfling.com](mailto:Hello@RachelHanfling.com)

## WHAT CAN YOU DO TODAY?