

Tips for shooting video B-Roll and Cut Aways

1. **Hold your shot for at least 15 sec.** All the time!!!!
2. **When moving or re-framing (PAN, TILT, Walk etc...)** your subject try to show a clear intent (do not search for the shot as you roll). Try to imagine that your camera is very heavy and has lots of inertia.
3. **USE the PIVOT 1-2-3 techniques.** Pick a position and always shoot 2 or 3 shots that can be edited into a sequence. A Wide Shot (WS) a Medium Shot (MS) and a Close UP (CU). Avoid stand alone shots
4. **Start shooting only when you have an idea** and you feel you can visualize the sequence of shots. If you run out of ideas, stop and regroup.
5. **If you Tilt or Pan, count to 5 before you move to the next shot.** DO NOT STOP RECORDING IMMEDIATELY AFTER YOUR TILT/PAN.
6. **Shoot a lot of Close UPS!!** But Try to avoid the zoom while recording though unless it's necessary.
9. **Always try to record good sound along with video**