



“Markers” for Public Speaking

Consider highlighting your key ideas with “markers” that alert your audience to pay particular attention. Here are some examples:

- **Consider this....**
- **Here’s my main point....**
- **The most important thing to remember is this:**
- **Let’s look at the underlying assumption/theme here....**
- **But is this really true?**
- **What’s really going on here?**
- **Here’s an example....**
- **I have two responses:**
- **There’s an important lesson here:**
- **What’s broken here?**
- **Look:**
- **What does all this add up to?**
- **Let me be clear about this:**
- **Let’s admit one thing:**
- **But there’s one problem....**
- **Are you still with me?**
- **Here’s the proof/counterargument:**
- **Here’s why:**
- **What’s wrong with this picture?**
- **The answer is No/Yes!**
- **What’s the implication here?**
- **Let me ask you this question:**
- **Why? Here are three reasons:**