



“Markers” for Public Speaking

Consider highlighting your key ideas with “markers” that alert your audience to pay particular attention.

Here are some examples:

- Consider this....
- Here’s my main point....
- The most important thing to remember is this:
- Let’s look at the underlying assumption/theme here....
- But is this really true?
- What’s really going on here?
- Here’s an example....
- I have two responses:
- There’s an important lesson here:
- What’s broken here?
- Look:
- What does all this add up to?
- Let me be clear about this:
- Let’s admit one thing:
- But there’s one problem....
- Are you still with me?
- Here’s the proof/counterargument:
- Here’s why:
- What’s wrong with this picture?
- The answer is No/Yes!
- What’s the implication here?
- Let me ask you this question:
- Why? Here are three reasons: