Blog Like a Journalist

Establishing Your Voice
in the Digital Age

Blogging is so 2005

In 2017, social media rule

Even Andrew Sullivan got out

But there’s a downside to social

You can write for ***yourself***.

Or you can serve ***someone else's agenda*** without getting paid for it.

(Or, like most of us, you can do a little of both.)

A blog is your own digital homestead

What is a blog?

Taking the most expansive definition possible, a blog consists of content, usually text or mostly text, that is published online in reverse chronological order.

Dave Winer

"A ***blog*** is the unedited ***voice*** of a ***person***."

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- Offer your own perspective and analysis; strive for disciplined informality

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- Learn to use photos within the limits of copyright law

Platforms

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- Tumblr, Medium and Blogger all have their good and bad points

How often should you blog?

The old rule was as often as possible — once a day or more.

Social media and WordPress' email option have lessened the stress.

Blogging can help you stand out from the crowd

Blogging can help you stand out from the crowd

- Be part of a larger conversation

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- Hone your journalistic voice

Blogging can help you stand out from the crowd

- Be part of a larger conversation
- Hone your journalistic voice
- Enhance your career

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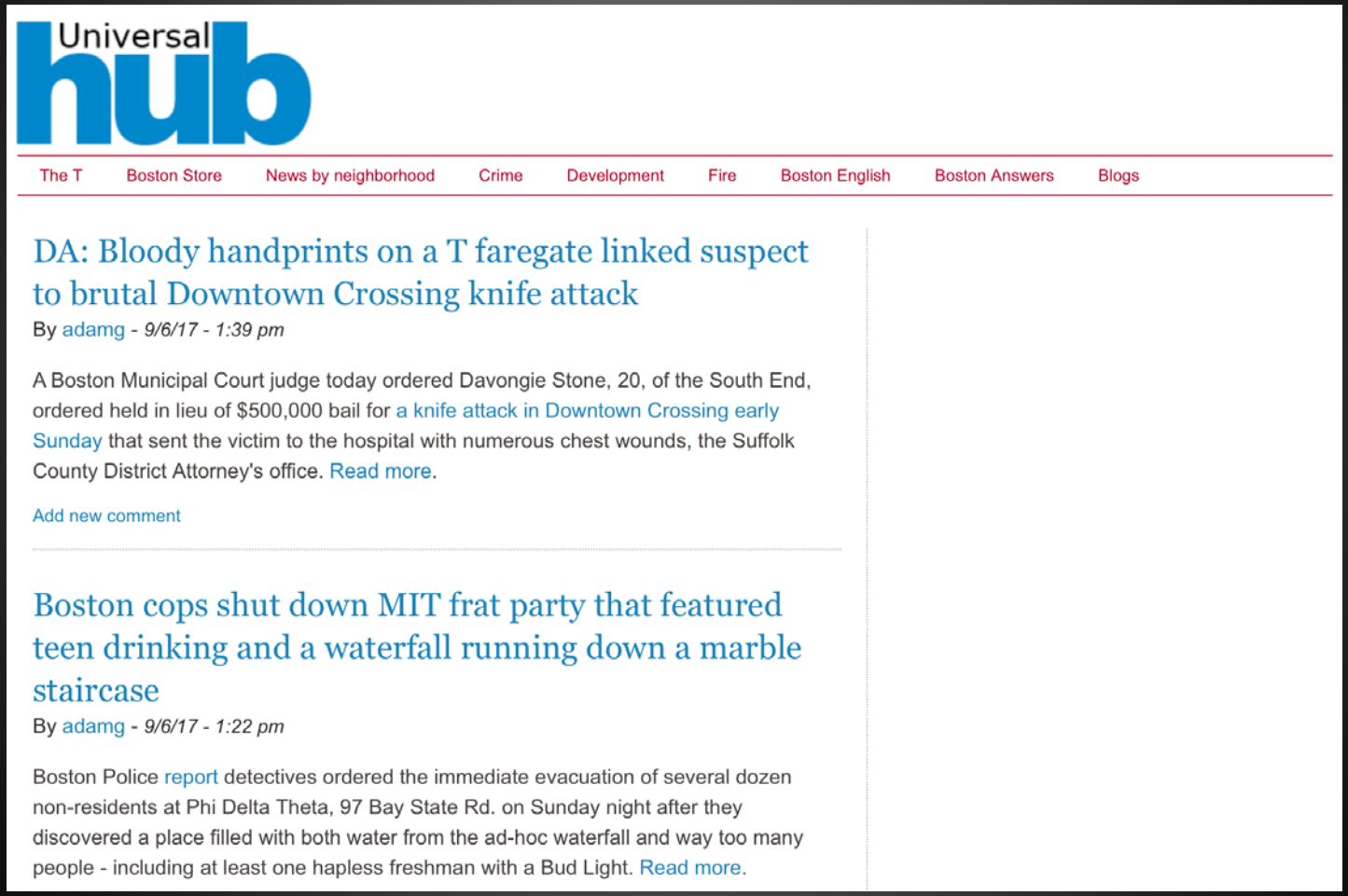

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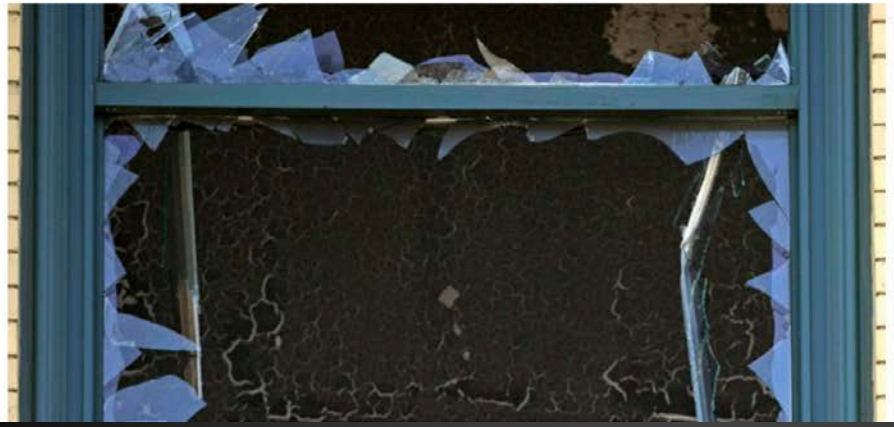
Busy Boston spot news Saturday.

by markadmin
POSTED: MONDAY, 3/7/2016

I photographed the aftermath of a fatal fire in Dorchester, and then quickly left there and responded to a call about a car in the water near the JFK Library/UMASS Boston campus. A woman living in the large Dorchester apartment building perished in the early morning fire, and the man involved in the car-in-water incident, apparently drove himself to his untimely death. I always try to highlight the positives, i.e a rescue attempt, when it comes to covering these events, but sadly, there were none.



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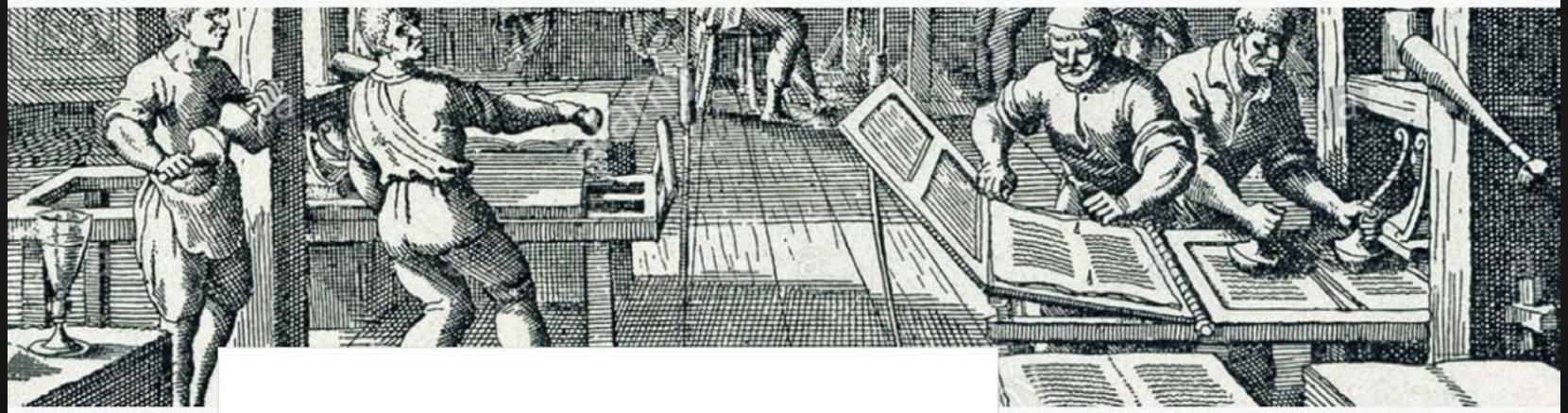

Once again, the Times bends over backwards for Trump while the Post lets him have it

ON AUGUST 30, 2017 / BY DAN KENNEDY / IN MEDIA / EDIT

"A former media critic for the Boston Phoenix, Dan Kennedy continues to write incisively about the print and digital universe at his blog, Media Nation."
— New York Observer, 5/15/2015

"Dan Kennedy ... exercises the blogger's imperative to bloviate beyond his expertise."

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Instead of helping victims of Hurricane Irma, Florida sheriff plans to arrest those with warrants

By Kelly Macias
Wednesday Sep 06, 2017 · 1:30 PM EDT

10 Comments (10 New) ★ 18 f 4

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TPM EDITOR'S BLOG

Opinions, Context & Ideas from the TPM Editors

What About Fort Benning and Fort Bragg?

By JOSH MARSHALL Published SEPTEMBER 6, 2017 11:47 AM

In the rush to remove statues, rename facilities and generally close the era of memorialization of Confederate leaders and military figures, I'm surprised there's been so little mention of US military bases. To be clear, it's certainly not like I'm the first to ever raise the issue. It's been discussed quite a lot over the years and especially in recent years. But I've seen relatively little mention of it in the post-Charlottesville period.

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An Opening in Trump's Flail?

By JOSH MARSHALL Published SEPTEMBER 6, 2017 10:11 AM

I want to add a few thoughts about what's unfolding with DACA. But before I do I want to be clear that it is largely or at least for now seemingly disconnected from the fate of the hundreds of thousands of young people President Trump has put on the chopping block. But that could change.

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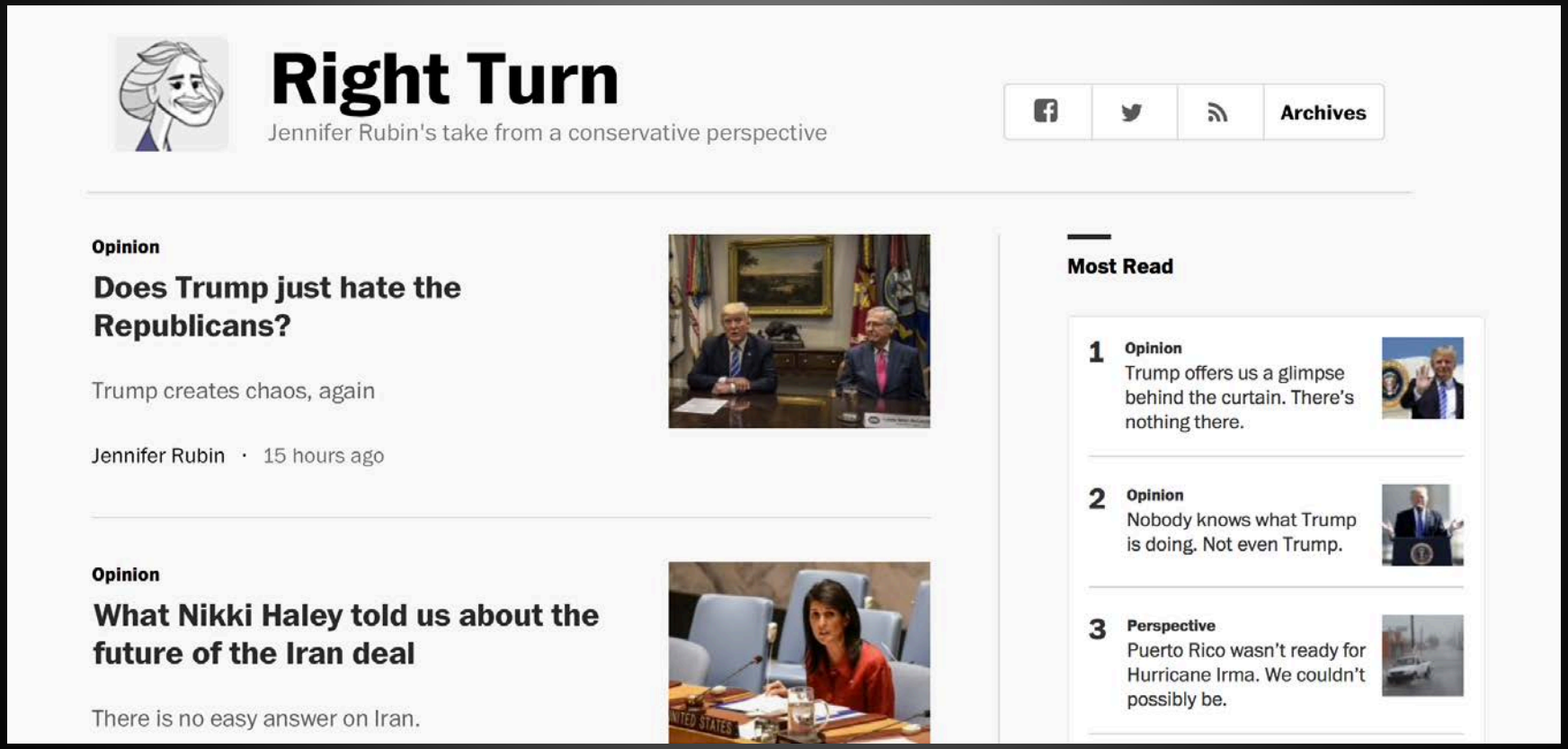
Rep. Steve King (R-IA) on Wednesday compared President

www.washingtonpost.com/blogs/right-turn



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For more information, see "Blog Like a Journalist:
The Revolutionary Gleam Has Faded.
Yet Blogging Remains at the Center of the
Digital Media Toolbox," by Dan Kennedy.
Medium, August 13, 2014.

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