



AI for Social Good: Learning & Planning in End-to-End, Data to Deployment Pipeline

MILIND TAMBE

Founding Co-director, Center for Artificial Intelligence in Society (CAIS)

University of Southern California

tambe@usc.edu

Co-Founder, Avata Intelligence

AI and Multiagent Systems Research for Social Good



**Public Safety
and Security**



Conservation



Public Health

Viewing Social Problems as Multiagent Systems

Key research challenge across problem areas:

**Optimize Our Limited Intervention Resources
when
Interacting with Other Agents**

**Computational
Game Theory**

**End-to-End
Data-to-Deployment**

Multiagent Systems

Optimizing Limited Intervention (Security) Resources

Public Safety and Security Stackelberg Security Games



- Game Theory for security resource optimization
- Real-world: US Coast Guard, US Federal Air Marshals Service...

Multiagent Systems

Optimizing Limited Intervention (Ranger) Resources

Conservation/Wildlife Protection: Green Security Games

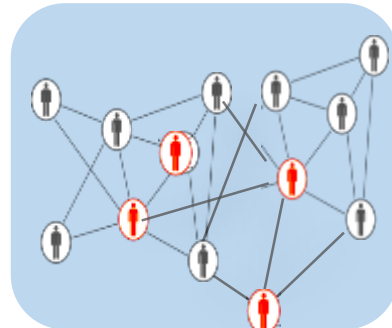
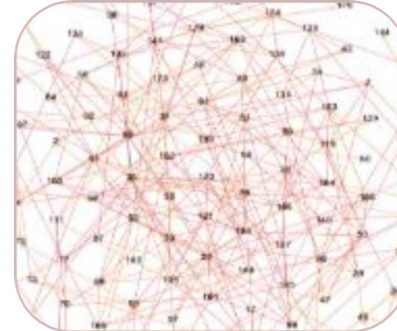


- Security games and adversary (poacher) behavior prediction
- Real-world: National parks in Uganda, Malaysia...

Multiagent Systems

Optimizing Limited Intervention (Social Worker) Resources

Public Health: Games against Nature



- Social networks to enhance intervention, e.g., HIV information
- Real-world pilot tests: Homeless youth shelters in Los Angeles

Solving Problems: Overall Research Framework

Interdisciplinary Partnerships

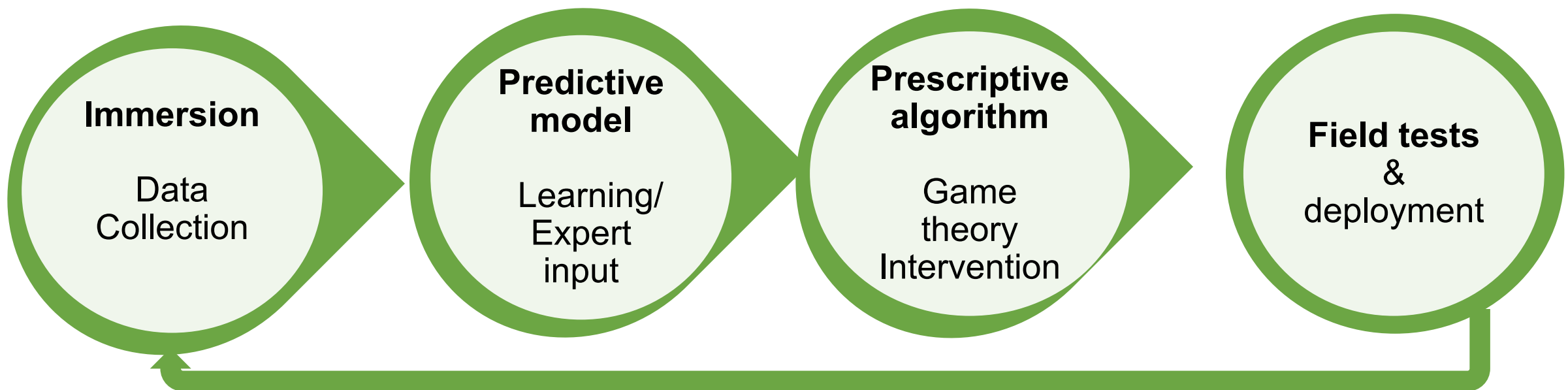


Transportation
Security
Administration



Solving Problems: Overall Research Framework

End-to-End, Data to Deployment Pipeline



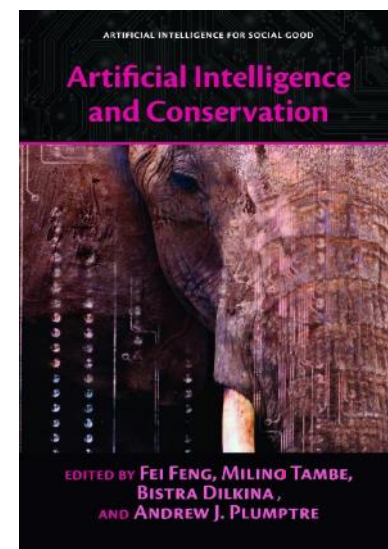
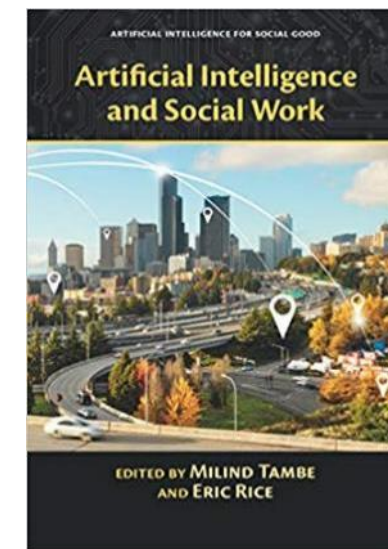
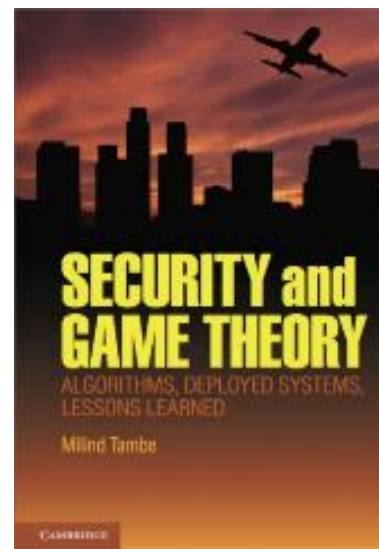
Outline: Overview of Past 10 Years of Research

Public Safety & Security: Stackelberg Security Games

Conservation/Wildlife Protection: Green Security Games

Public Health: Influence maximization/Game against nature

- AAMAS, AAAI, IJCAI
- Real world evaluation
- PhD students & postdocs



11 July 2006: Mumbai

TRAIN OF TERROR

Mumbai continues to be the prime target for terrorist groups. It has borne the brunt of seven attacks in the past 13 years.



Explosive used
High-quality explosive.
Most likely RDX
(Cyclotrimethylenetrinitramine)



Quantity of explosive
At least 5 kg per blast;
possibly packed into
bags or tiffin boxes



Why attack the first class compartments?
It is easier to enter a first class compartment at peak hour than a second class with a bag filled with up to 5 kg of explosives



Where were bombs placed?
In the luggage racks where commuters keep their bags and tiffin boxes



How many bombers were there?
At least 20, 2 for each blast and a logistics base of 6 people

WARNING

JAN 6, 2006:
seized from three youths in Mumbai

JAN 30, 2006:
powder and 2 rifles from 2 people at

MAY 9, 2006:
2,000 live cartridges, AK-56s seized in

MAY 12, 2006:
live cartridges and grenades seized

MAY 14, 2006:
three AK-47s and cartridges seized



ARMOR Airport Security: LAX(2007)

Game Theory direct use for security resource optimization?

Erroll Southers

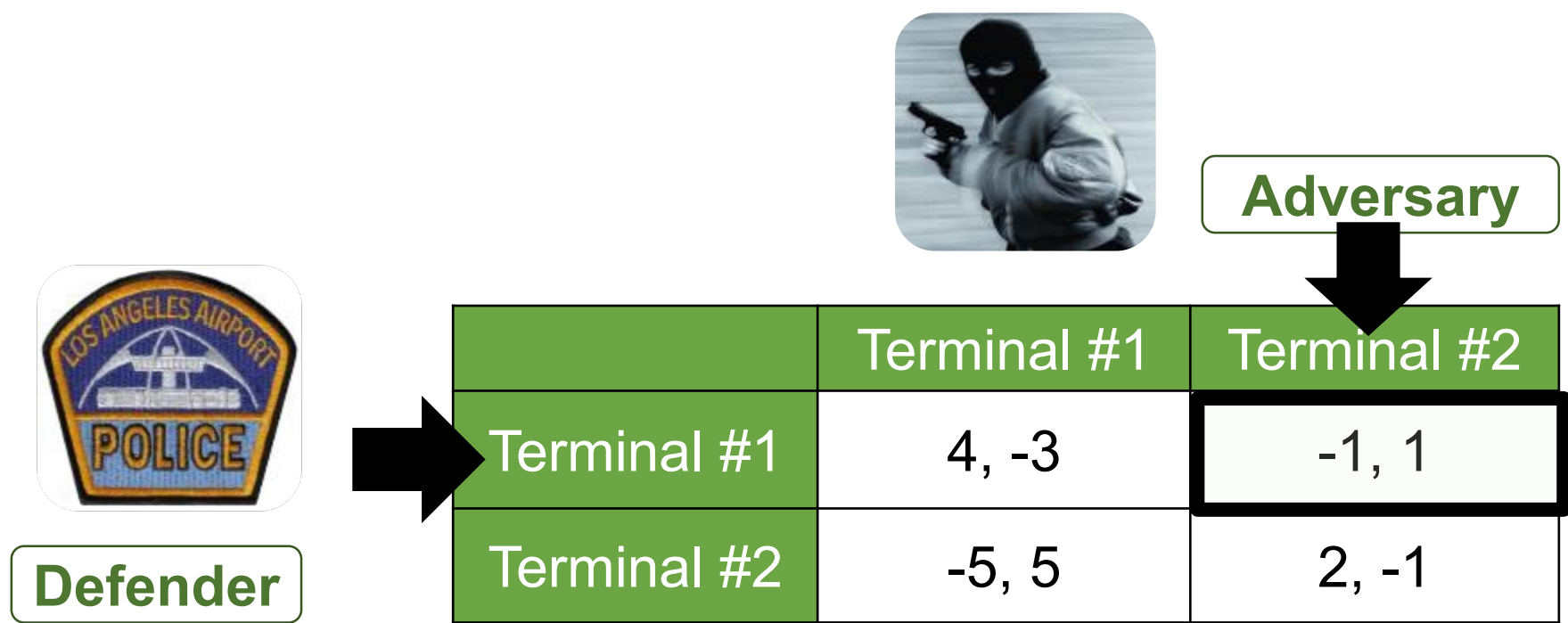


LAX Airport, Los Angeles



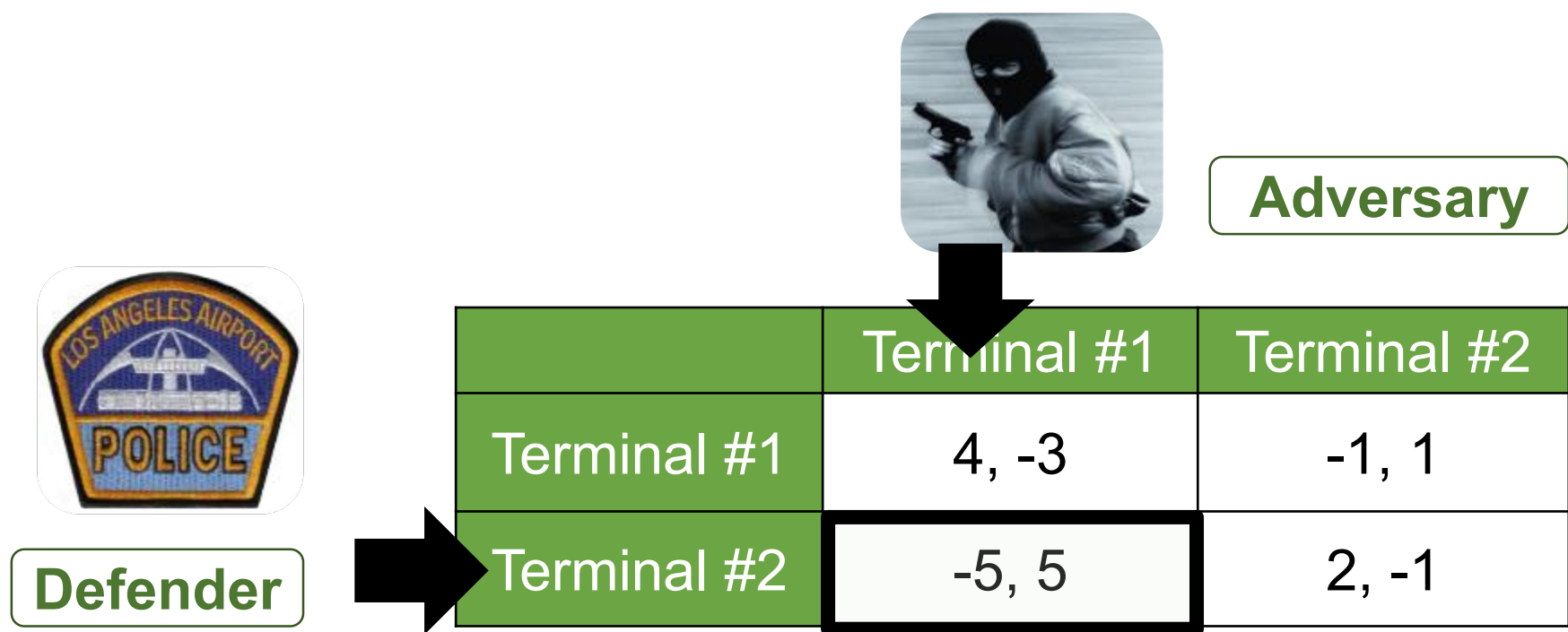
Game Theory for Security Resource Optimization

New Model: Stackelberg Security Games



Game Theory for Security Resource Optimization

New Model: Stackelberg Security Games




Game Theory for Security Resource Optimization

New Model: Stackelberg Security Games


Stackelberg: Defender commits to randomized strategy, adversary responds

Security game: Played on targets, payoffs based on targets covered or not

Optimization: Not 100% security; increase cost/uncertainty to attackers



Defender



Adversary

	Terminal #1	Terminal #2
Terminal #1	4, -3	-1, 1
Terminal #2	-5, 5	2, -1

ARMOR at LAX

Basic Security Game Operation [2007]



Kiekintveld



Pita



	Target #1	Target #2	Target #3
Defender #1	2, -1	-3, 4	-3, 4
Defender #2	-3, 3	3, -2
Defender #3



Mixed Integer Program



$\Pr(\text{Canine patrol, 8 AM @Terminals 2,5,6}) = 0.17$

Canine Team Schedule, July 28

	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6	Term 7	Term 8
8 AM		Team1			Team3	Team5		
9 AM			Team1	Team2				Team4
...

Security Game MIP [2007]



Kiekintveld



Pita



$j \longrightarrow$

$i \downarrow$	Target #1	Target #2	Target #3
Defender #1	2, -1	-3, 4	-3, 4
Defender #2	-3, 3	3, -2
Defender #3

$$\max \sum_{i \in X} \sum_{j \in Q} R_{ij} \times x_i \times q_j$$

Maximize defender expected utility

$$s.t. \sum_i x_i = 1$$

Defender mixed strategy

$$\sum_{j \in Q} q_j = 1$$

Adversary response

$$0 \leq (a - \sum_{i \in X} C_{ij} x_i) \leq (1 - q_j) M$$

Adversary best response

SECURITY GAME PAYOFFS [2007]

Previous Research Provides Payoffs in Security Games



	Target #1	Target #2	Target #3
Defender #1	2, -1	-3, 4	-3, 4
Defender #2	-3, 3	3, -2
Defender #3

+ Handling
Uncertainty

$$\max \sum_{i \in X} \sum_{j \in Q} R_{ij} \times x_i \times q_j$$

Maximize defender
expected utility



ARMOR: Optimizing Security Resource Allocation [2007]

First application: Computational game theory for operational security



January 2009

- January 3rd *Loaded 9/mm pistol*
- January 9th *16-handguns,
1000 rounds of ammo*
- January 10th *Two unloaded shotguns*
- January 12th *Loaded 22/cal rifle*
- January 17th *Loaded 9/mm pistol*
- January 22nd *Unloaded 9/mm pistol*

ARMOR AIRPORT SECURITY: LAX [2008]

Congressional Subcommittee Hearings



**Commendations
City of Los Angeles**



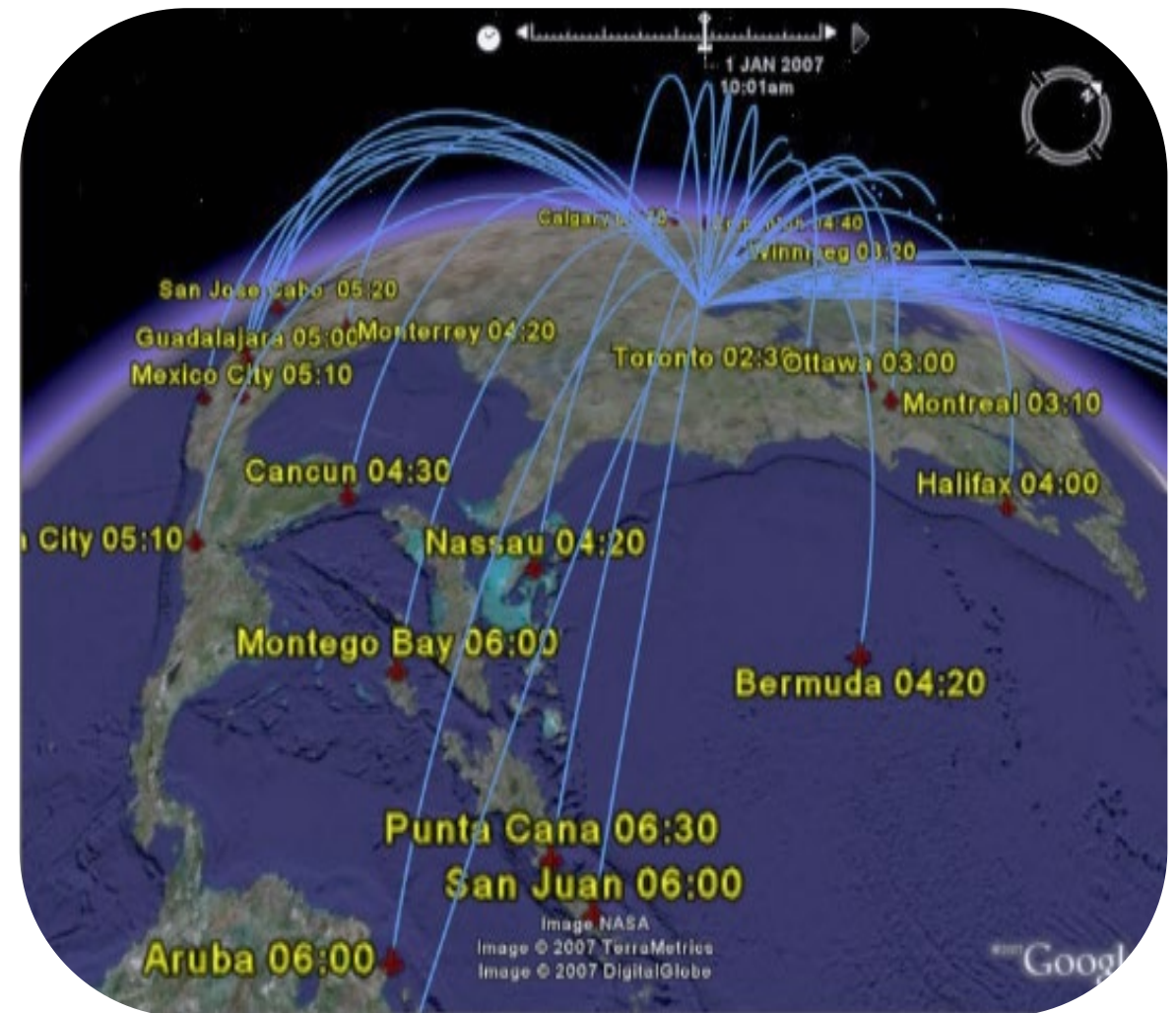
**Erroll Southern testimony
Congressional subcommittee**



ARMOR...throws a digital cloak of invisibility....

Federal Air Marshals Service [2009]

Visiting Freedom Center: Home of Federal Air Marshals Service



Scale Up Difficulty [2009]



Kiekintveld



Jain

x_i Defender mixed strategy

1000 flights, 20 air marshals:

10^{41} combinations

$$\max_{x,q} \sum_{i \in X} \sum_{j \in Q} R_{ij} x_i q_j$$

$$s.t. \sum_i x_i = 1, \sum_{j \in Q} q_j = 1$$

$$0 \leq (a - \sum_{i \in X} C_{ij} x_i) \leq (1 - q_j) M$$

	Attack 1	Attack 2	Attack ...	Attack 1000
1, 2, 3 ..	5,-10	4,-8	...	-20,9
1, 2, 4 ..	5,-10	4,-8	...	-20,9
1, 3, 5 ..	5,-10	-9,5	...	-20,9
...				
...	← 10^{41} rows			

Scale Up [2009]

Exploiting Small Support Size



Kiekintveld



Jain

Theorem: For T targets, optimal solution of support set size $T+1$ always exists

Small support set size:
Most x_i variables zero

1000 flights, 20 air marshals:

10^{41} combinations

		Attack 1	Attack 2	Attack ...	Attack 1000
$x_{123} = 0.0$	1, 2, 3 ..	5, -10	4, -8	...	-20, 9
$x_{124} = 0.239$	1, 2, 4 ..	5, -10	4, -8	...	-20, 9
$x_{135} = 0.0$	1, 3, 5 ..	5, -10	0, 5	...	20, 0
$x_{378} = 0.123$...				
	...	$\leftarrow 10^{41}$ rows			

New Exact Algorithm for Scale up



Kiekintveld



Jain

Incremental strategy generation: First for Stackelberg Security Games

Master

	Attack 1	Attack 2	...	Attack 6
1,2,4	5,-10	4,-8	...	-20,9

	Attack 1	Attack 2	...	Attack 6
1,2,4	5,-10	4,-8	...	-20,9
3,7,8	-8,10	-8,10	...	-8, 10

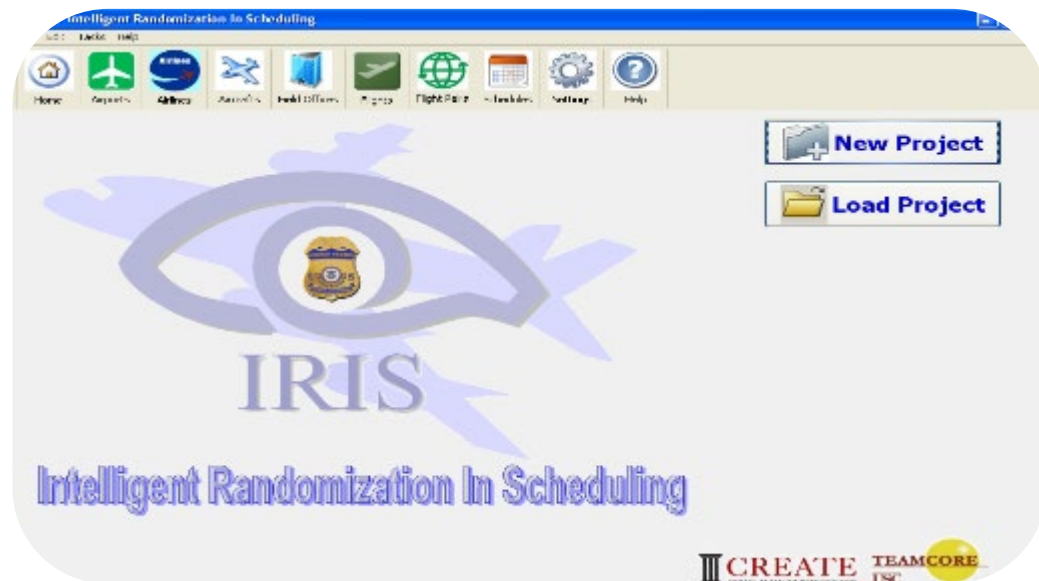
	Attack 1
1,2,4	5,-10
3,7,8	-8,10
...

Slave (LP Duality Theory)
Best new pure strategy

GLOBAL OPTIMAL
1000 defender strategies
NOT 10^{41}

Theory)
e strategy

IRIS: Deployed FAMS [2009-]



Significant change in FAMS operations



September 2011: Certificate of Appreciation (Federal Air Marshals)

PROTECT: Port and Ferry Protection Patrols [2011] Using Marginals for Scale up



Shieh

An

Boston



Los Angeles



New York



PROTECT: Ferry Protection Deployed [2013]



FERRIES: Mobile Resources & Moving Targets

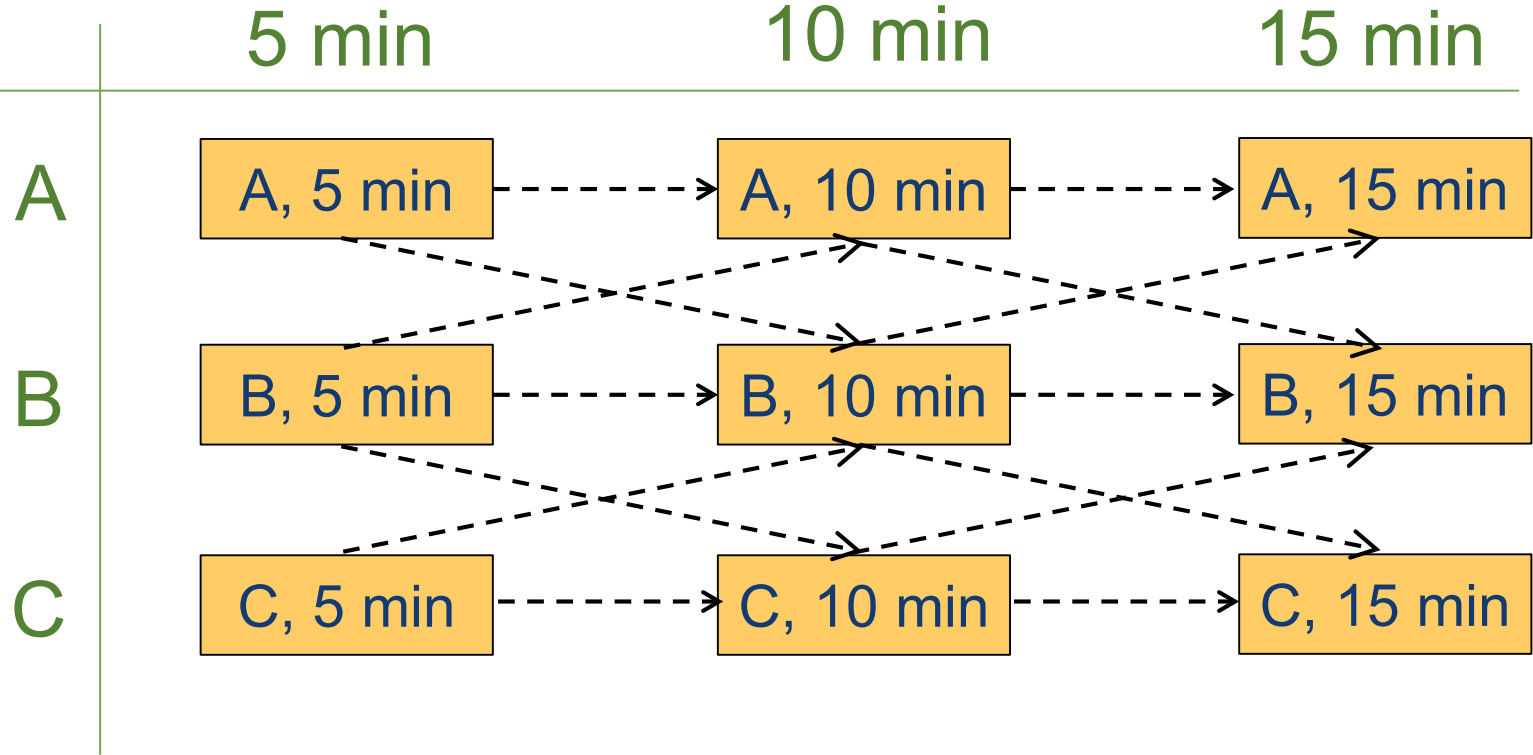
Spatio-Temporal Security Games: Transition Graphs



Fang



Jiang



FERRIES: Mobile Resources & Moving Targets

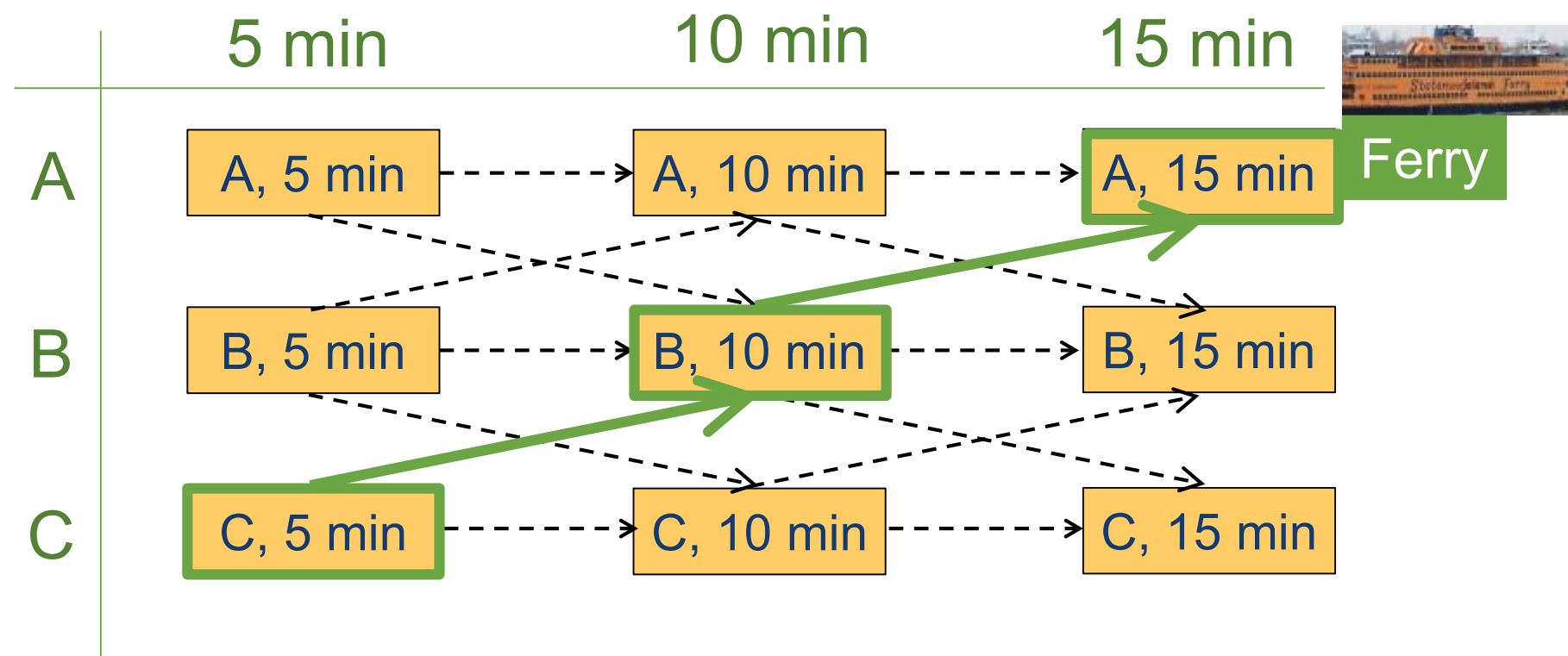
Spatio-Temporal Security Games: Transition Graphs



Fang



Jiang



FERRIES: Mobile Resources & Moving Targets

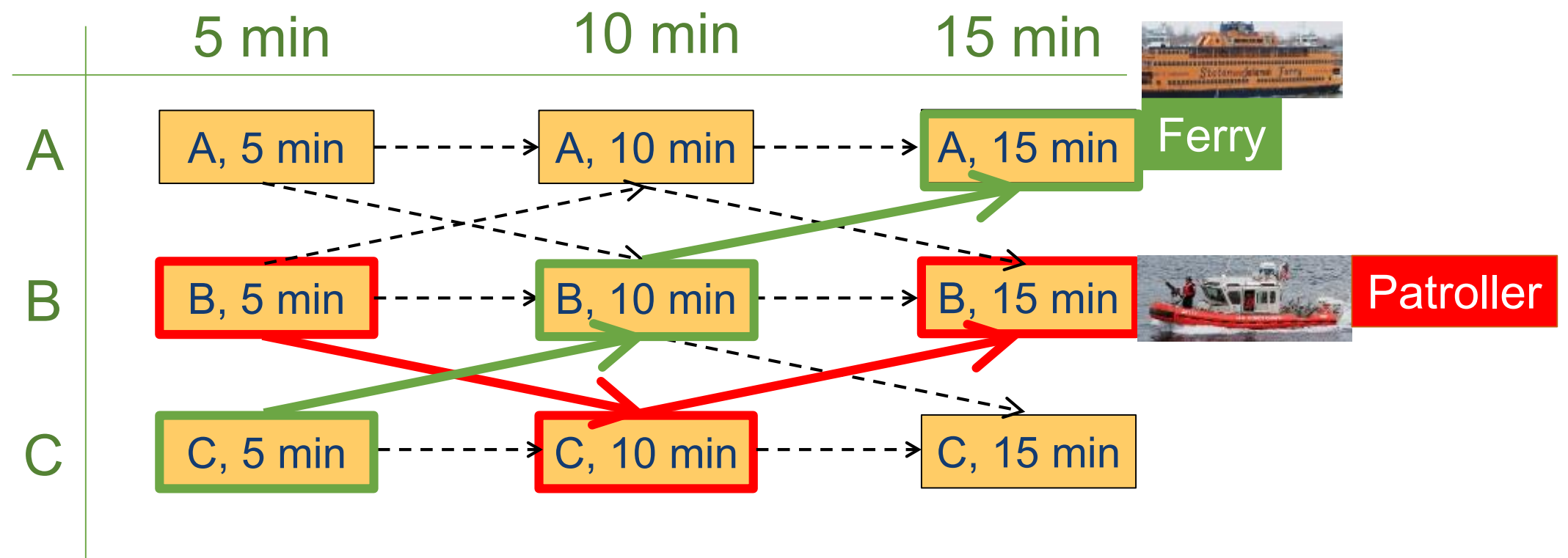
Spatio-Temporal Security Games: Transition Graphs



Fang



Jiang



FERRIES: Scale up Difficulties



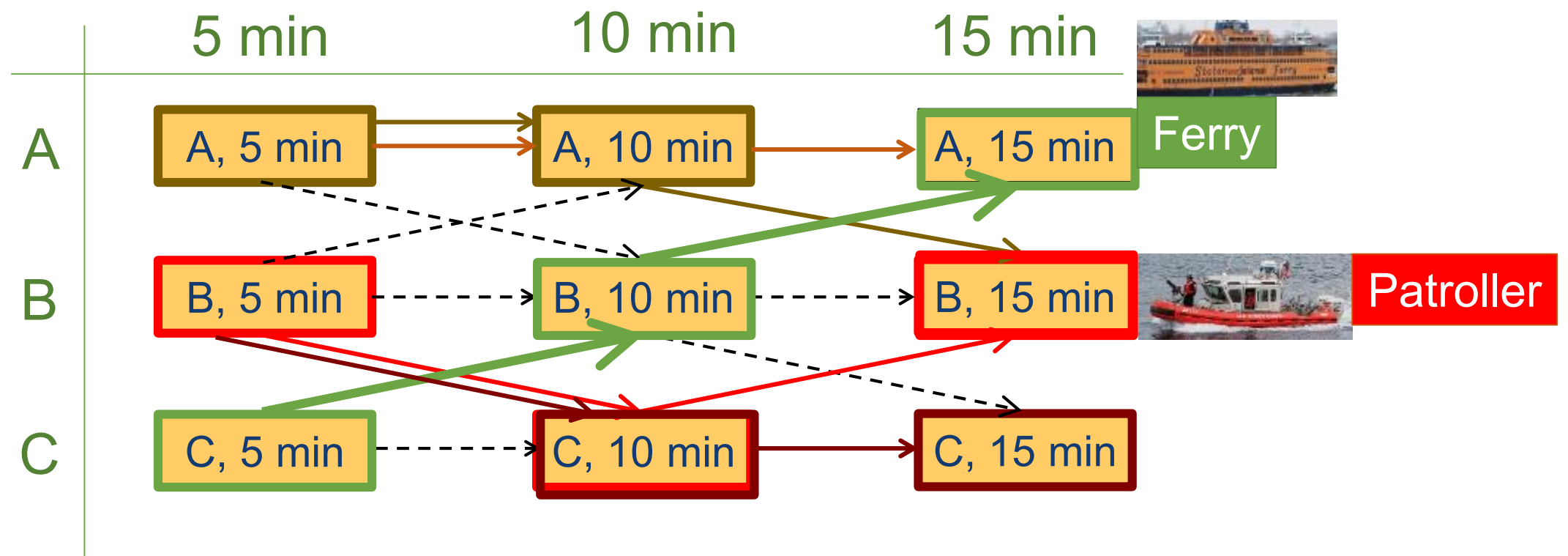
Fang



Jiang

Theorem: Marginals enable scale-up with no solution quality loss

Exponential N^T routes



PROTECT: Port Protection Patrols [2013]

Congressional Subcommittee Hearing



**June 2013: Meritorious Team Commendation
from Commandant (US Coast Guard)**



**July 2011: Operational Excellence
Award (US Coast Guard, Boston)**



Solving Problems: Overall Research Framework

End-to-End, Data to Deployment Pipeline



Immersion

Data
Collection

**Predictive
model**

Learning/
Expert
input

**Prescriptive
algorithm**

Game
theory
Intervention

**Field tests
&
deployment**

Global Presence of Security using Game Theory



Significant Real-World Evaluation Effort

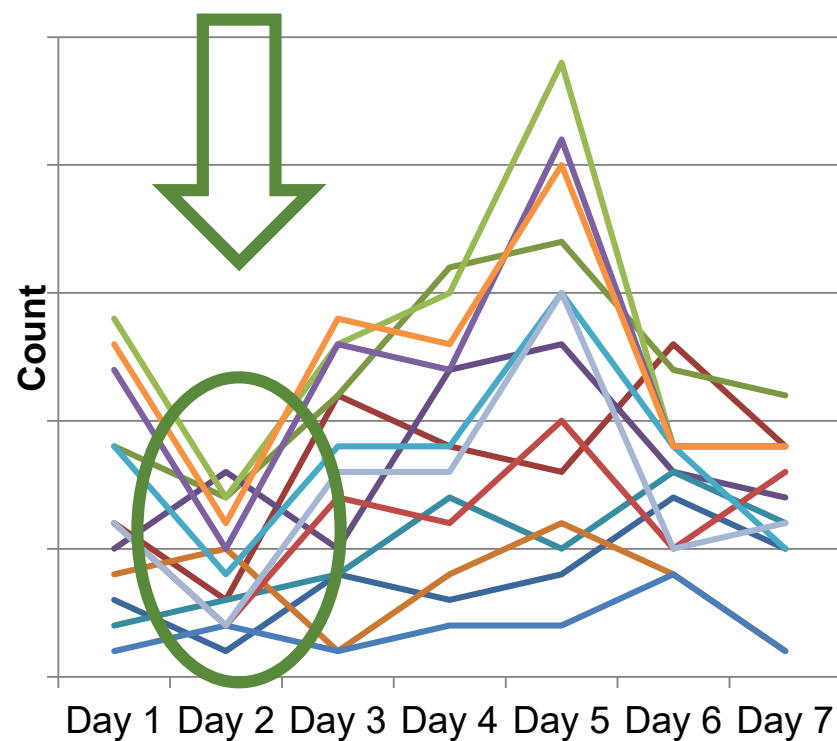
Security Games superior in
Optimizing Limited Security Resources
Vs

Human Schedulers/“simple random”

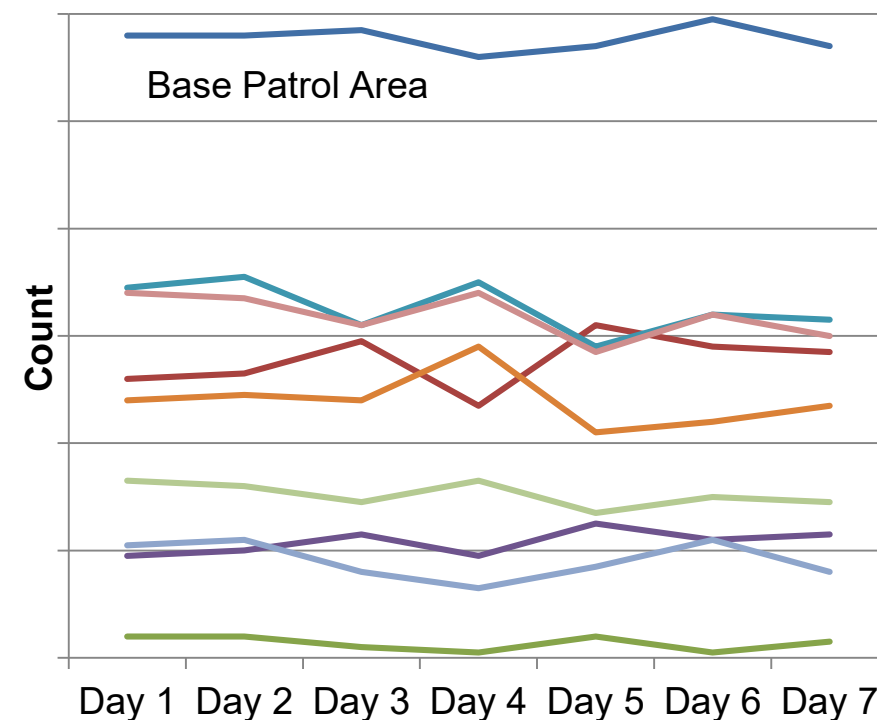
Field Evaluation of Schedule Quality

Improved Patrol Unpredictability & Coverage for Less Effort

Patrols Before PROTECT: Boston



Patrols After PROTECT: Boston



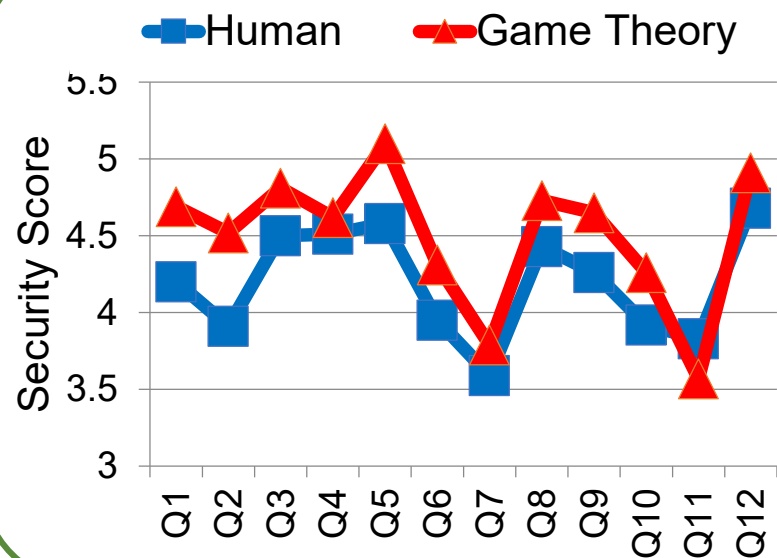
350% increase in defender expected utility

Field Evaluation of Schedule Quality

Improved Patrol Unpredictability & Coverage for Less Effort

FAMS: IRIS Outperformed expert human over six months

Report:GAO-09-903T



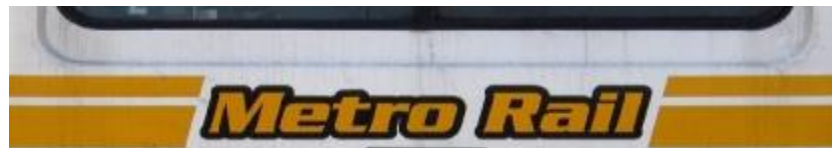
Train patrols: Game theory outperformed expert humans schedule 90 officers



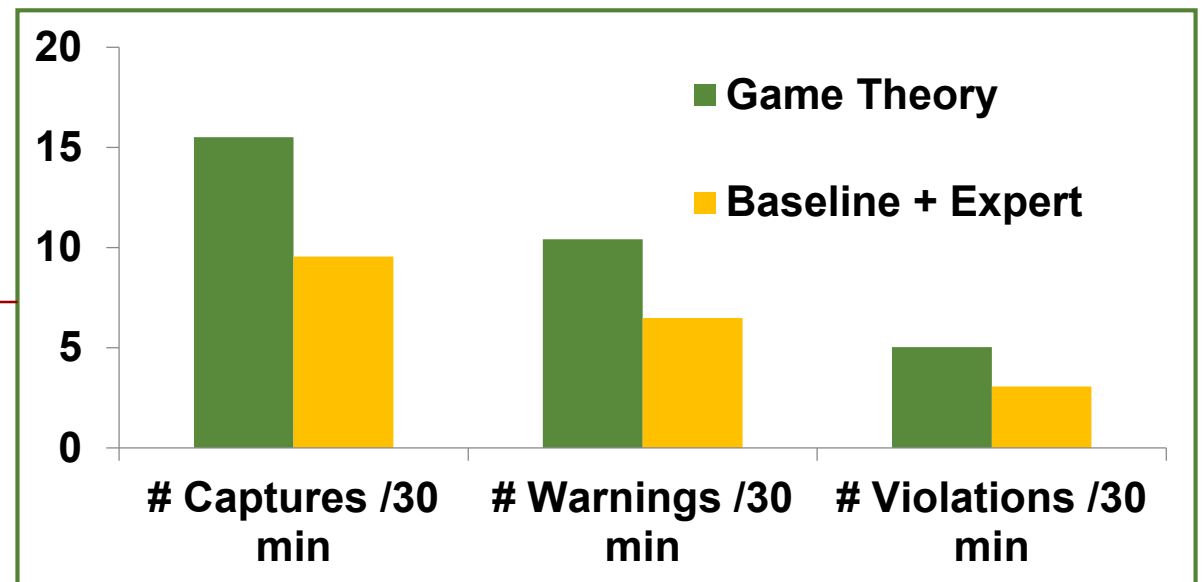
Field Tests Against Adversaries

Computational Game Theory in the Field

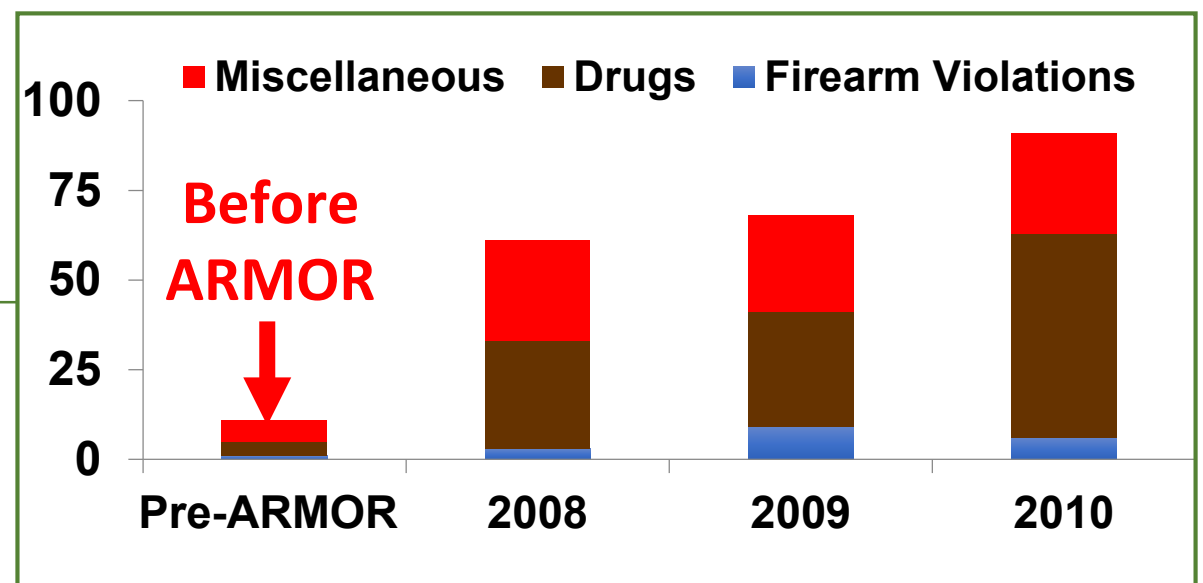
Controlled



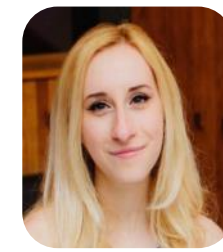
- 21 days of patrol, identical conditions
- Game theory vs Baseline+Expert



Not Controlled



New Directions in Stackelberg Security Games [2018]



McCarthy



Schlenker

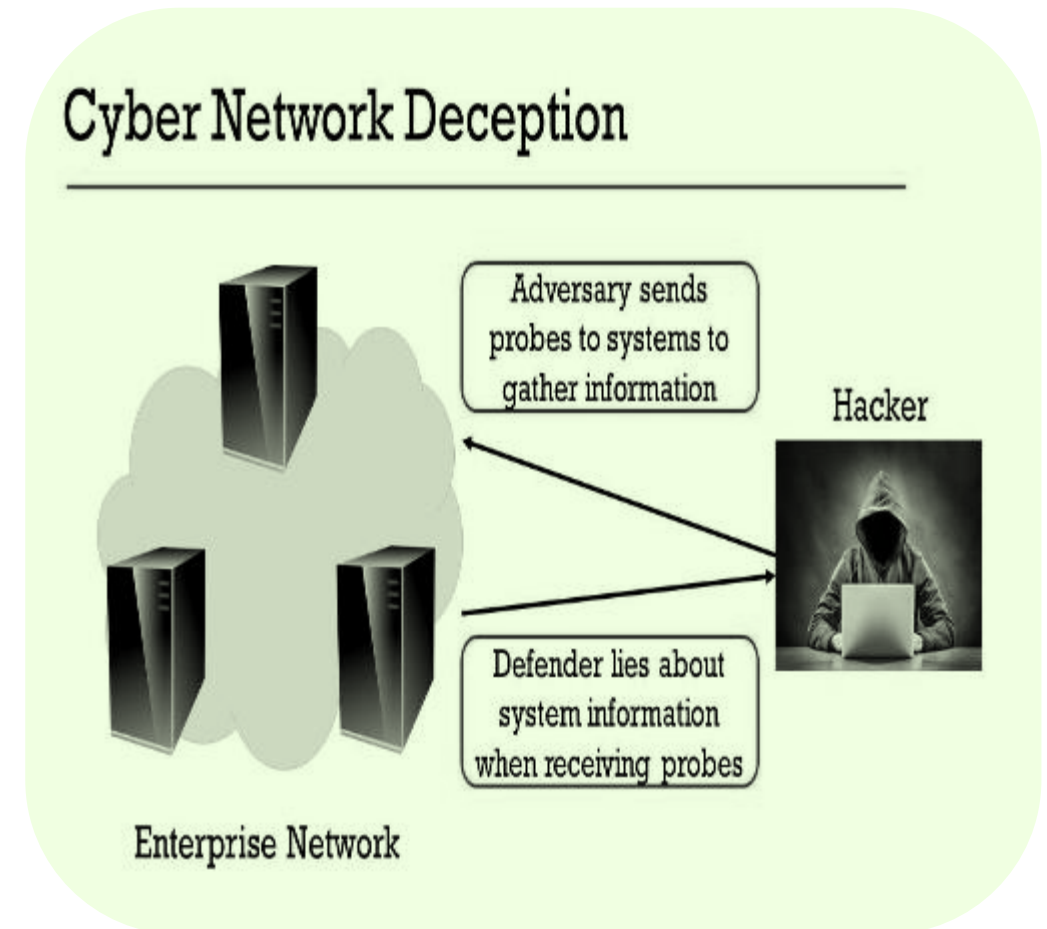


Sinha

- Threat Screening Games
(AAAI16, IJCAI17, IJCAI18...)



- Cyber Security Games
(IJCAI17, AAMAS18, CogSci18...)



Outline

Public Safety & Security: Stackelberg Security Games



Conservation/Wildlife Protection: Green Security Games

*Dr Andy Plumptre
Conservation Biology*

Public Health: Influence maximization/Game against nature

Poaching of Wildlife in Uganda

Limited Intervention (Ranger) Resources to Protect Forests

Snare or Trap



Wire snares



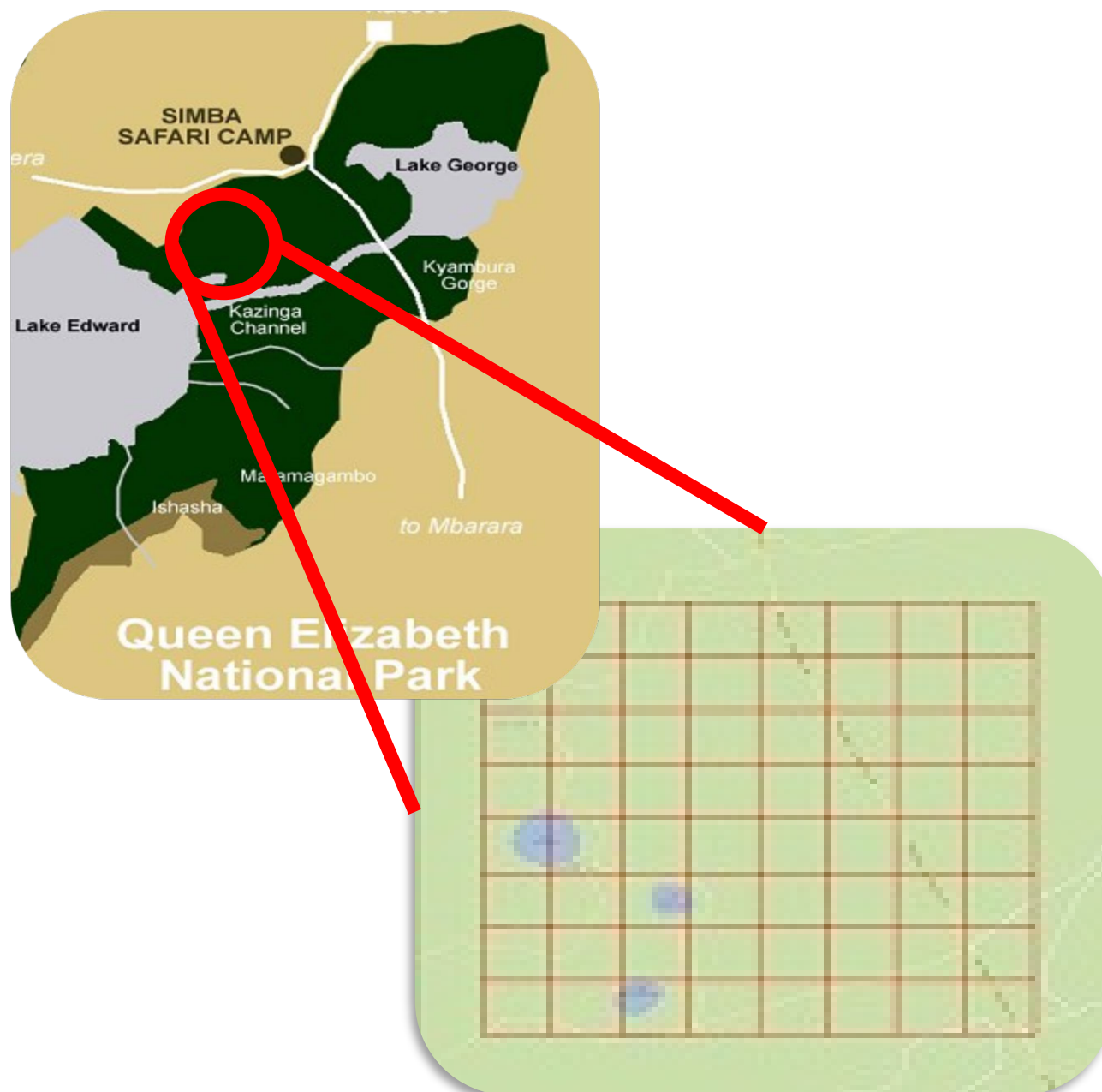
Green Security Games[2015]

Limited Ranger Resources to Protect Forests



Fang

Adversary not fully strategic; multiple “bounded rational” poachers



$$\max_{x,q} \sum_{i \in X} \sum_{j \in Q} R_{ij} x_i q_j$$

Max defender utility

$$s.t. \sum_i x_i = 1$$

Defender mixed strategy

$$0 \leq (a - \sum_{i \in X} R_{ij} x_i) \leq (1 - q_j)M$$

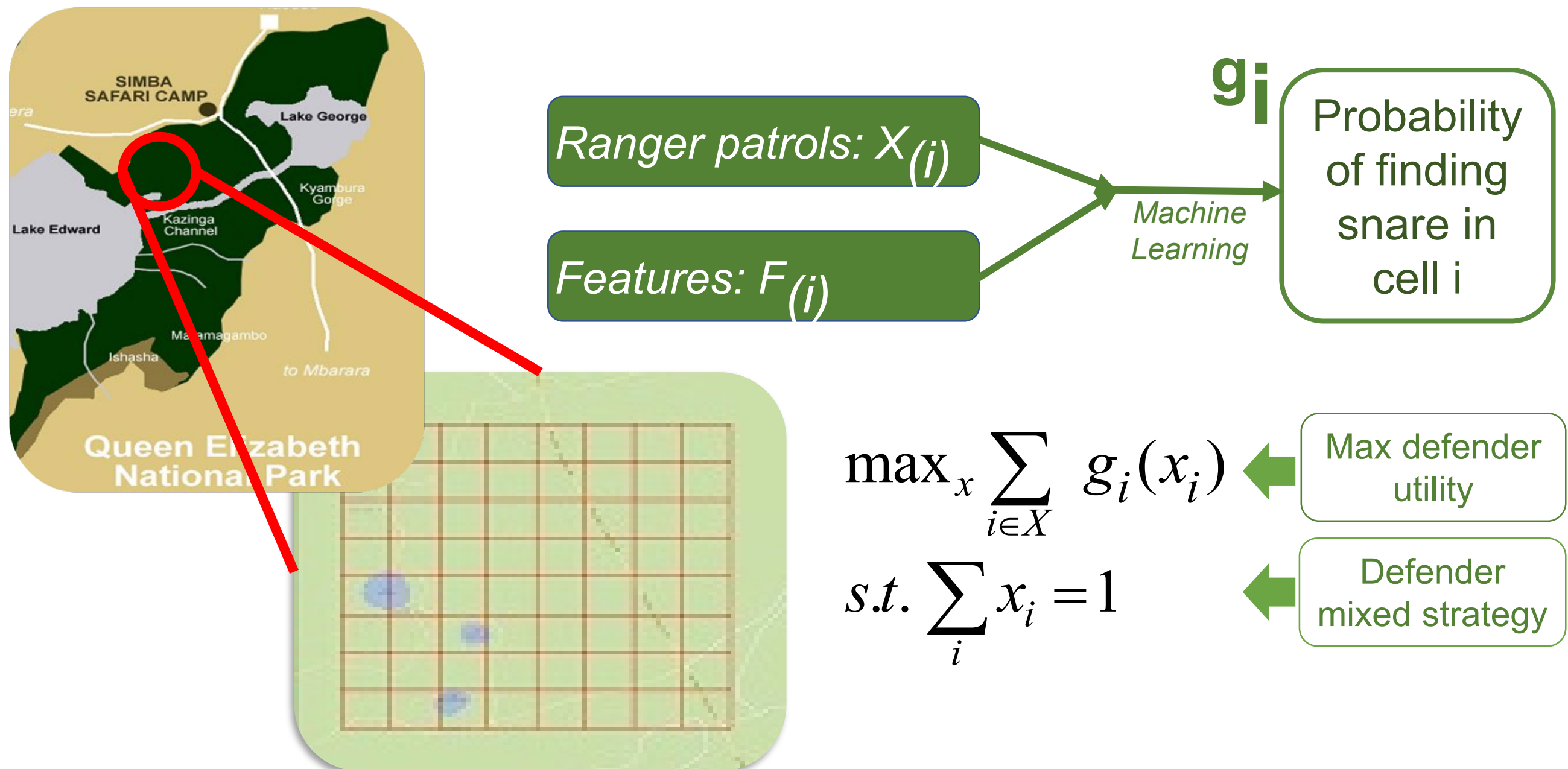
Green Security Games [2015]

Game Theory + Machine Learning Poacher Behavior



Xu

Learn adversary bounded rational response: At each grid **location i**

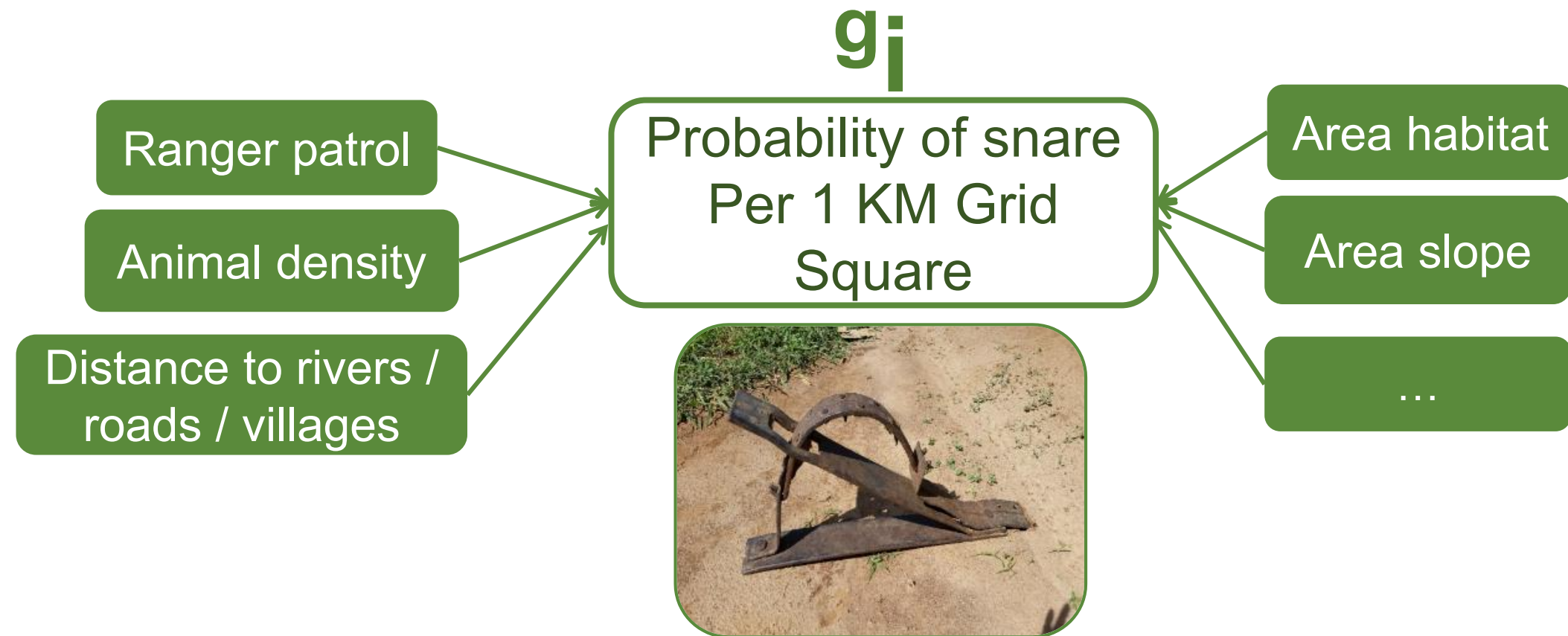


Learning Adversary Model

12 Years of Past Poaching Data



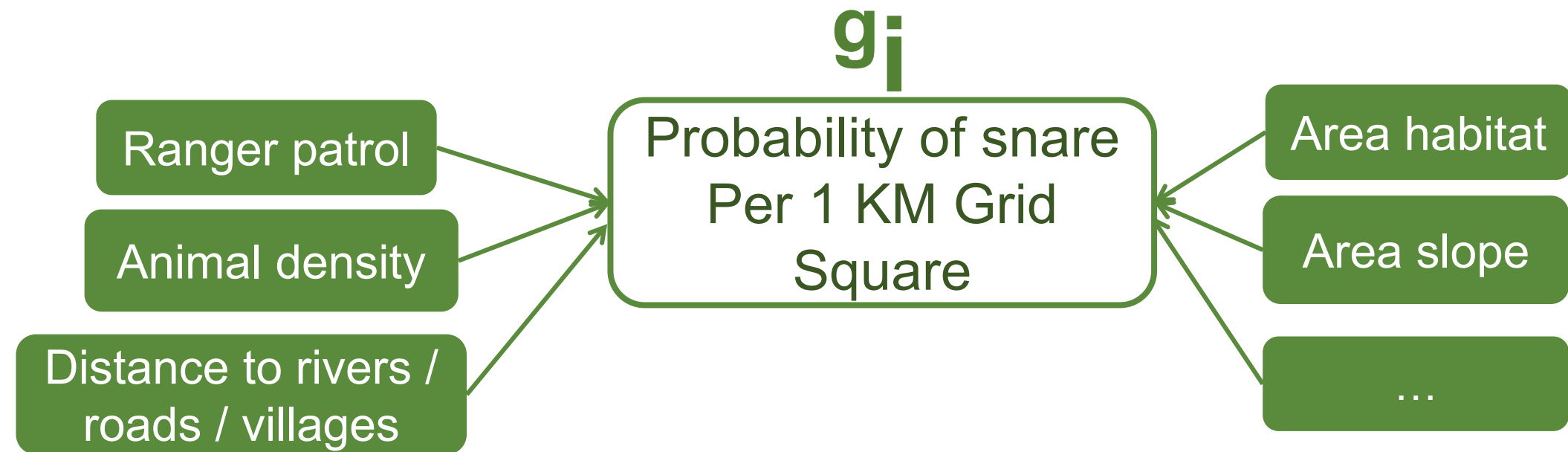
Nguyen



Learning Adversary Model Uncertainty in Observations



Nguyen

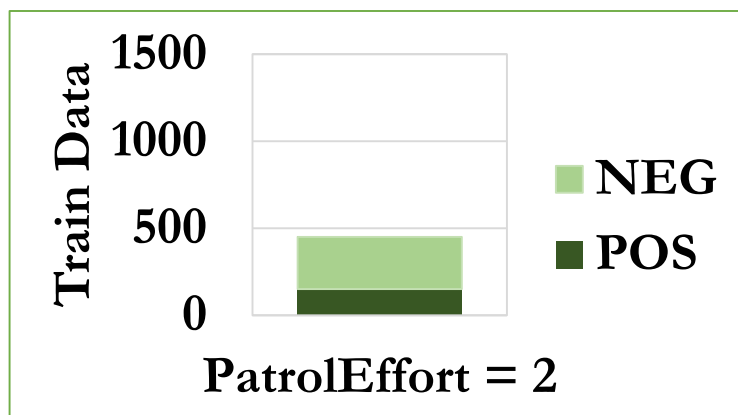
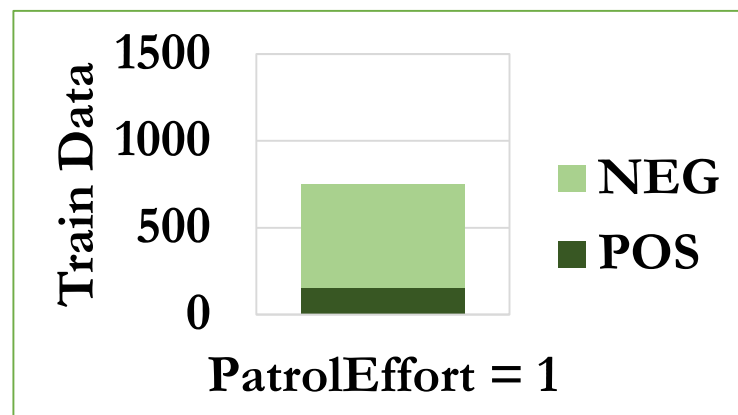
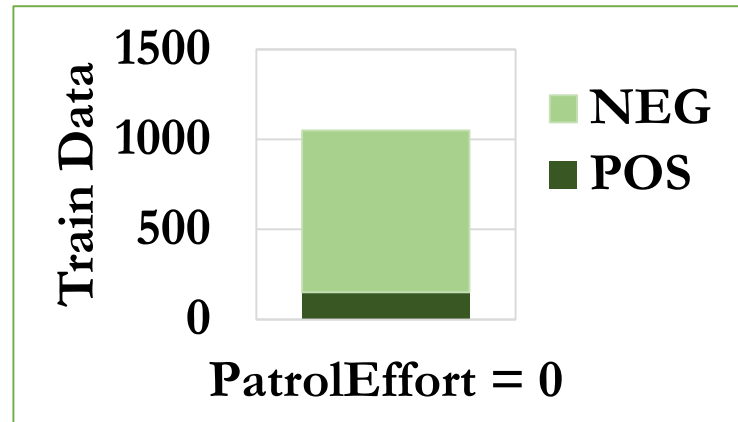


Adversary Modeling [2016]

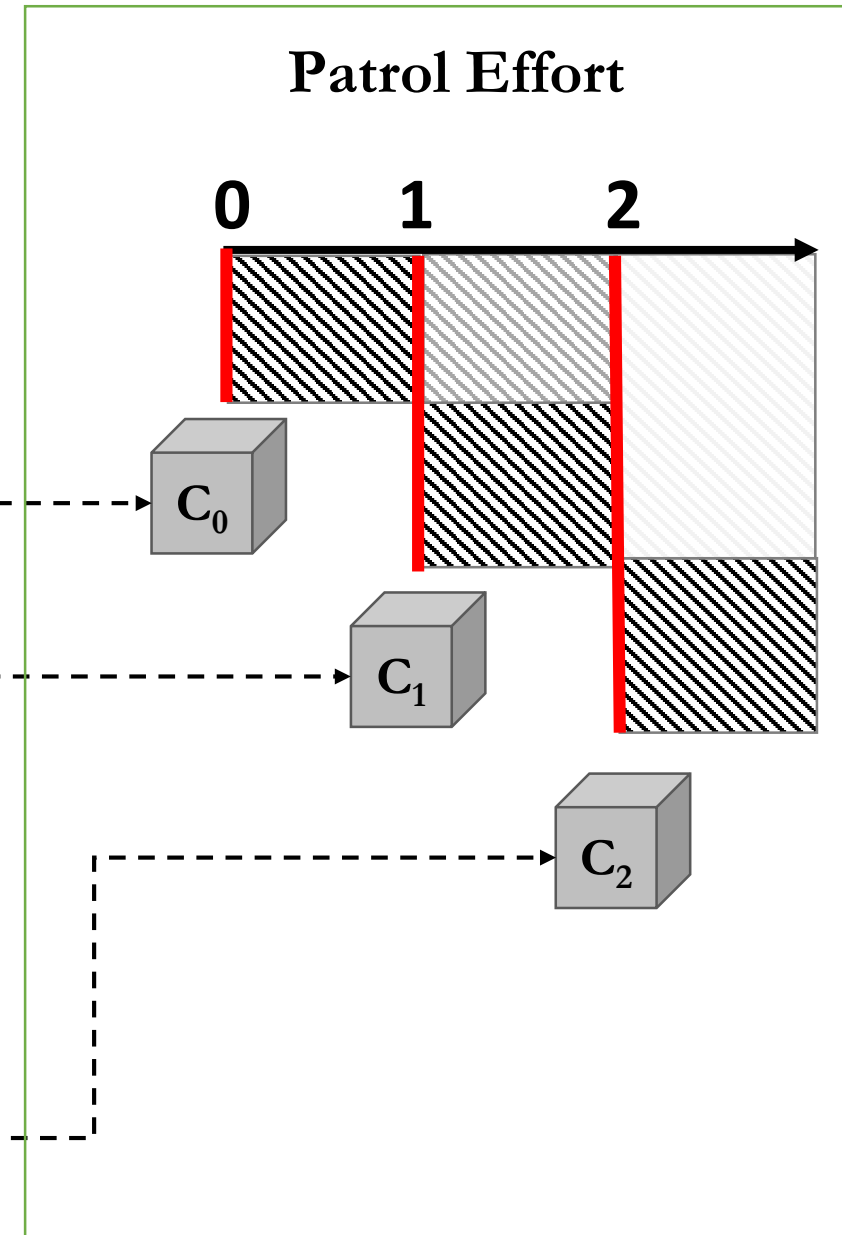
Imperfect Crime Observation-aware Ensemble Model



Training: Filtered Datasets



Predict: Ensemble of Classifiers



PAWS: Protection Assistant for Wildlife Security

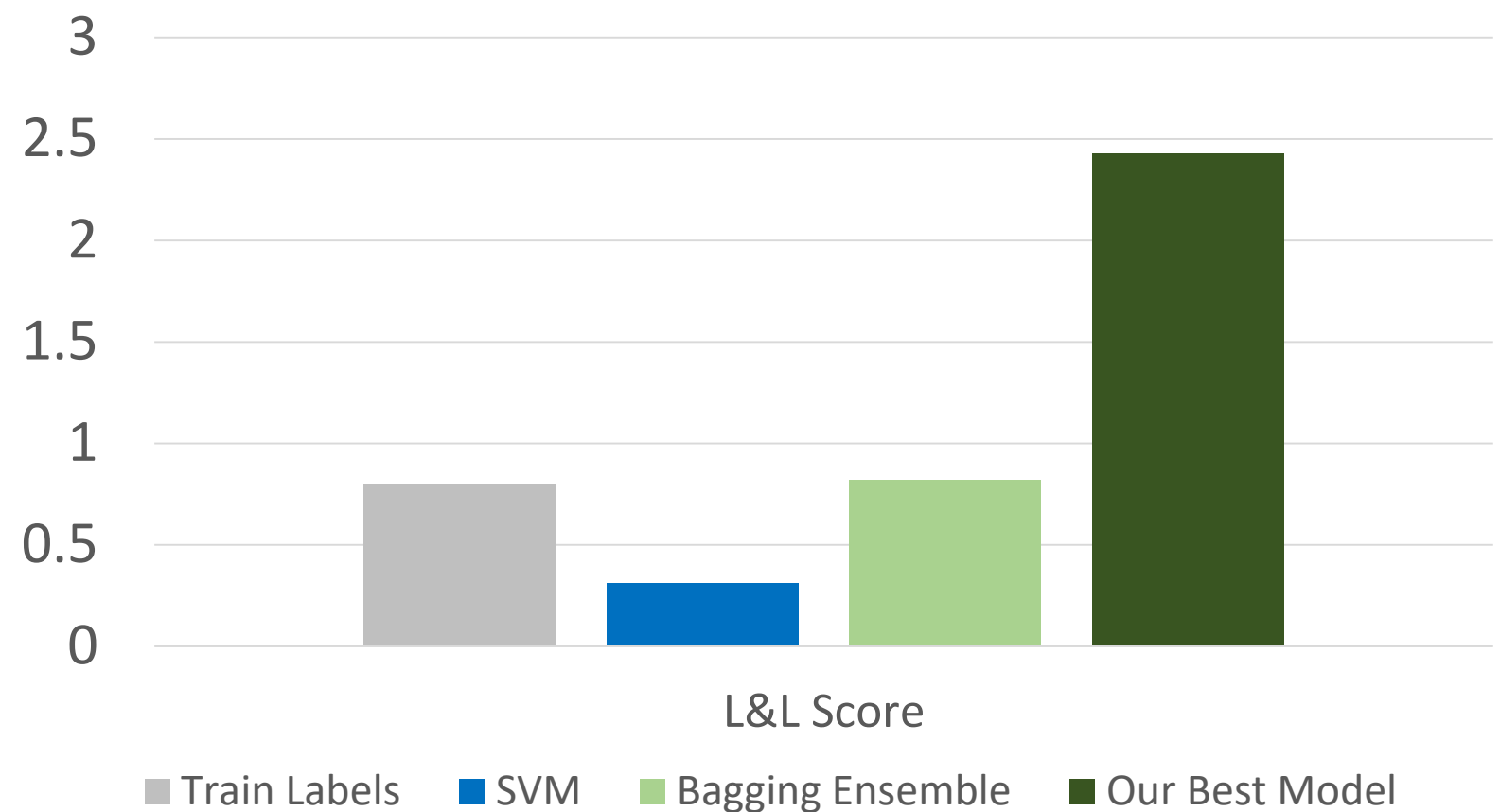
Poacher Attack Prediction in the Lab



Poacher Behavior Prediction



Results from 2016



PAWS: Real-world Deployment 2016: First Trial

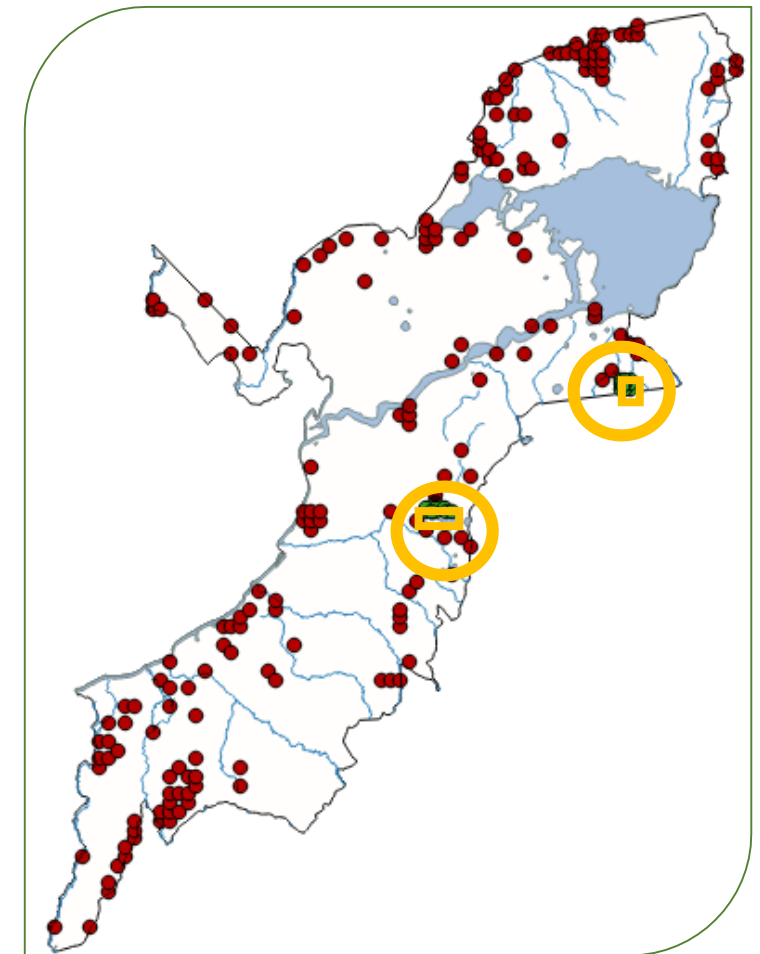
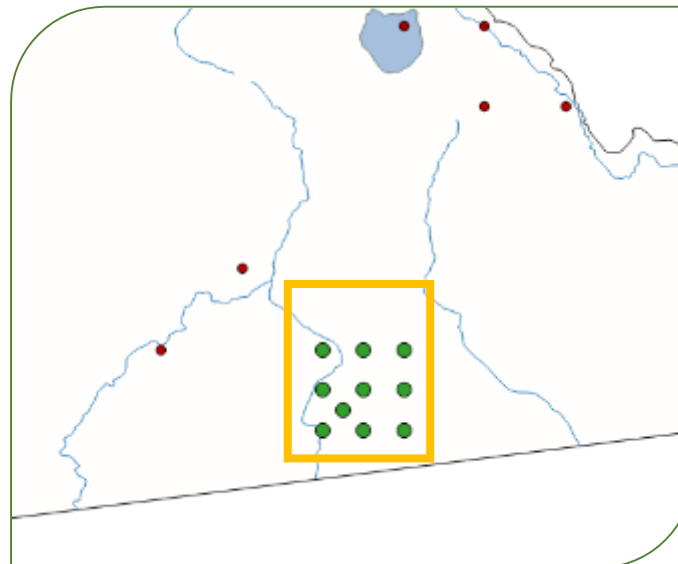
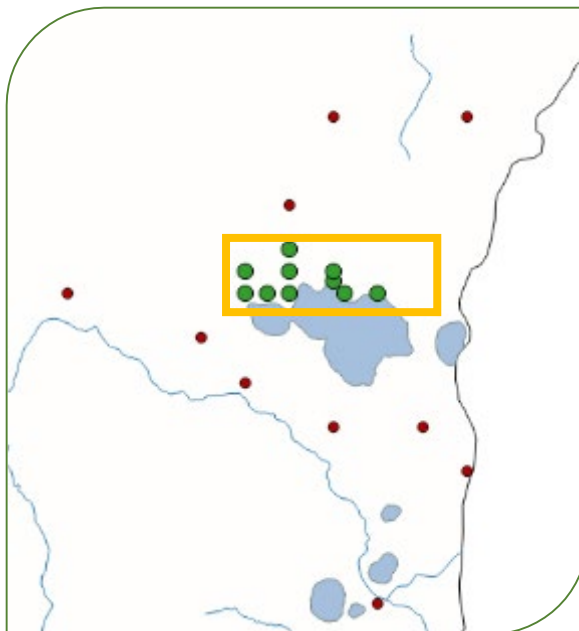


Ford



Gholami

- Two 9-sq. km patrol areas
 - Where there were infrequent patrols
 - Where no previous hot spots



PAWS Real-world Deployment

Two Hot Spots Predicted



Ford



Gholami

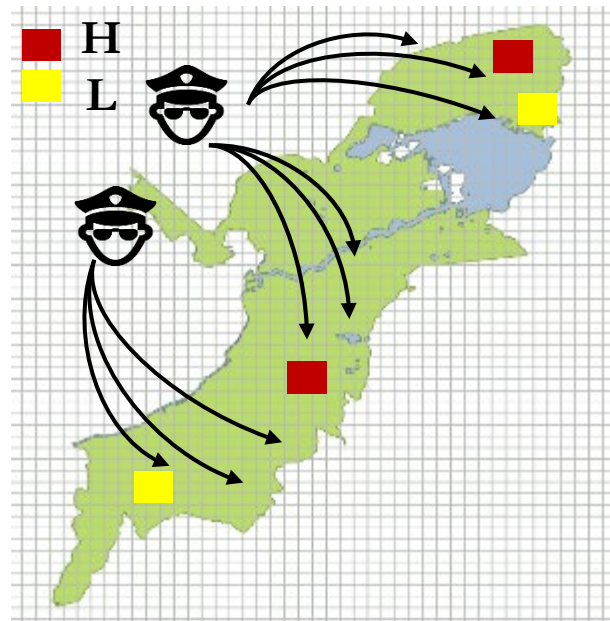


- Poached Animals: Poached elephant
- Snaring: 1 elephant snare roll
- Snaring: 10 Antelope snares



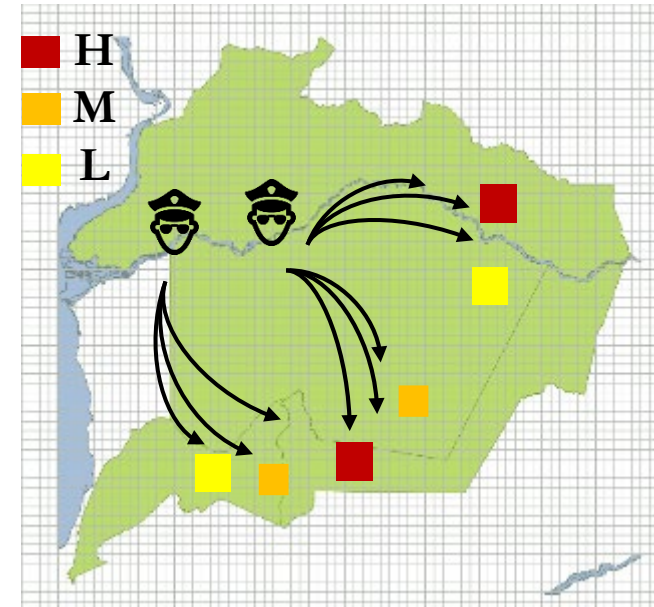
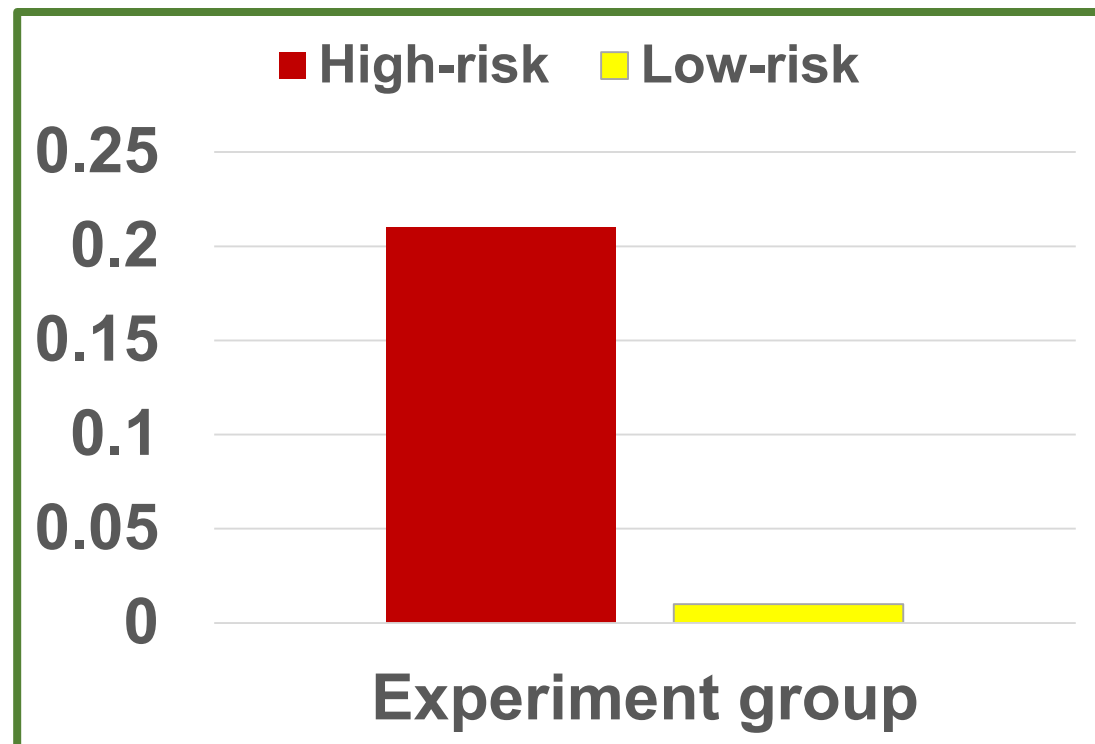
Historical Base Hit Rate	Our Hit Rate
Average: 0.73	3

PAWS Predicted High vs Low Risk Areas: 2 National Parks, 24 areas each, 6 months [2017]



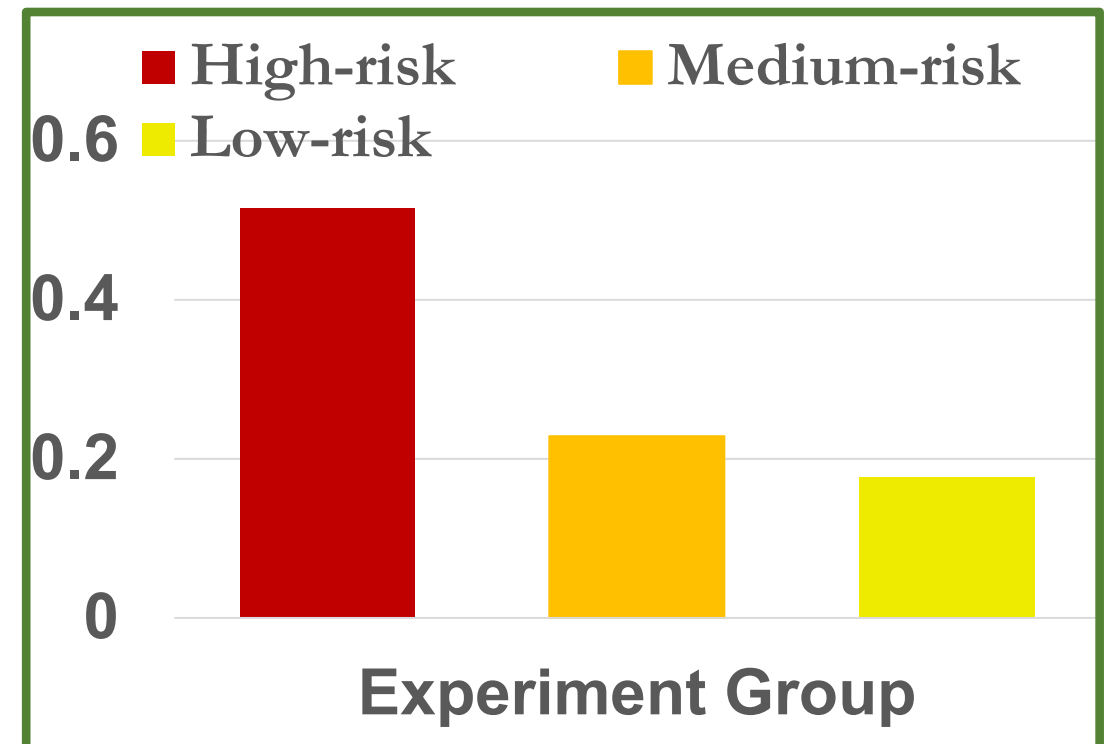
Queen Elizabeth National Park

Snares per patrolled sq. KM



Murchison Falls National Park

Snares per patrolled sq. KM



PAWS Real-world Deployment

Cambodia: Srepok Wildlife Sanctuary [2018-2019]

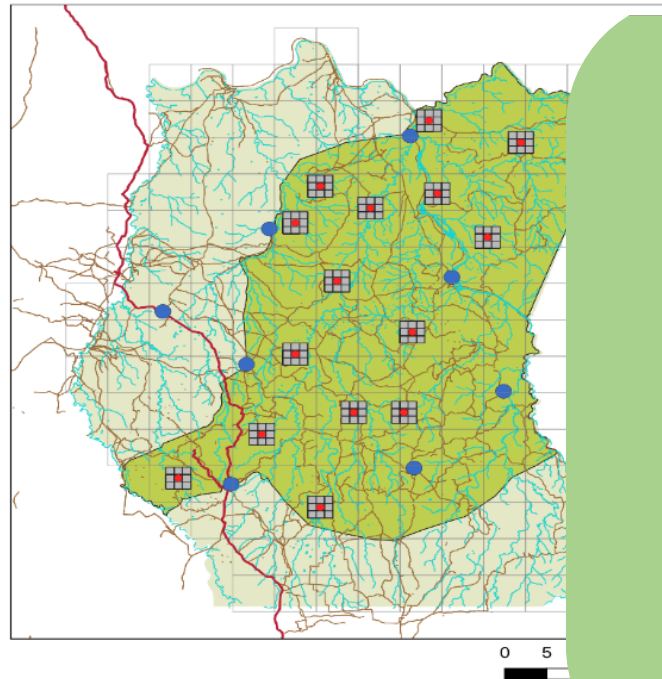


Xu

Srepok Wildlife Sanctuary has been identified as the most suitable site for **tiger reintroduction** in Southeast Asia.



PAWS Real-world Deployment Trials in Cambodia: Srepok National Park [2018-2019]



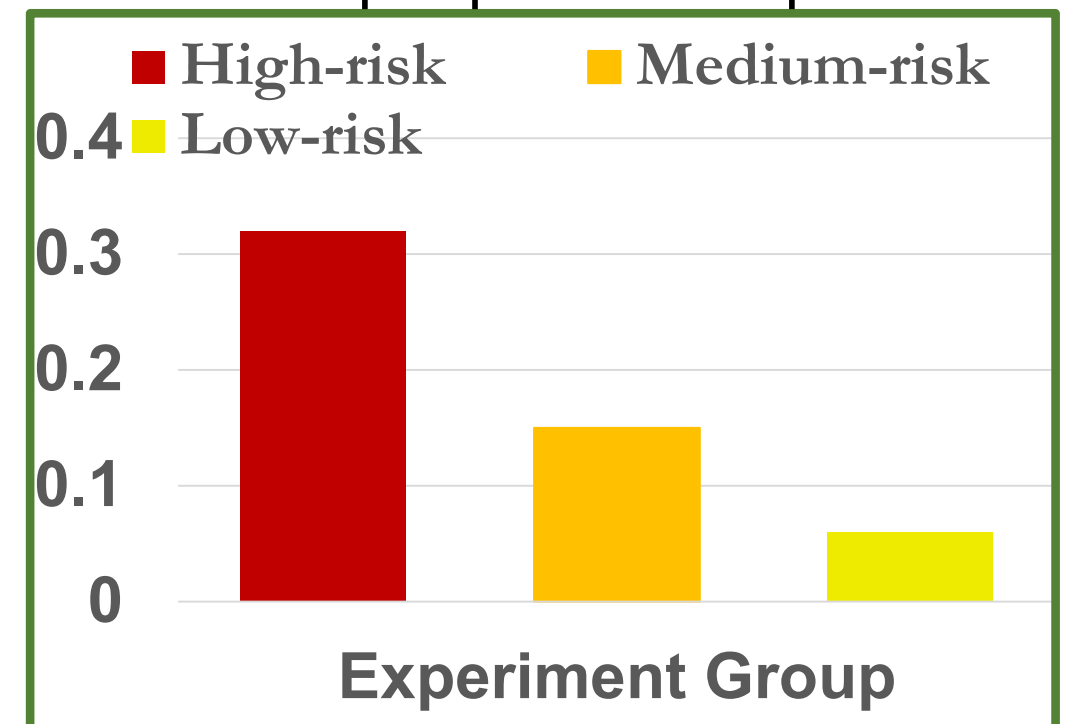
"@Milind: I am Super excited with the results. Let's get this going on other countries too this year." VS



Rohit Singh, WWF (2019)

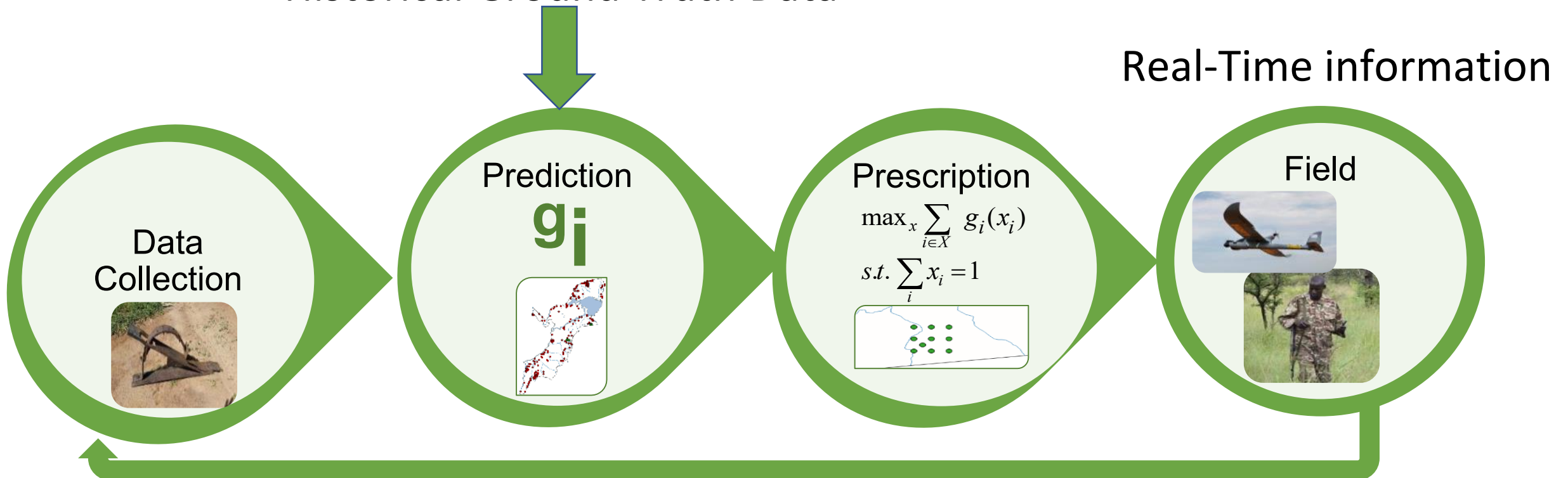
521 snares/month our tests
101 snares/month 2018

Snares per patrolled sq. KM



Green Security Games: Integrating Real-Time Information in the Pipeline

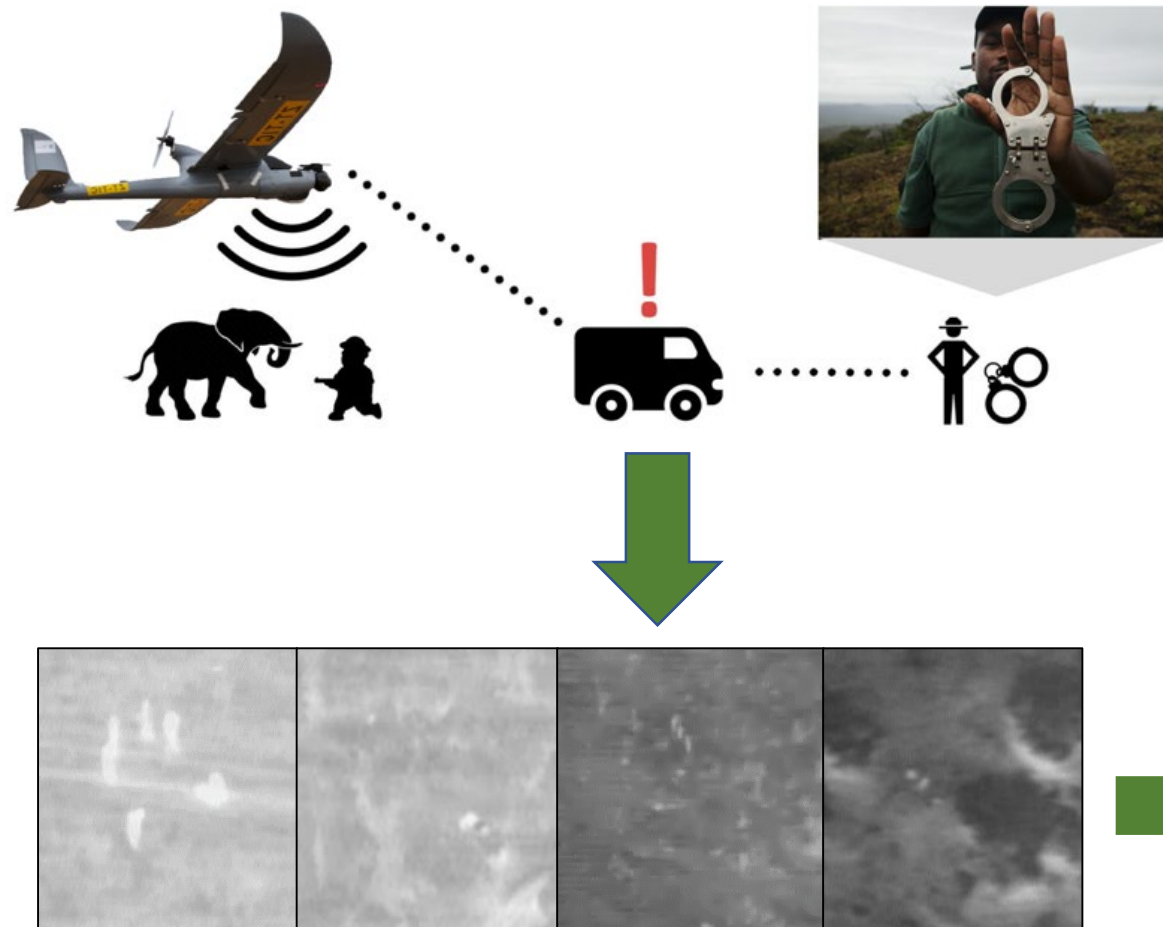
Learn predictions with
Historical Ground Truth Data



Green Security Games: Integrating Real-Time “SPOT” Information [2018]

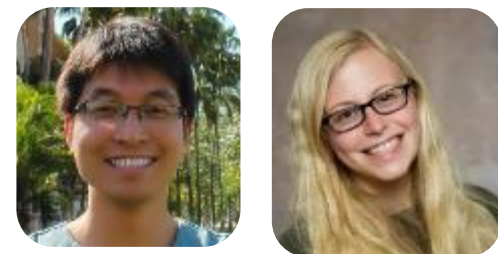


Bondi



Goal: automatically find poachers

Drone Used to Inform Rangers [2019]

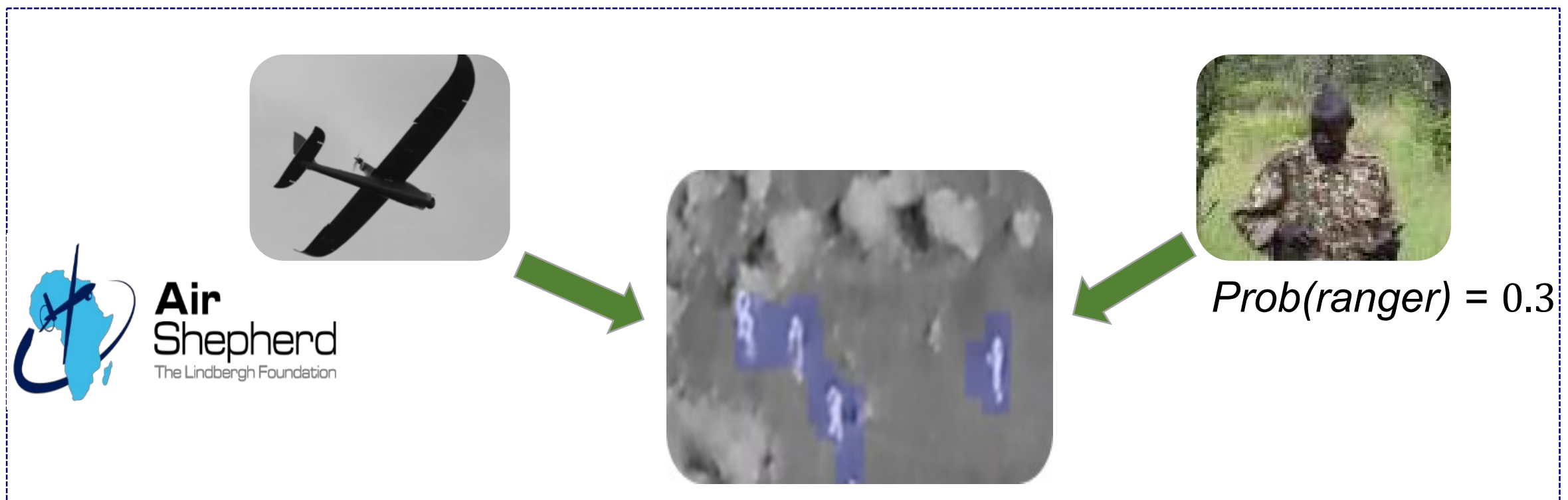


Xu

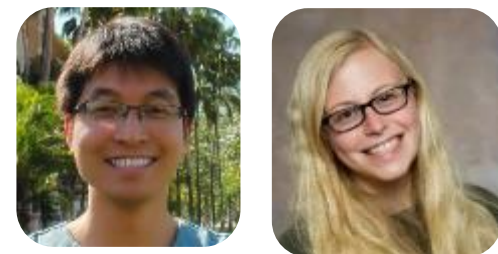


Bondi

- $Prob(ranger\ arrives) = 0.3$ [poacher may not be stopped]
- Deceptive signaling to indicate ranger is arriving



Drone Used to Inform Rangers [2019]



Xu

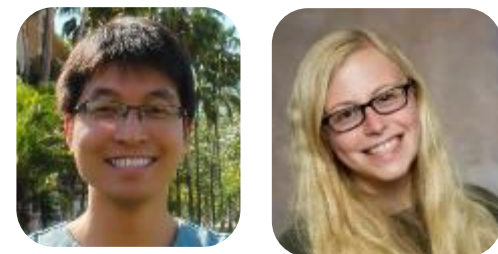


Bondi

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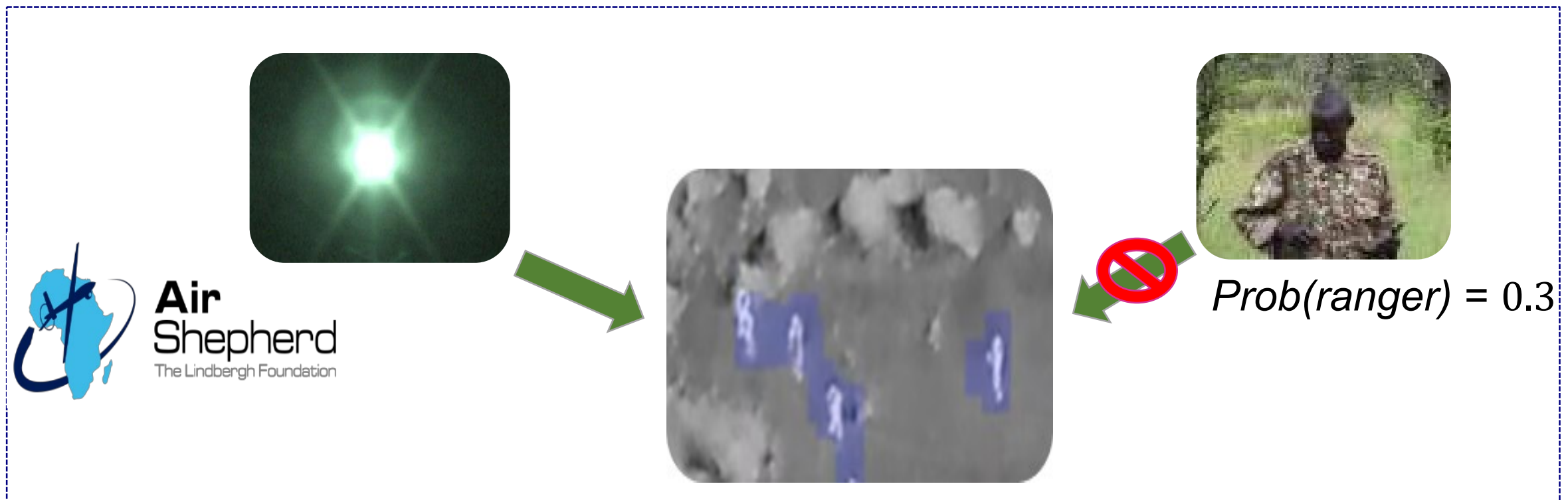
Drone Used to Inform Rangers [2019]



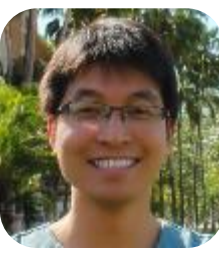
Xu

Bondi

- $Prob(ranger\ arrives) = 0.3$ [poacher may not be stopped]
- Deceptive signaling to indicate ranger is arriving
- Must be strategic in deceptive signaling



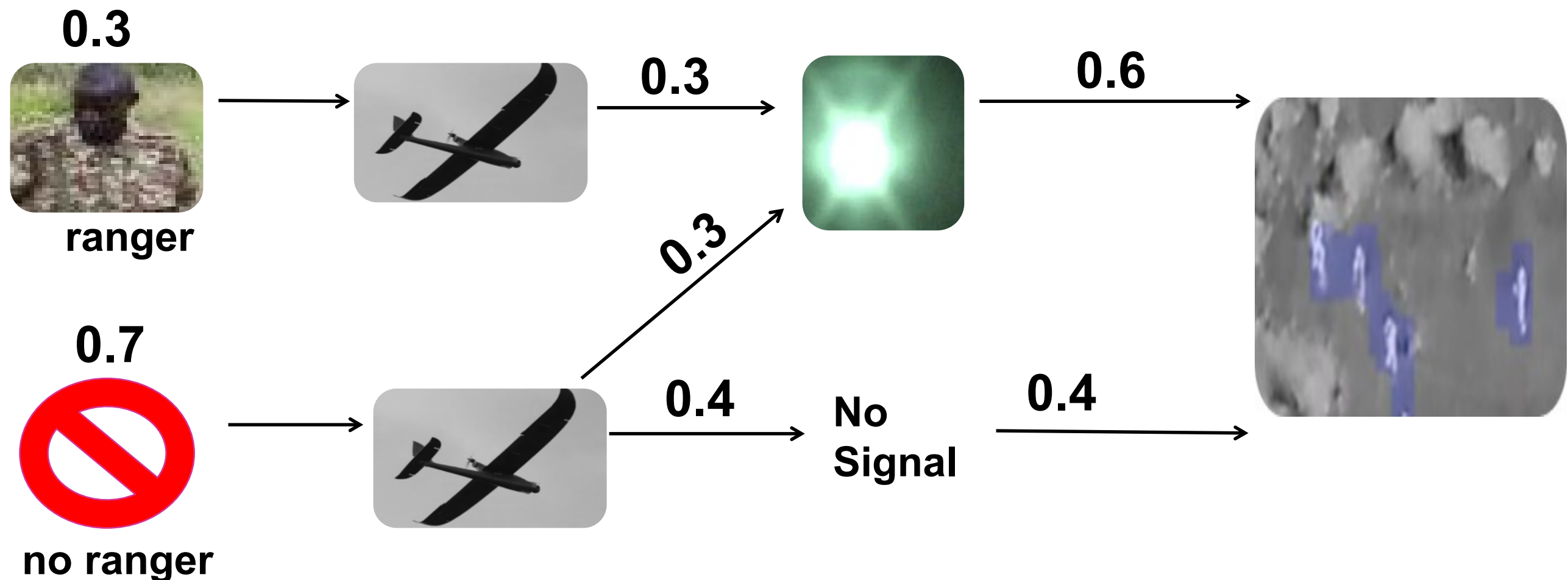
Strategic Signaling: Informational Advantage Defender Knows Pure & Mixed Strategy



Xu

New Model: Stackelberg Security Games with Optimal Deceptive Signaling

- Poacher best interest to “believe signal” even if know 50% time defender is lying



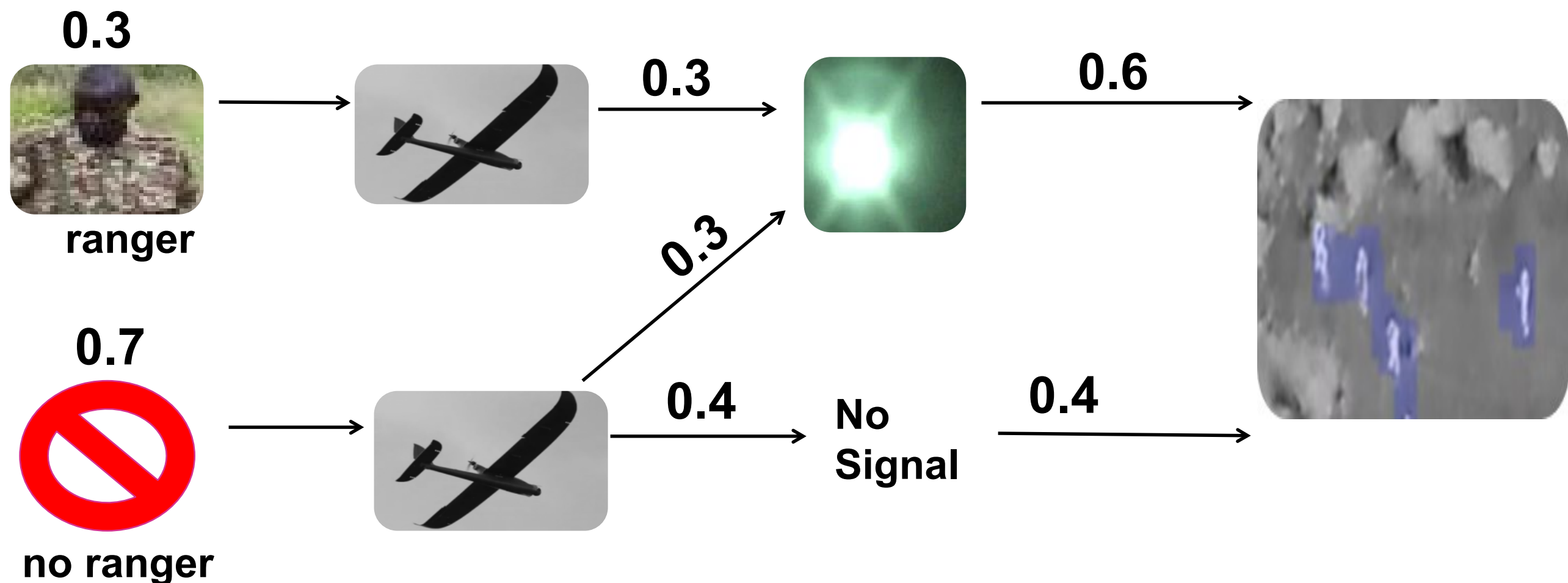
Strategic Signaling: Informational Advantage Defender Knows Pure & Mixed Strategy



Xu

Theorem: Signaling reduces complexity of equilibrium computation

- Poacher best interest to “believe signal” even if know 50% time defender is lying



Green Security Games: Around the Globe with SMART partnership [2019]



**Protect Wildlife
600
National Parks
Around the Globe**

Also: Protect Forests, Fisheries...

Outline

Public Safety & Security: Stackelberg Security Games

Conservation/Wildlife Protection: Green Security Games



Public Health: Game against nature

*Prof Eric Rice
Social Work*

Public Health

Optimizing Limited Intervention (Social Worker) Resources

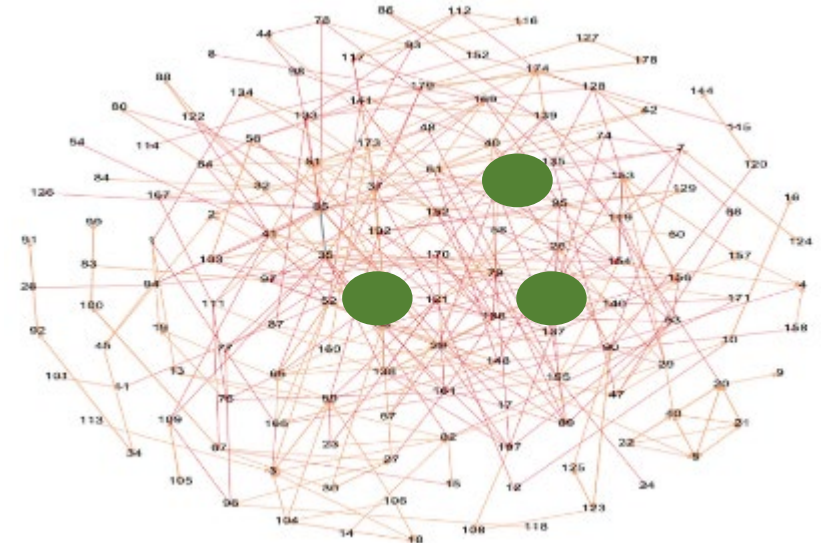
Preventing HIV in homeless youth: Rates of HIV 10 times housed population

- **Shelters:** Limited number of peer leaders to spread HIV information in social networks
- “Real” social networks gathered from observations in the field; not facebook etc

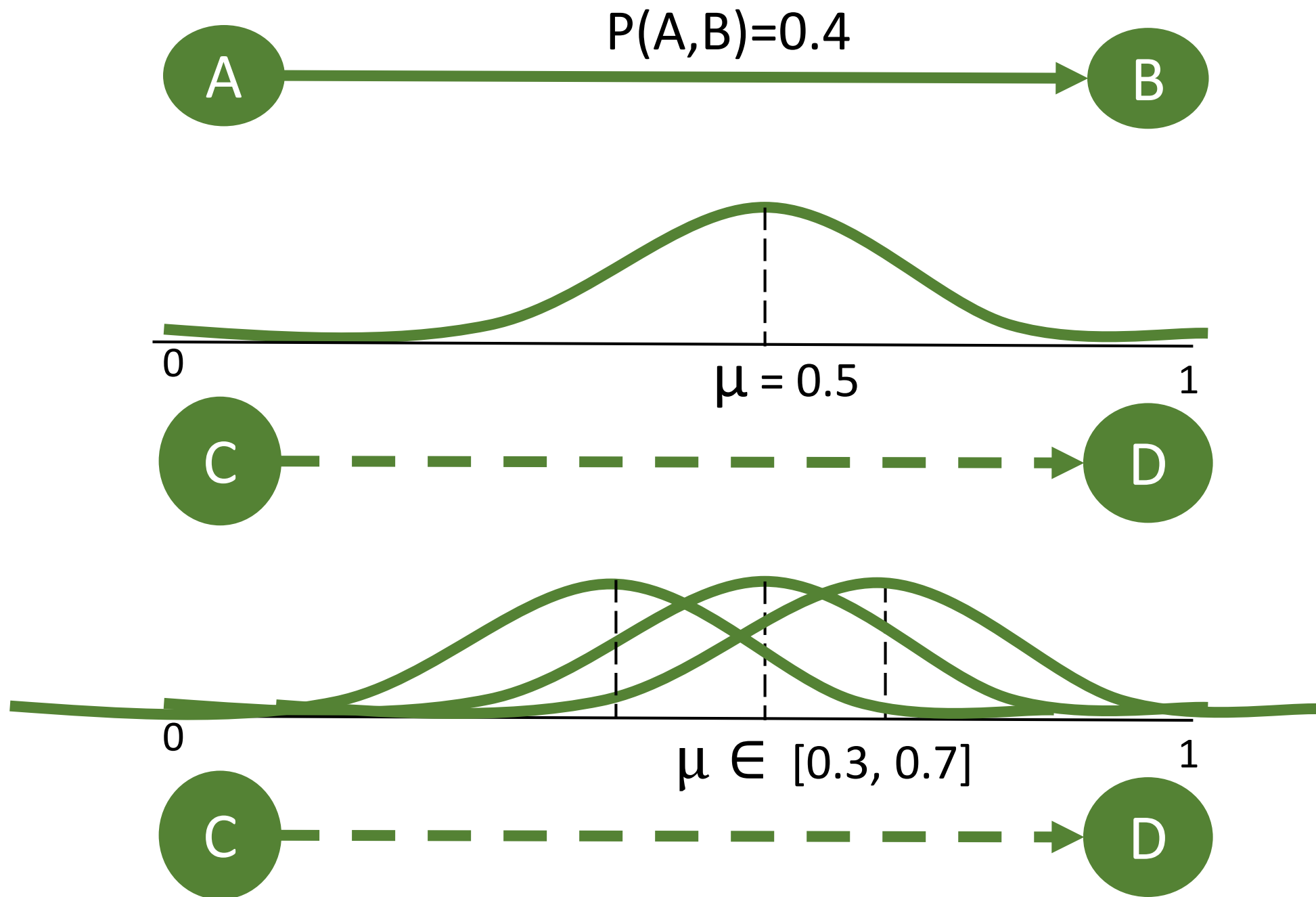


Influence Maximization Background

- Given:
 - Social network Graph G
 - Choose K “peer leader” nodes
- Objective:
 - Maximize expected number of influenced nodes
- *Assumption: Independent cascade model of information spread*



Independent Cascade Model and Real-world Physical Social Networks





Wilder

Robust, Dynamic Influence Maximization

- Worst case parameters: a zero-sum game against nature

Algorithm

Chooses policy, i.e.,
Chooses Peer leaders

vs

Nature

Chooses parameters
 μ, σ

- Payoffs: (performance of algorithm)/OPT



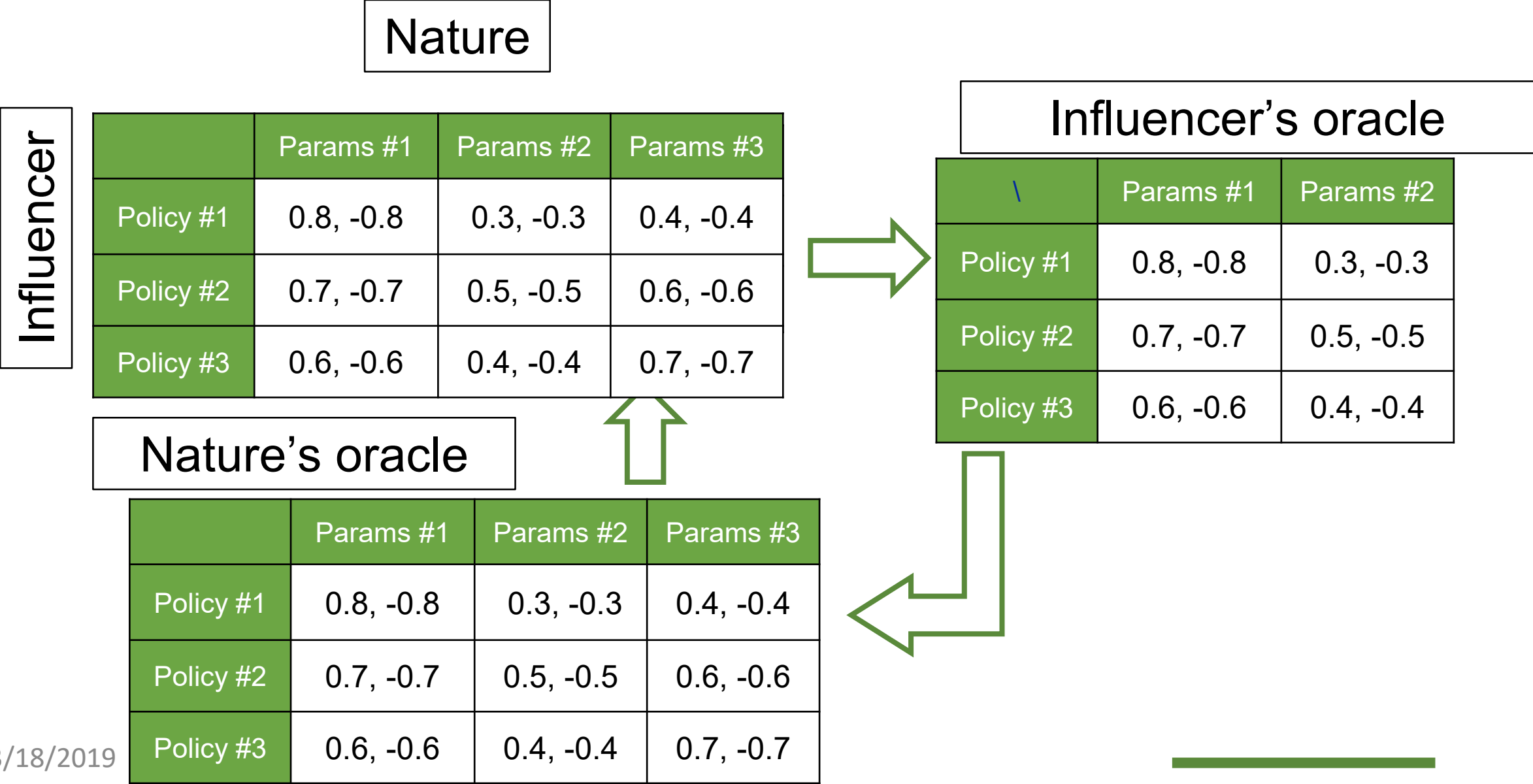
Wilder

HEALER Algorithm [2017]

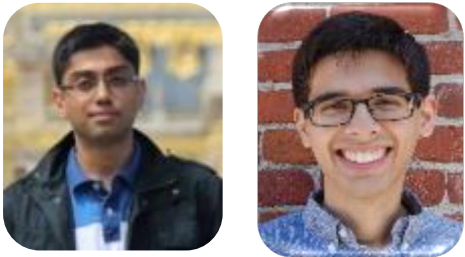
Robust, Dynamic Influence Maximization

Theorem: Converge with approximation guarantees

- Equilibrium strategy despite exponential strategy spaces: Double oracle



Challenge: Multi-step Policy

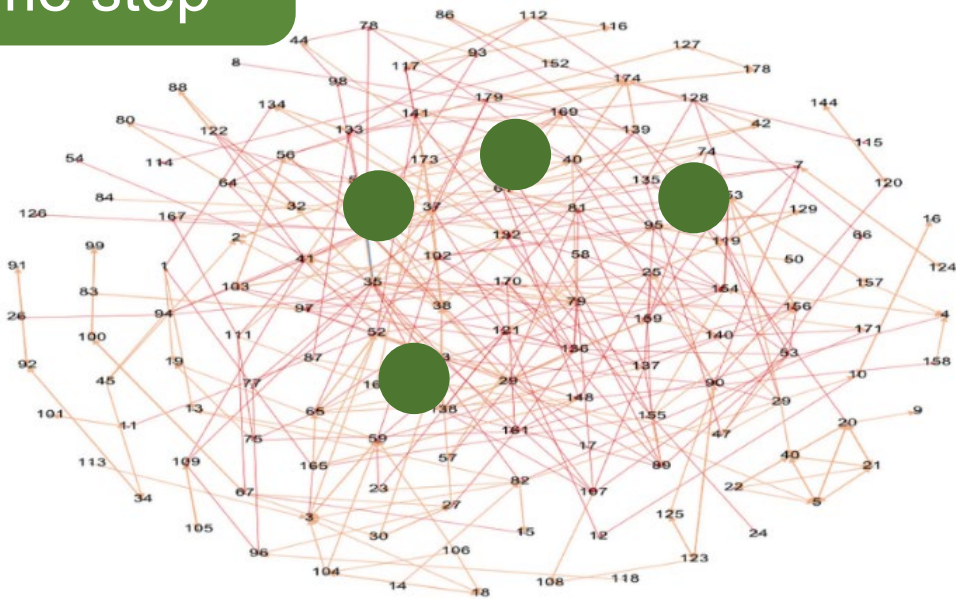


Yadav

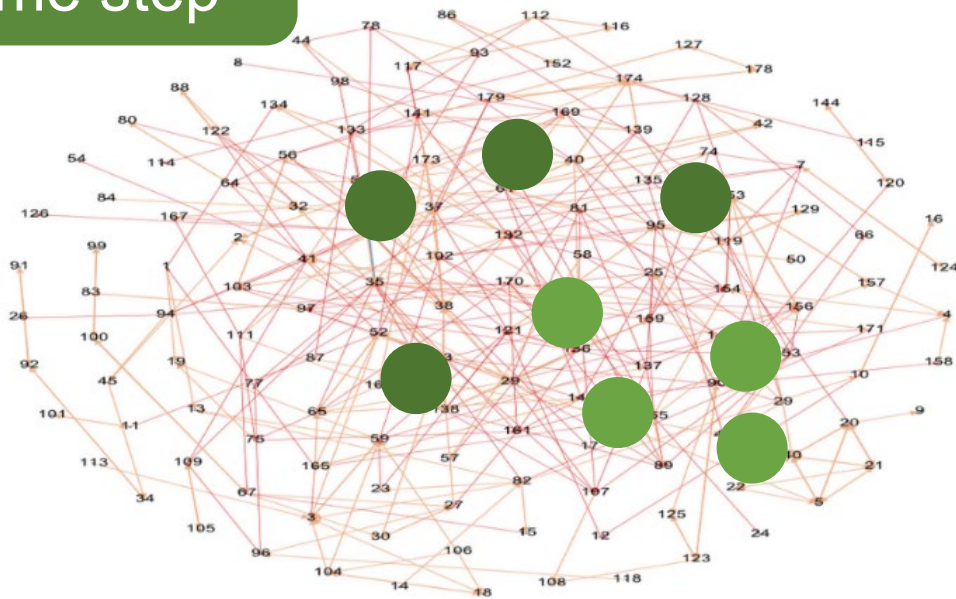
Wilder

	Params #1	Params #2	Params #3
Policy #1	0.8, -0.8	0.3, -0.3	0.4, -0.4
Policy #2	0.7, -0.7	0.5, -0.5	0.6, -0.6
Policy #3	0.6, -0.6	0.4, -0.4	0.7, -0.7

K = 4
1st time step



K = 4
2nd time step



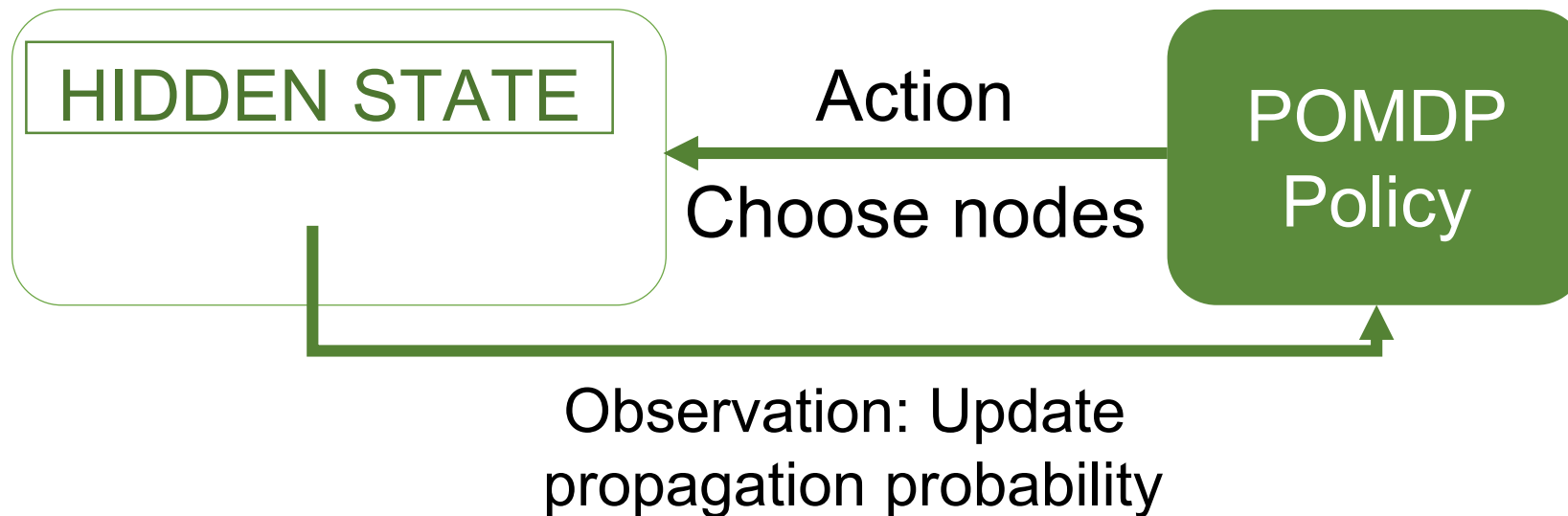
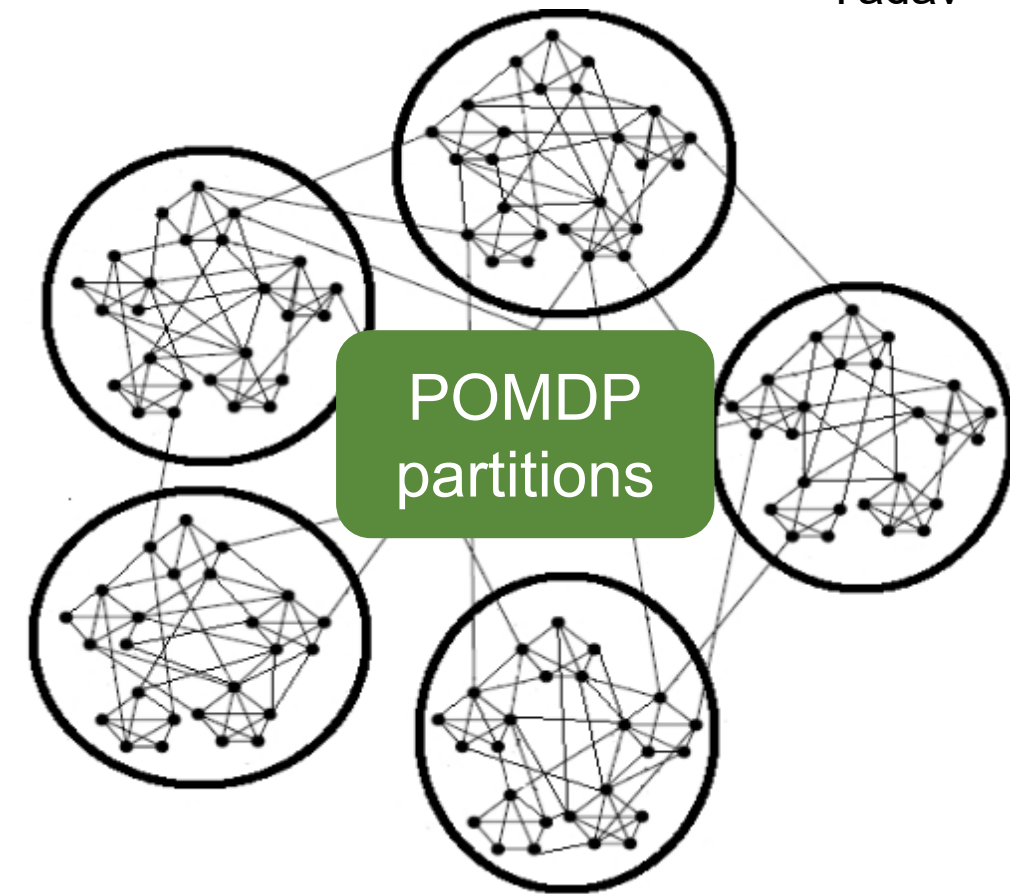
HEALER: POMDP Model for Multi-Step Policy

Robust, Dynamic Influence Maximization



Yadav

	Params #1	Params #2	Params #3
Policy #1	0.8, -0.8	0.3, -0.3	0.4, -0.4
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Policy #3	0.6, -0.6	0.4, -0.4	0.7, -0.7



Pilot Tests with HEALER with 170 Homeless Youth [2017]



Yadav



Wilder

Recruited youths:

HEALER	HEALER++	DEGREE CENTRALITY
62	56	55

12 peer leaders



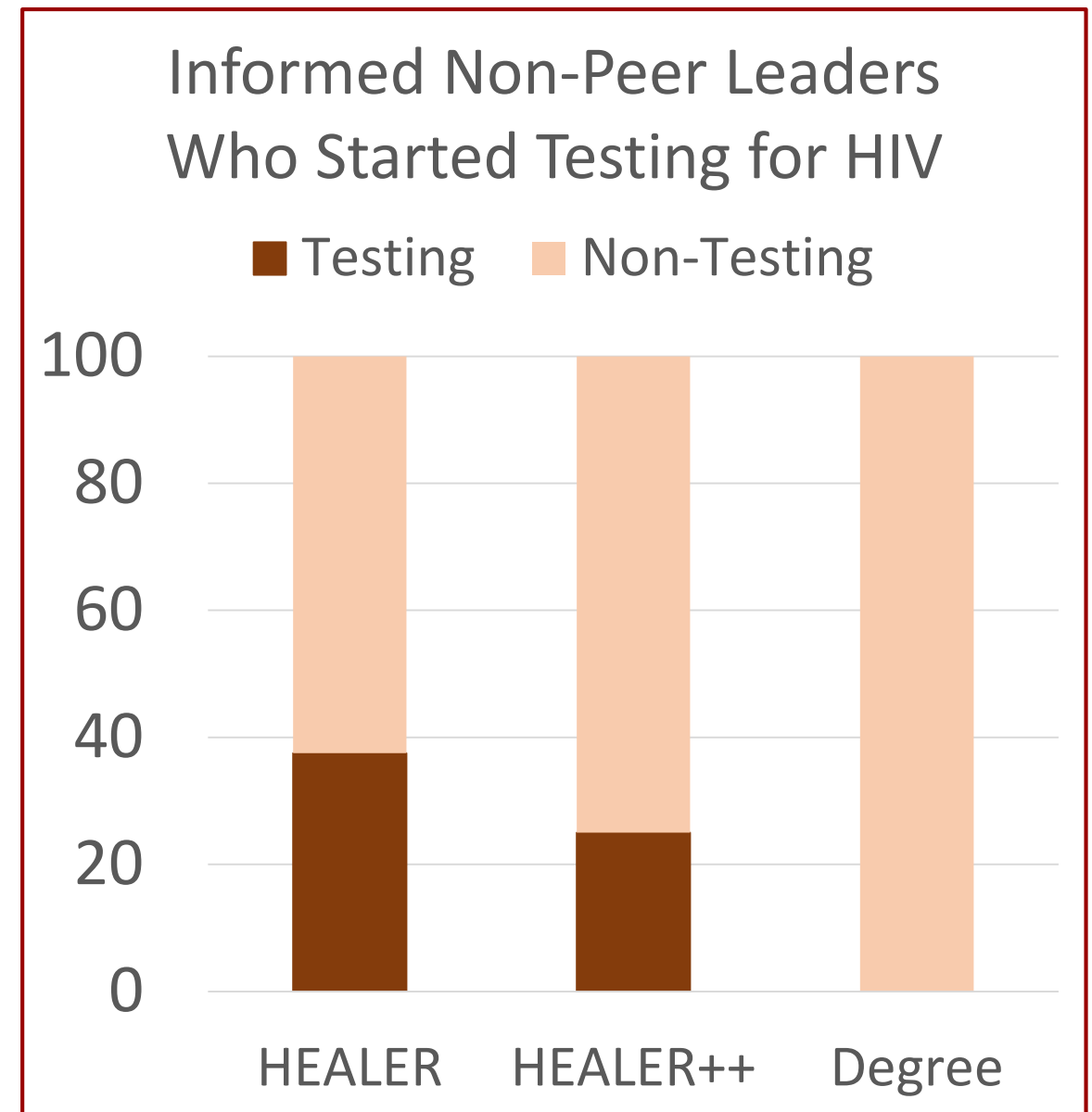
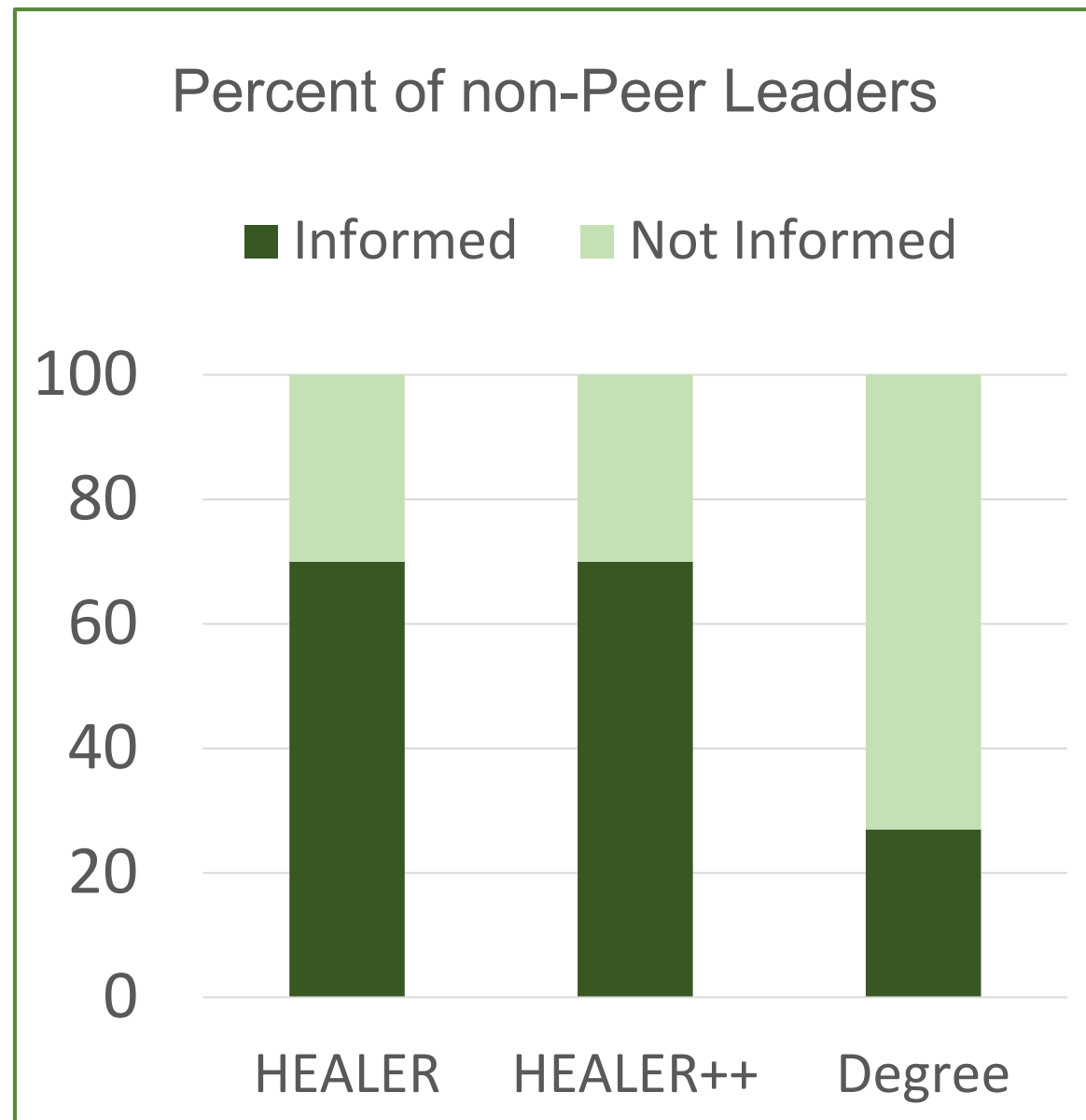
Results: Pilot Studies [2017]



Yadav



Wilder



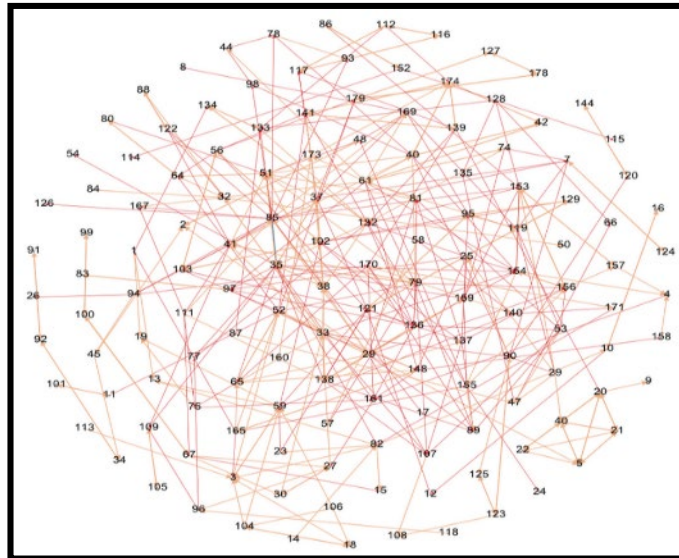
More details: Journal of Society of Social Work & Research (Nov 2018)

Data to Deployment Pipeline: Network Sampling to avoid Data Collection Bottleneck

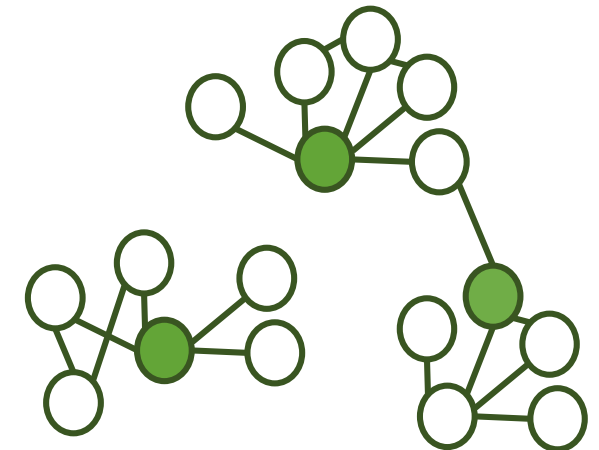
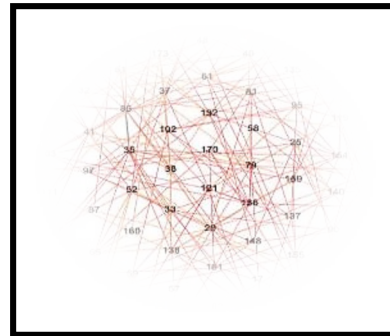


Wilder

Data collection costly



Sample 18%



Sampling from largest communities

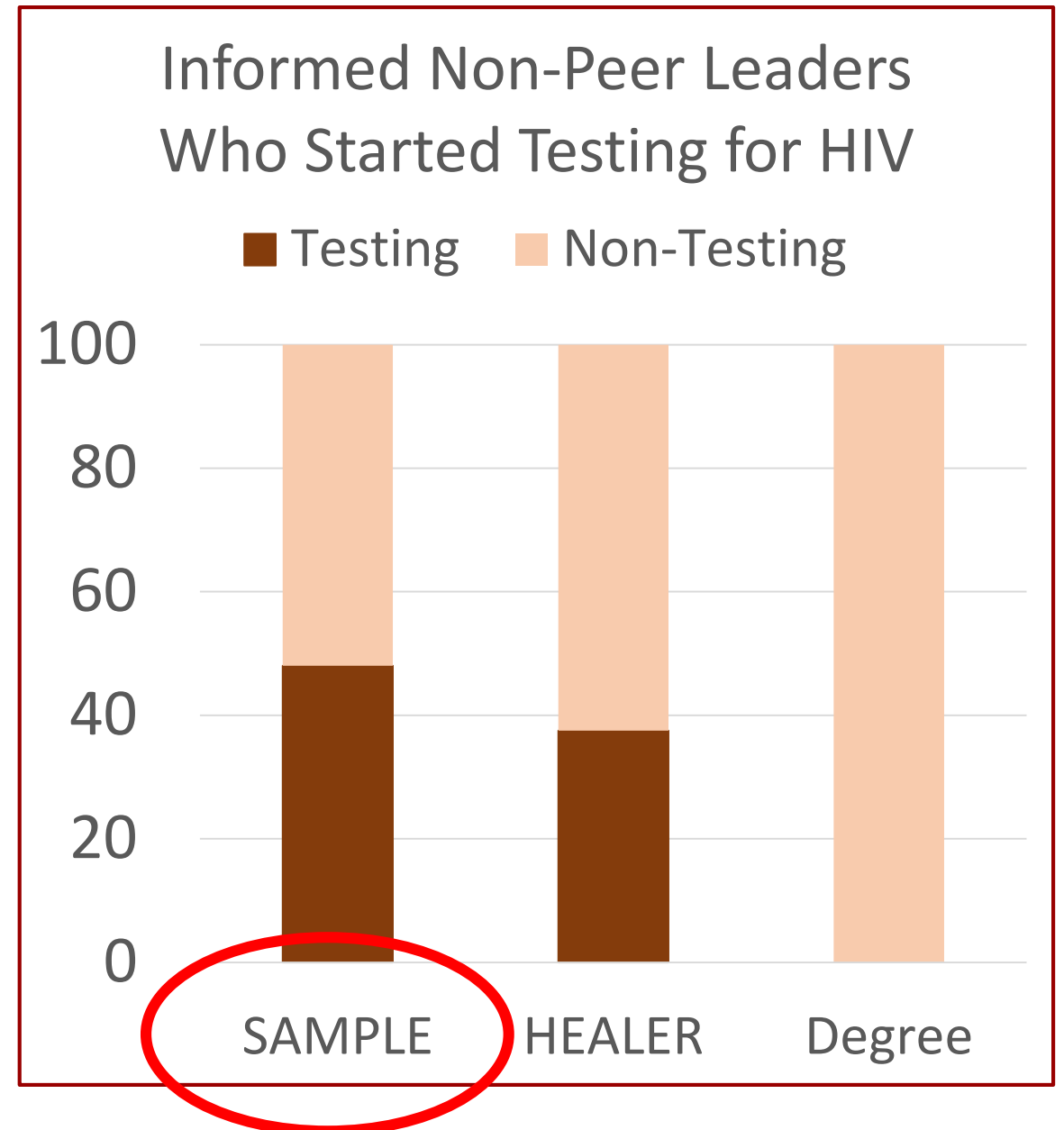
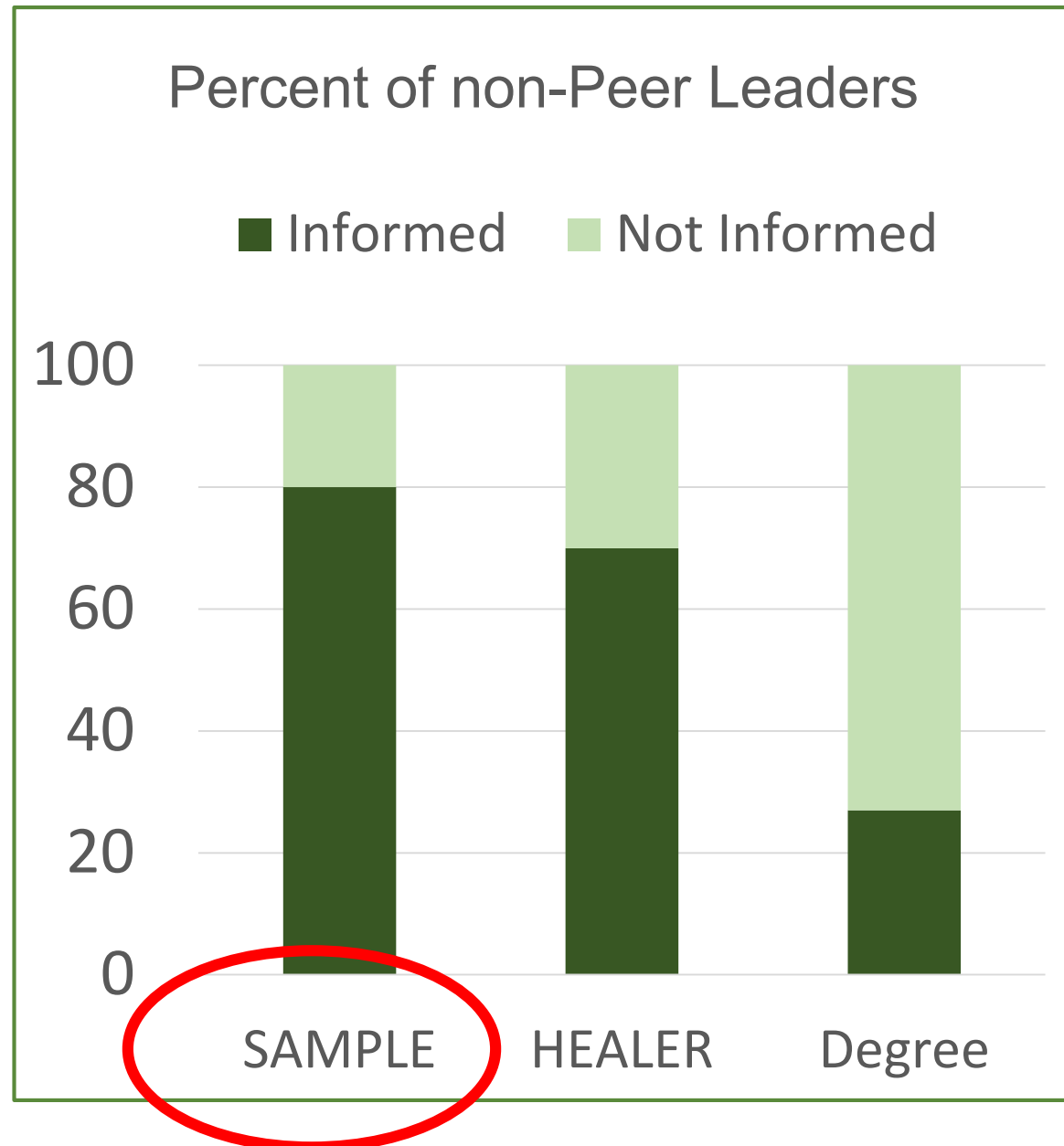
New experiment With 60 homeless youth

12 peer leaders

Results: Pilot Studies with New Sampling Algorithm [2018]



Wilder



AI Assistant: HEALER



Continuing Research on HIV prevention [2019]

- Completing 900 youth study at three homeless shelters



**LOS
ANGELES
LGBT
CENTER**

Public Health: Optimizing Limited Social Worker Resources Preventing Tuberculosis in India [2019]

Tuberculosis (TB): ~500,000 deaths/year, ~3M infected in India

- *Patient in low resource communities: Non-adherence to TB Treatment*
- *Digital adherence tracking: Patients call phone #s on pill packs; many countries*
- *Predict adherence risk from phone call patterns? Intervene before patients miss dose*



Public Health: Optimizing Limited Resources

Preventing Tuberculosis in India [2019]



Killian

- Working jointly with Everwell Health Solutions & Microsoft Research India
- Everwell collaborates on software: Serves millions of TB patients in India, other countries

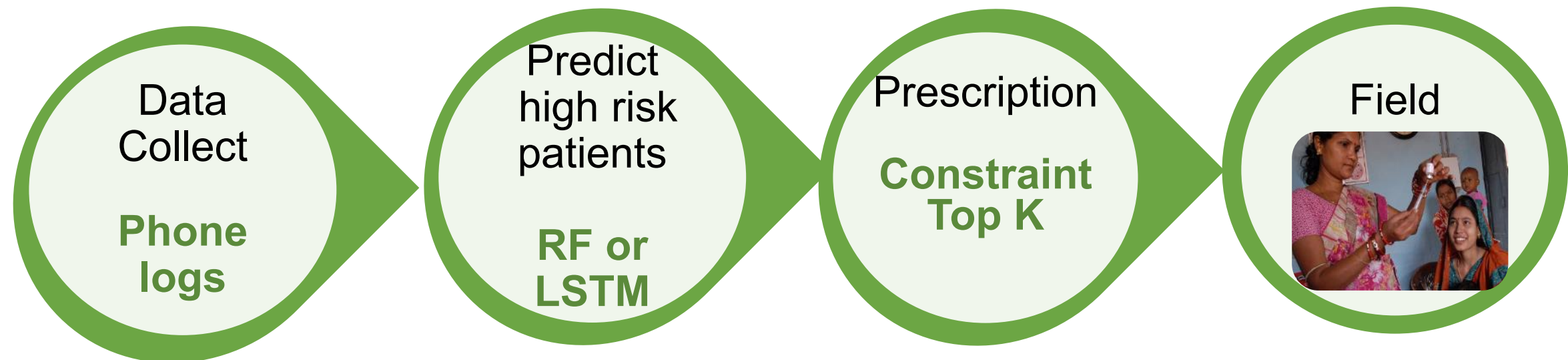


ID #	1	2	3	4	5	6	7	8	9	10	11	12	13	14
6204	Red	Green	Green	Green	Green	Green	Green	Red	Green	Green	Green	Green	Green	Green
6214	Green	Green	Green	Red	Green	Green	Red	Red	Red	Red	Red	Red	Red	Red
6218	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green	Red
6231	Green	Green	Green	Green	Red	Red	Red	Green	Green	Green	Red	Green	Green	Red

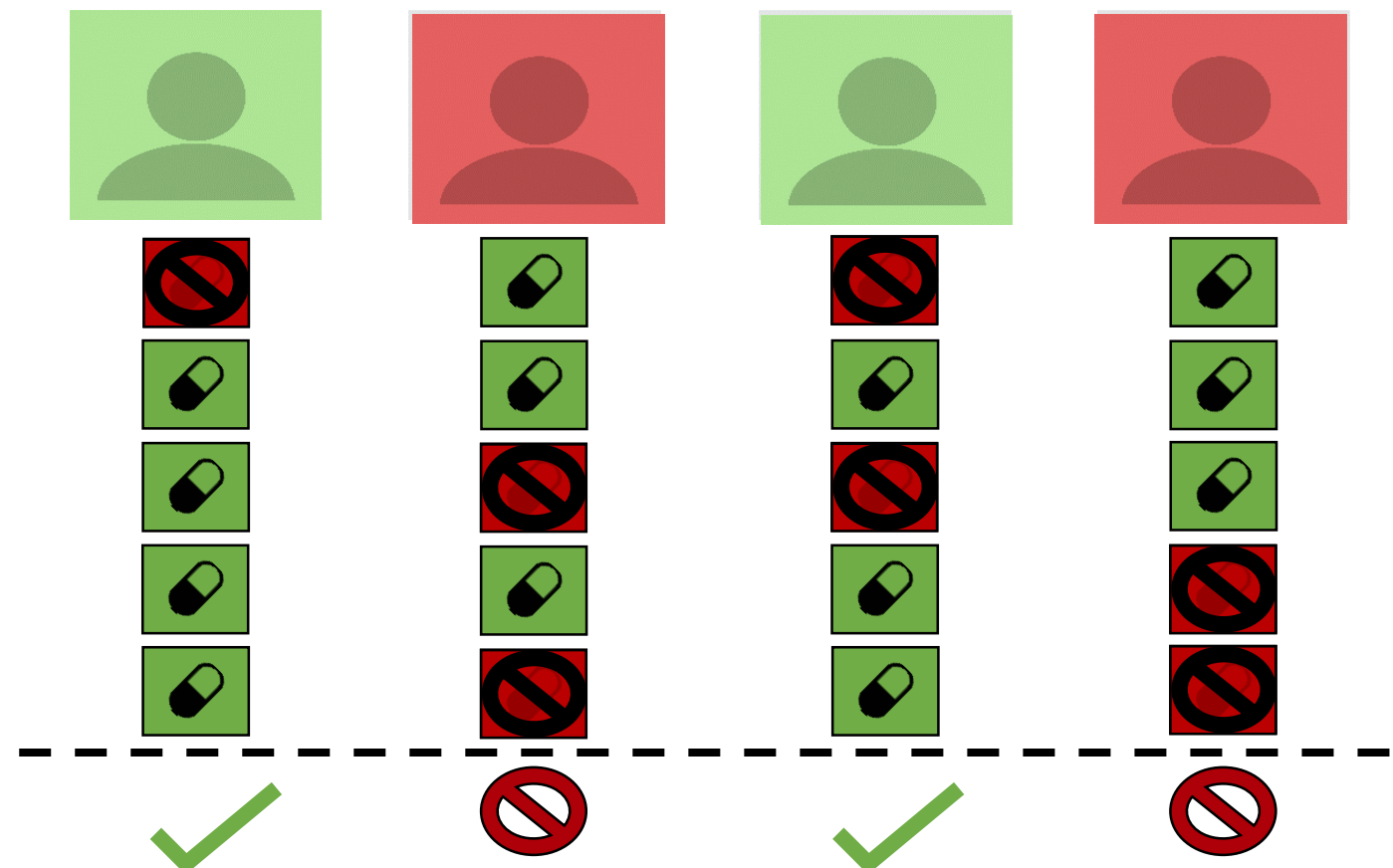
TB Treatment Adherence but Limited Resources: Intervening Selectively before patients miss doses



Killian



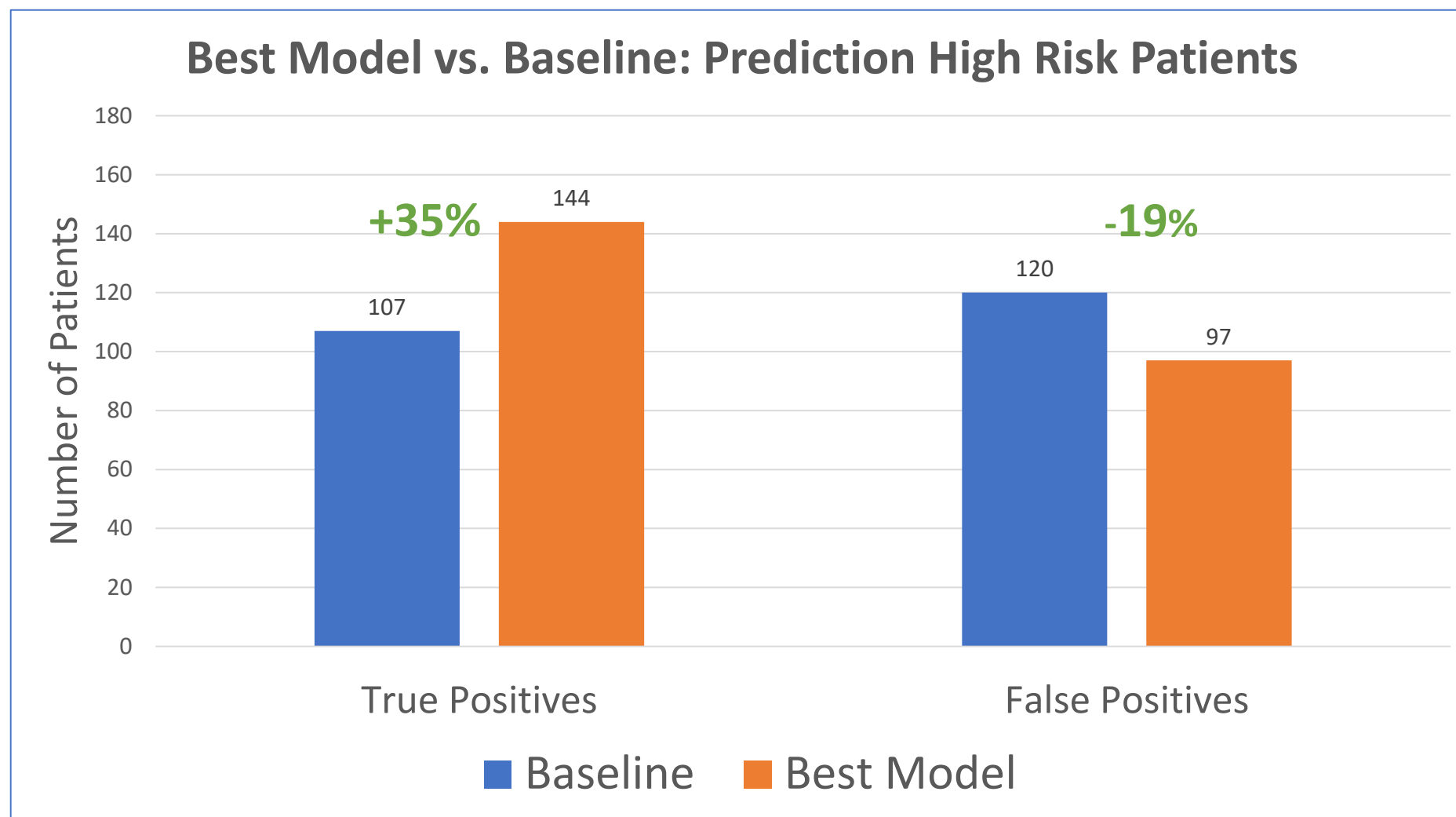
➤ 15K patients, 1.5M calls



Increasing TB Treatment Adherence: Intervening before patients miss doses [2019]



Killian



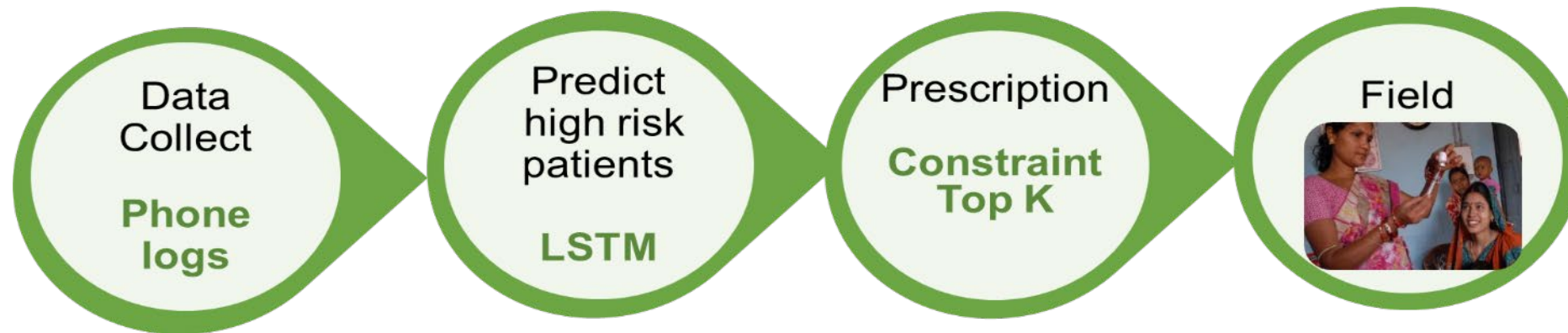
Data from
*State of
Maharashtra*
India

Improving TB interventions

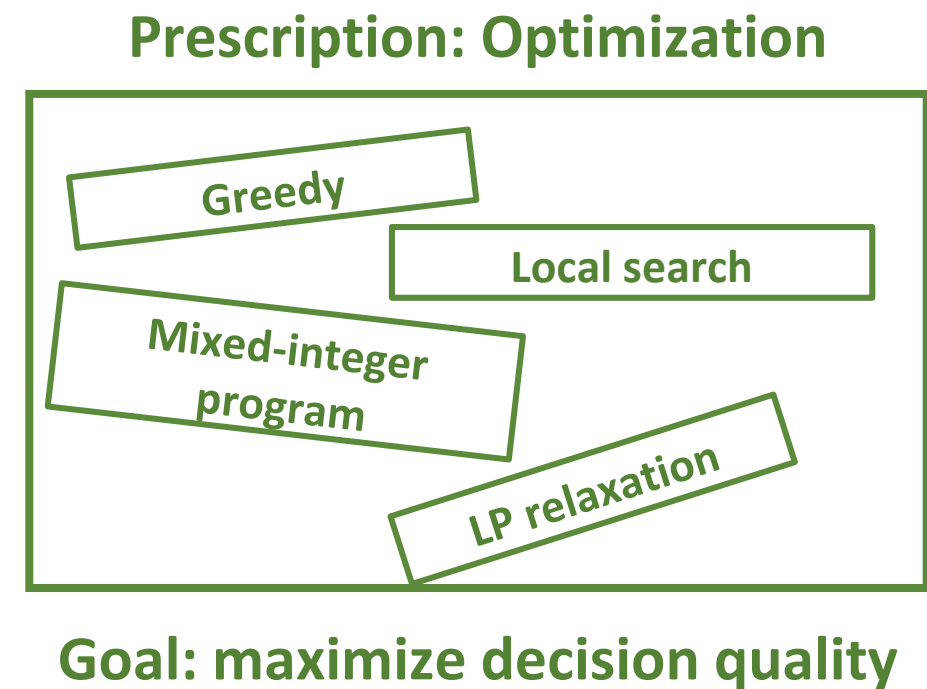
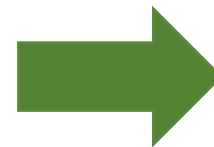
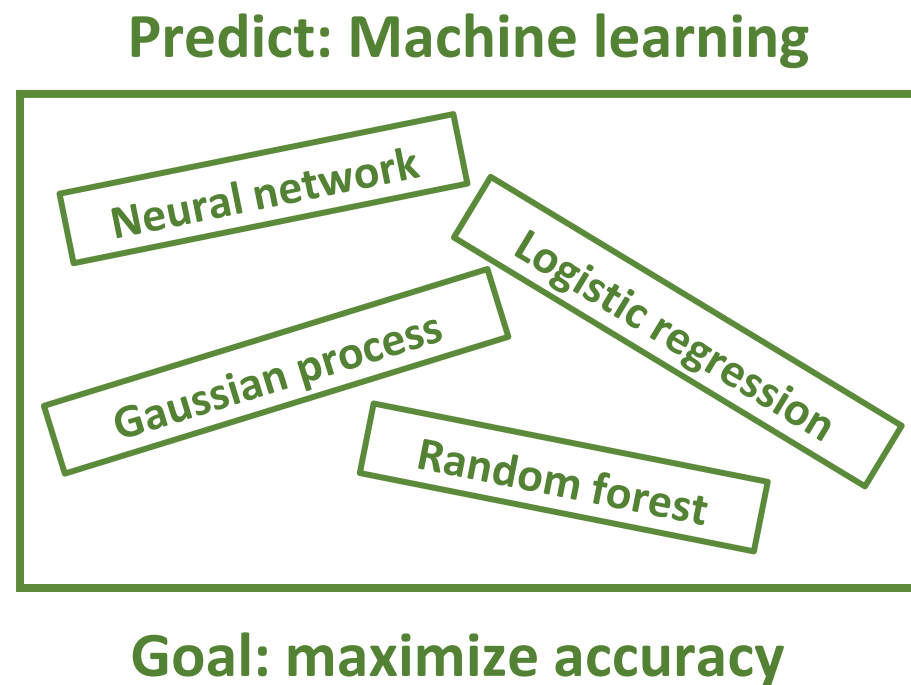
Stage by Stage Methods in Data to Deployment Pipeline



Wilder



- Maximizing accuracy \neq Maximizing decision quality

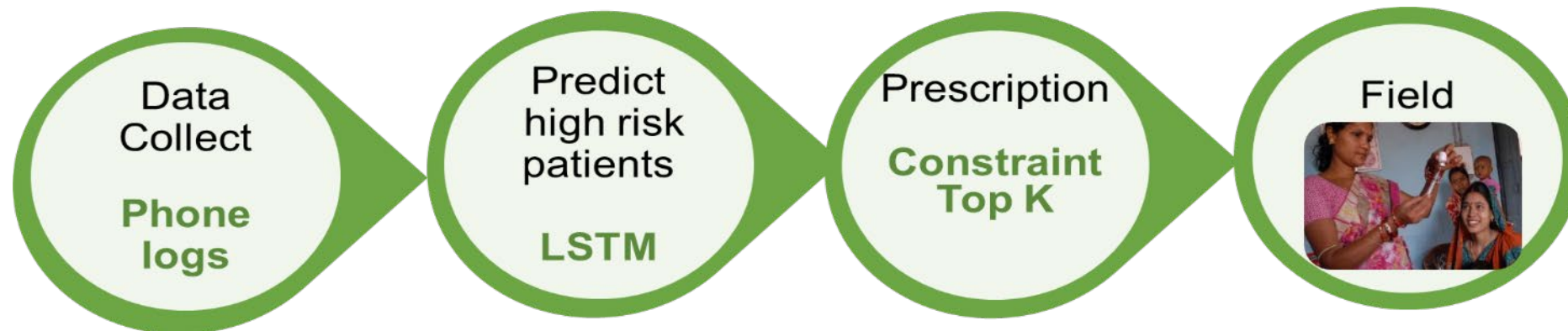


Improving TB interventions

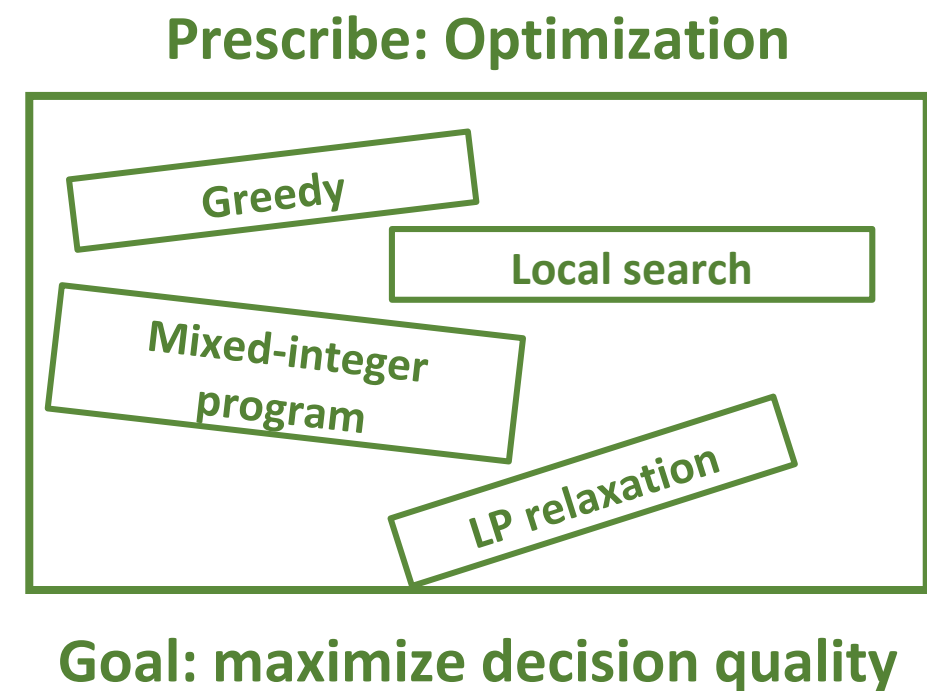
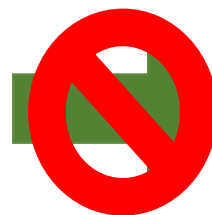
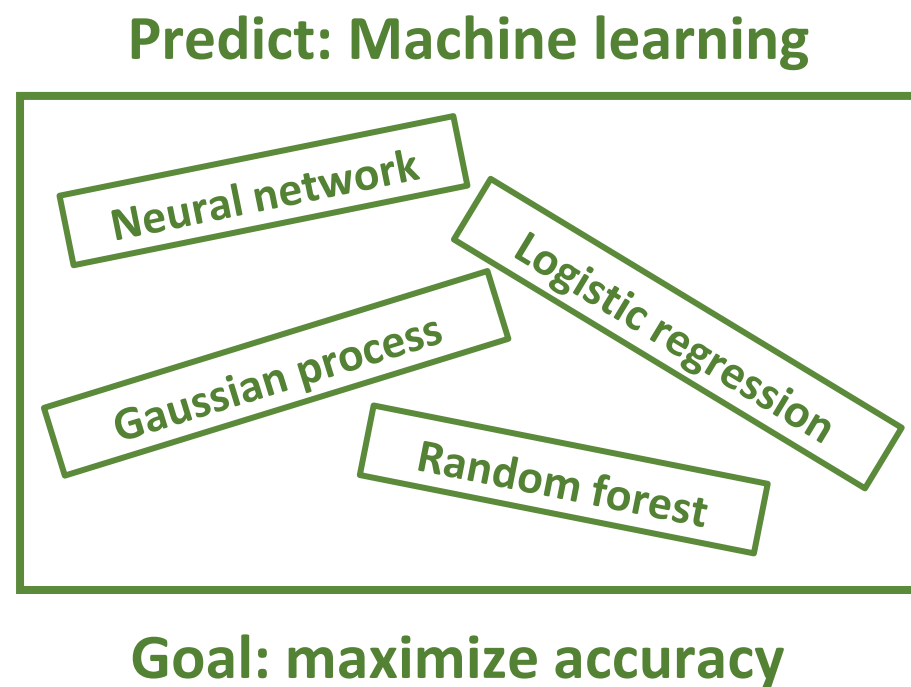
Decision-Focused Method in Data to Deployment Pipeline



Wilder



Automatically shape model loss: Optimization problem in training loop

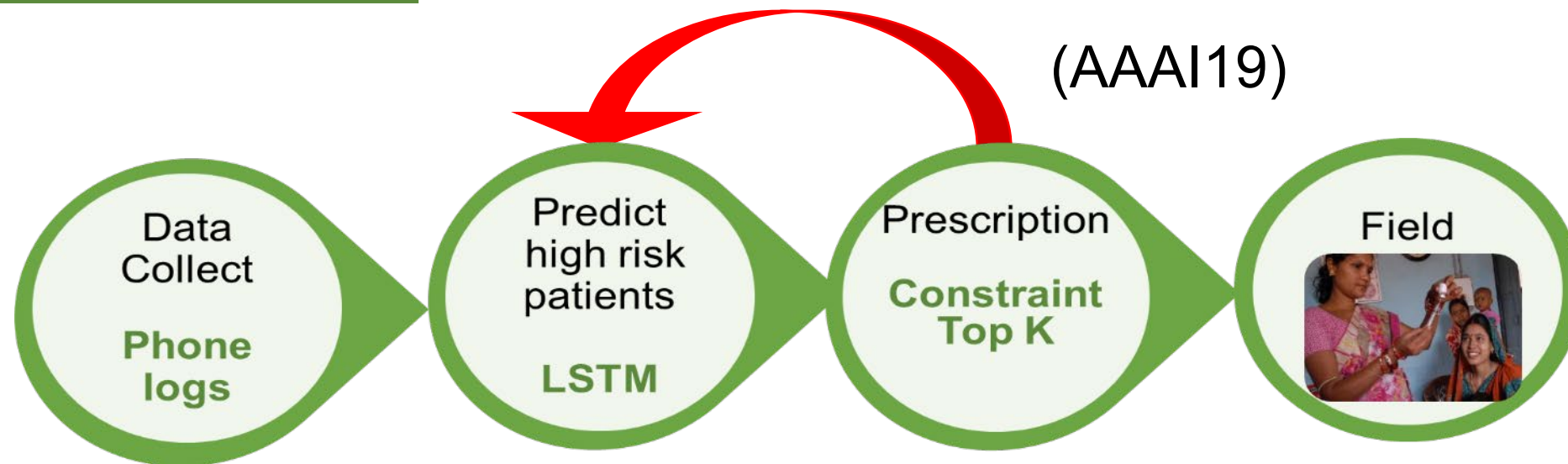


Improving TB interventions

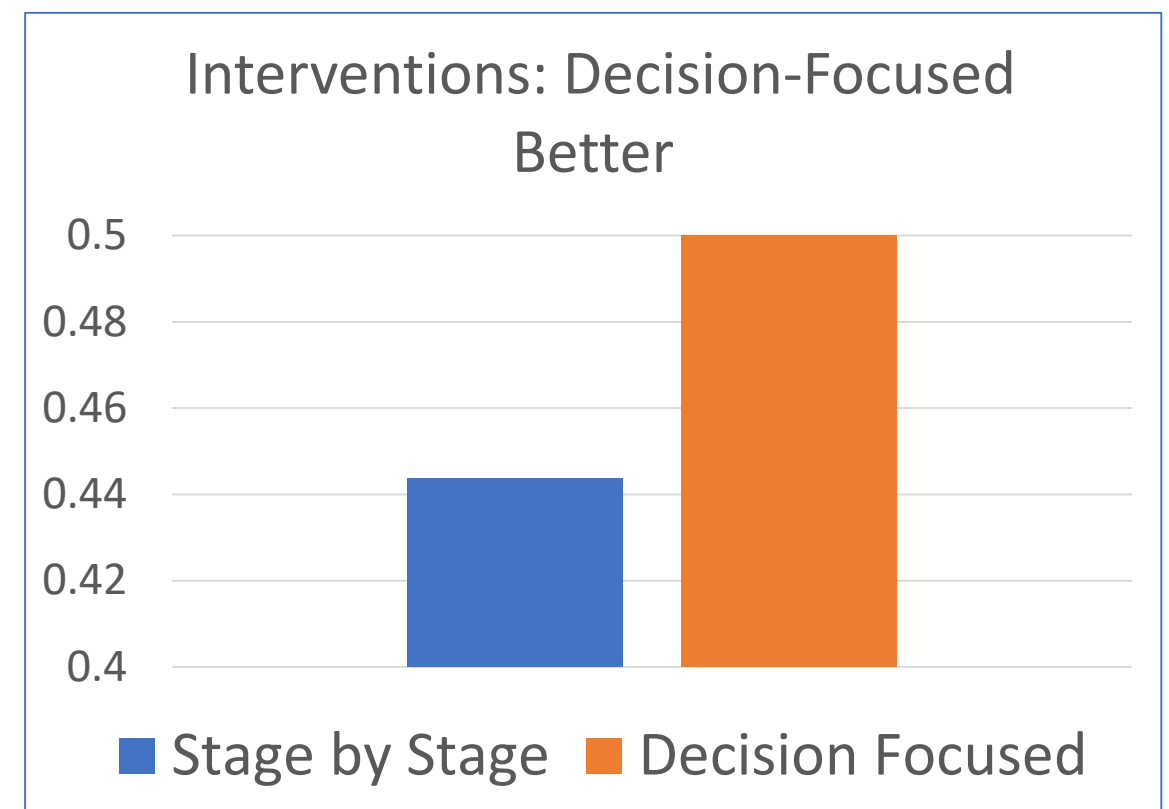
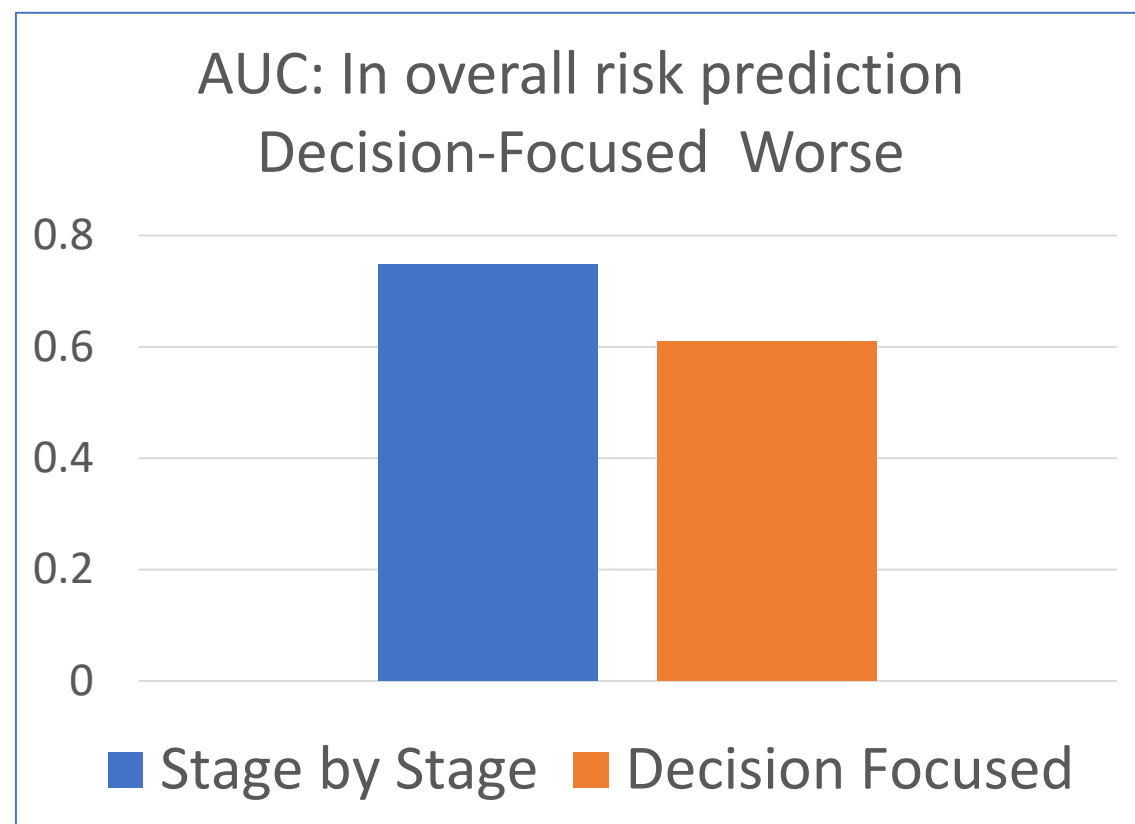
Decision-Focused vs Stage by Stage Methods



Wilder



Decision focused learning improves TB interventions



Integrating with Everwell's Platform

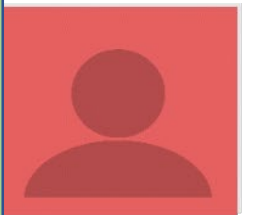


Killian

everwell

This work has a lot of potential to save lives.

Bill Thies
Co-founder, Everwell Health Solutions



Childhood Obesity Prevention via Network Optimization



Wilder

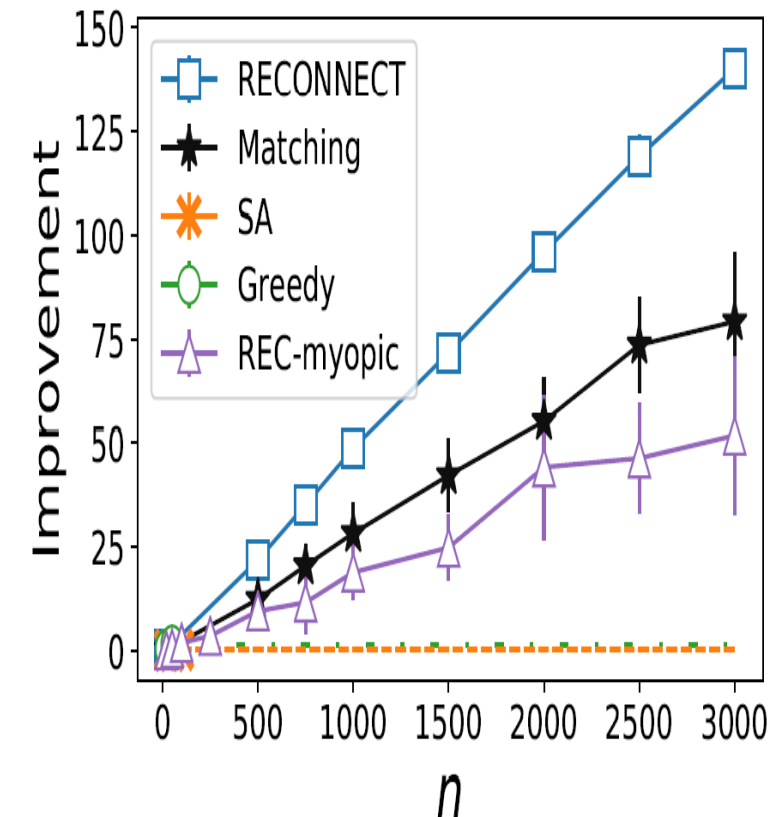
Ou

- *Childhood obesity: Diabetes, stroke and heart disease*
- *Early intervention with mothers: Change diet/activity using social networks*
- *Competitive influences in networks: Add/remove edges for behavior change*



Childhood Obesity Prevention at homE (COPE)

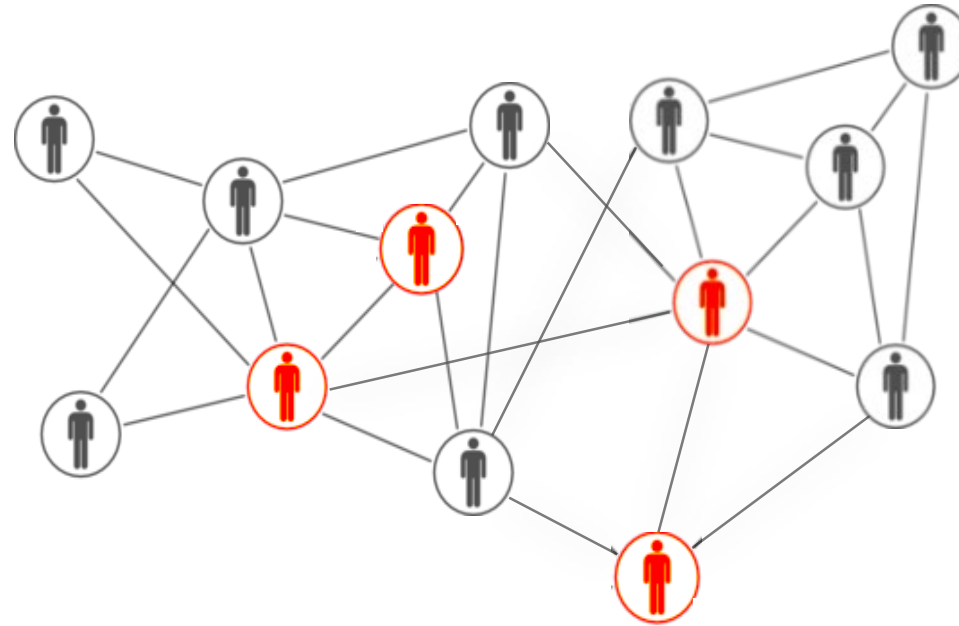
Home Visitors Manual



Suicide Prevention in Marginalized Populations: Choose Gatekeepers in social networks



Rahmattalabi



- Worst case parameters: a zero-sum game against nature

Algorithm

Chooses K gatekeepers

vs

Nature

Chooses some
gatekeepers to not
participate

New Directions: Los Angeles From an Angeleno [2019]



(AAMAS18)

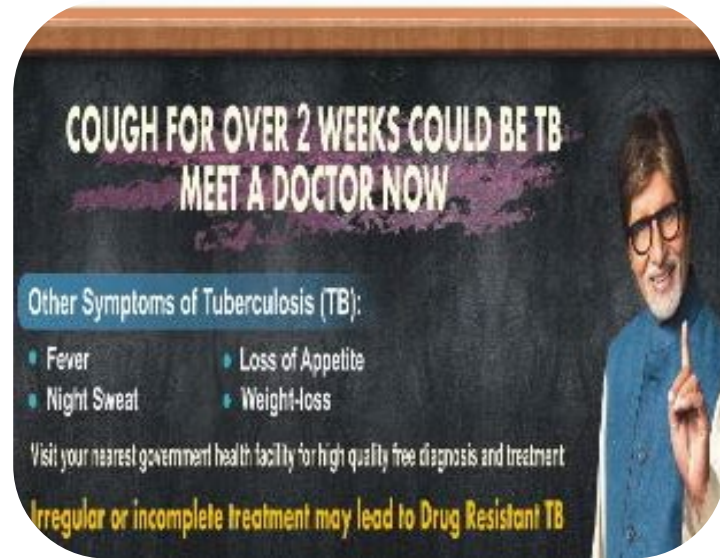


Mayor Garcetti @ USC



New Directions: Mumbai

From a Mumbaikar [2019]



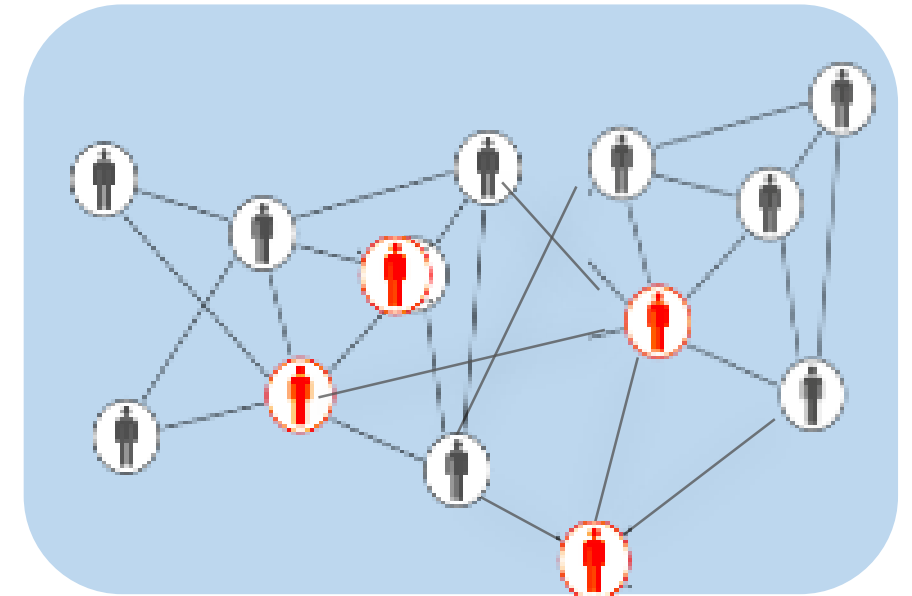
(AAAI18)



Government of
Maharashtra
महाराष्ट्र शासन

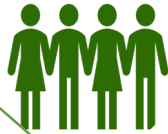


Chief Minister Maharashtra
@ Mumbai
AI for Social Good



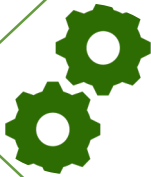
Key Lessons

Directing Multiagent Systems Research towards Social Good:



- Public safety & security, conservation, public health

Shared multiagent research challenges, solutions across problem areas:



- *Challenge*: Optimize limited intervention resources in interacting with others
- *Solution*: Computational game theory models/algorithms

Research contributions that arise from the domain:



- *Models*: Stackelberg Security Games/Green Security Games
- *Algorithms*: Incremental strategy generation, marginals, double oracle

Future: Multiagent Systems and AI Research for Social Good



Tremendous potential: Improving society & fighting social injustice

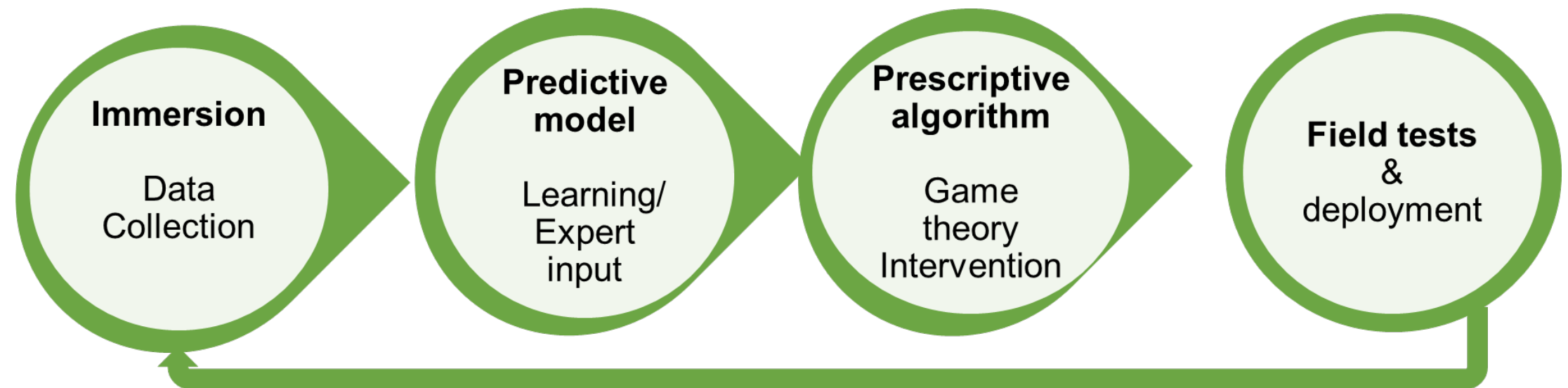


Vital to bring AI to those not benefiting from AI, e.g., global south



Embrace interdisciplinary research -- social work, conservation

Future Multiagent Systems and AI for Social Good in the FIELD



When working on AI for Societal Benefits:
Important step out of lab & into the field

➡ *Societal impact*

➡ *Model deficiencies for new research*

Thank you for Inspiring Us





THANK YOU

@MilindTambe_AI

CAIS.USC.EDU