



# **AI for Social Good:** **Decision aids for Countering Terrorism, Extinction, Homelessness**

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# AI and Multiagent Systems Research for Social Good

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**Public Safety  
and Security**



**Conservation**



**Public Health**



# Viewing Social Problems as Multiagent Systems

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*Key research challenge across problem areas:*

**Optimize Our Limited Intervention Resources  
when  
Interacting with Other Agents**

# Multiagent Systems

## Optimizing Limited Intervention (Security) Resources

### Public Safety and Security Stackelberg Security Games



- Game Theory for security resource optimization
- Real-world: US Coast Guard, US Federal Air Marshals Service...

# Multiagent Systems

## Optimizing Limited Intervention (Ranger) Resources

### Conservation/Wildlife Protection: Green Security Games



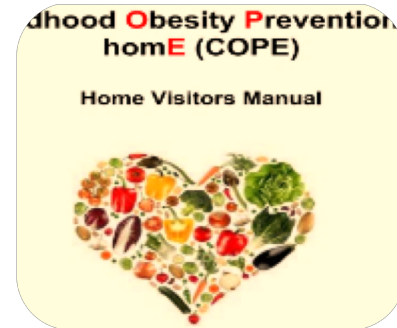
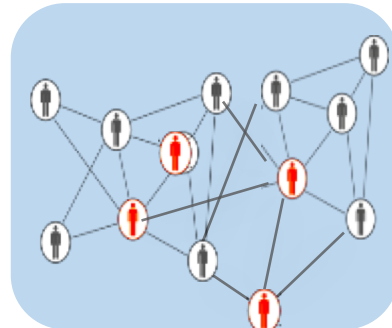
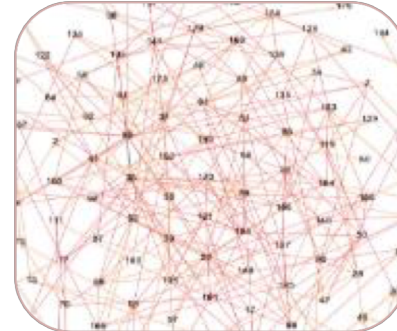
- Security games and adversary (poacher) behavior prediction
- Real-world: National parks in Uganda, Malaysia...



# Multiagent Systems

## Optimizing Limited Intervention (Messaging) Resources

Public Health Awareness:  
Influence Maximization as a Game against Nature



- Social networks to enhance intervention, e.g., HIV information
- Real-world pilot tests: Homeless youth shelters in Los Angeles

# Overall Research Framework, Partnerships and Publications





# Outline

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Public Safety and Security  
Stackelberg Security Games

Conservation/Wildlife Protection  
Green Security Games

Public Health  
Influence maximization/Game against nature

- **AAMAS, AAI, IJCAI evaluation + Real world evaluation**
- **PhD students and postdocs**

# 11 July 2006: Mumbai

## TRAIN OF TERROR

Mumbai continues to be the prime target for terrorist groups. It has borne the brunt of seven attacks in the past 13 years.



**Explosive used**  
High-quality explosive.  
Most likely RDX  
(Cyclotrimethy-  
lenetrinitramine)



**Quantity of explosive**  
At least 5 kg per blast;  
possibly packed into  
bags or tiffin boxes



**Why attack the first class compartments?**  
It is easier to enter a first class compartment at peak hour than a second class with a bag filled with up to 5 kg of explosives



**Where were bombs placed?**  
In the luggage racks where commuters keep their bags and tiffin boxes



**How many bombers were there?**  
At least 20, 2 for each blast and a logistics base of 6 people

### WARNING

**JAN 6, 2006:**  
seized from three youths in Mumbai

**JAN 30, 2006:**  
powder and 2 rifles from 2 people at

**MAY 9, 2006:**  
2,000 live cartridges, AK-56s seized in

**MAY 12, 2006:**  
live cartridges and grenades seized

**MAY 14, 2006:**  
three AK-47s and cartridges seized





# ARMOR Airport Security: LAX(2007)

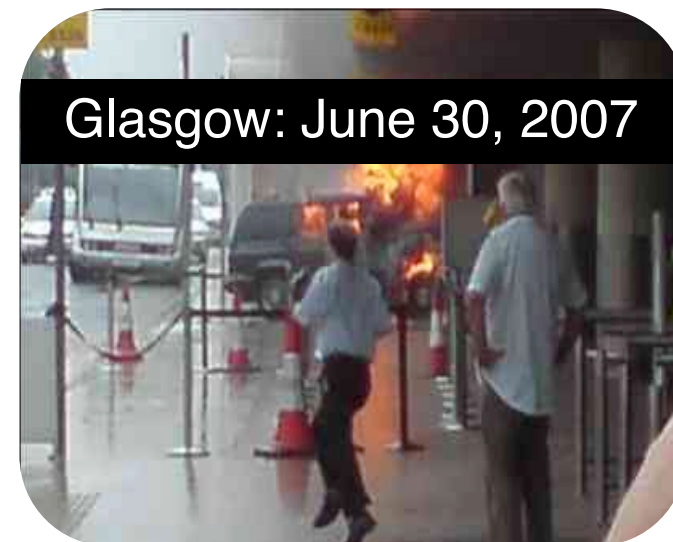
## Game Theory direct use for security resource optimization?

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Erroll Southers




LAX Airport, Los Angeles




# Game Theory for Security Resource Optimization

## New Model: Stackelberg Security Games, key aspects for tractability

Set of targets, payoffs based on targets covered or not  
Stackelberg Leader-Follower formulation



**Defender**



**Adversary**

	Terminal #1	Terminal #2
Terminal #1	4, -3	-1, 1
Terminal #2	-5, 5	2, -1


# Model: Stackelberg Security Games

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**Stackelberg:** Defender commits to randomized strategy, adversary responds

**Security optimization:** Not 100% security; increase cost/uncertainty to attackers

**Challenges faced:** Massive scale games



**Defender**



**Adversary**

	Terminal #1	Terminal #2
Terminal #1	4, -3	-1, 1
Terminal #2	-5, 5	2, -1



# ARMOR at LAX

## Basic Security Game Operation [2007]



Kiekintveld



Pita



	Target #1	Target #2	Target #3
Defender #1	2, -1	-3, 4	-3, 4
Defender #2	-3, 3	3, -2	....
Defender #3	....	....	....



Mixed Integer Program



$\Pr(\text{Canine patrol, 8 AM @ Terminals 2,5,6}) = 0.17$

### Canine Team Schedule, July 28

	Term 1	Term 2	Term 3	Term 4	Term 5	Term 6	Term 7	Term 8
8 AM		Team1			Team3	Team5		
9 AM			Team1	Team2				Team4
...	...	...	...	...	...	...	...	...

# Security Game MIP [2007]



Kiekintveld



Pita



$j \longrightarrow$

$i \downarrow$	Target #1	Target #2	Target #3
Defender #1	2, -1	-3, 4	-3, 4
Defender #2	-3, 3	3, -2	....
Defender #3	....	....	....

$$\max \sum_{i \in X} \sum_{j \in Q} R_{ij} \times x_i \times q_j$$

Maximize defender expected utility

$$s.t. \sum_i x_i = 1$$

Defender mixed strategy

$$\sum_{j \in Q} q_j = 1$$

Adversary response

$$0 \leq (a - \sum_{i \in X} C_{ij} x_i) \leq (1 - q_j) M$$

Adversary best response

# SECURITY GAME PAYOFFS [2007]

## Previous Research Provides Payoffs in Security Games



	Target #1	Target #2	Target #3
Defender #1	2, -1	-3, 4	-3, 4
Defender #2	-3, 3	3, -2	....
Defender #3	....	....	....



+ Handling  
Uncertainty

$$\max \sum_{i \in X} \sum_{j \in Q} R_{ij} \times x_i \times q_j$$



Maximize defender  
expected utility



# ARMOR: Optimizing Security Resource Allocation [2007]

*First application: Computational game theory for operational security*



## January 2009

- January 3<sup>rd</sup> *Loaded 9/mm pistol*
- January 9<sup>th</sup> *16-handguns,  
1000 rounds of ammo*
- January 10<sup>th</sup> *Two unloaded shotguns*
- January 12<sup>th</sup> *Loaded 22/cal rifle*
- January 17<sup>th</sup> *Loaded 9/mm pistol*
- January 22<sup>nd</sup> *Unloaded 9/mm pistol*



# ARMOR AIRPORT SECURITY: LAX [2008]

## Congressional Subcommittee Hearings

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**Commendations  
City of Los Angeles**



**Erroll Southern testimony  
Congressional subcommittee**

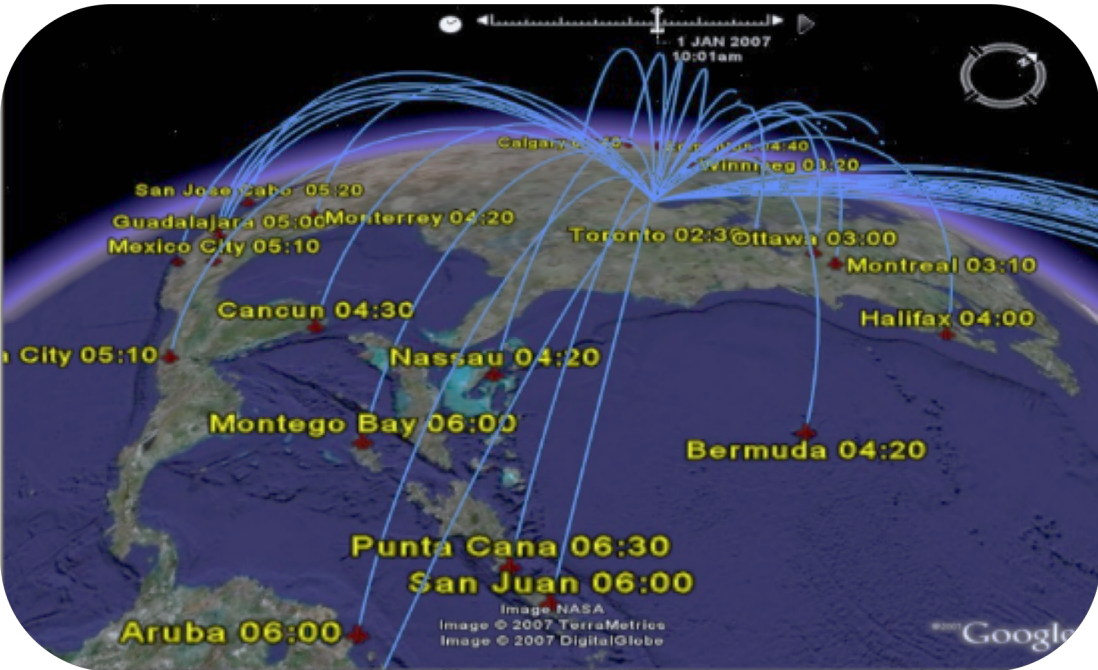


ARMOR...throws a digital cloak of invisibility....



# Federal Air Marshals Service [2009]

## Visiting Freedom Center: Home of Federal Air Marshals Service



	Strategy 1	Strategy 2	Strategy 3	Strategy 4
Strategy 1	IRIS 1000 flights/day Actions: $\sim 10^{41}$			
Strategy 2				
Strategy 3				
Strategy 4				

# Scale Up Difficulty [2009]



Kiekintveld



Jain

$x_i$  Defender mixed strategy

1000 flights, 20 air marshals:

$10^{41}$  combinations

$$\max_{x,q} \sum_{i \in X} \sum_{j \in Q} R_{ij} x_i q_j$$

$$s.t. \sum_i x_i = 1, \sum_{j \in Q} q_j = 1$$

$$0 \leq (a - \sum_{i \in X} C_{ij} x_i) \leq (1 - q_j) M$$

	Attack 1	Attack 2	Attack ...	Attack 1000
1, 2, 3 ..	5,-10	4,-8	...	-20,9
1, 2, 4 ..	5,-10	4,-8	...	-20,9
1, 3, 5 ..	5,-10	-9,5	...	-20,9
...				
...	← $10^{41}$ rows			

# Scale Up [2009]

## Exploiting Small Support Size



Kiekintveld



Jain

*Theorem:* For T targets, solutions exist where support set size is T+1

Small support set size:  
Most  $x_i$  variables zero

1000 flights, 20 air marshals:

$10^{41}$  combinations

		Attack 1	Attack 2	Attack ...	Attack 1000
<del><math>x_{123} = 0.0</math></del>	<del>1, 2, 3 ..</del>	<del>5, 10</del>	<del>4, 8</del>	<del>...</del>	<del>20, 9</del>
$x_{124} = 0.239$	1, 2, 4 ..	5, -10	4, -8	...	-20, 9
<del><math>x_{135} = 0.0</math></del>	<del>1, 3, 5 ..</del>	<del>5, -10</del>	<del>-9, 5</del>	<del>...</del>	<del>20, 9</del>
$x_{378} = 0.123$	...				
	... ← $10^{41}$ rows				

# New Exact Algorithm for Scale up



Kiekintveld



Jain

***Incremental strategy generation:*** First for Stackelberg Security Games

Master

	Attack 1	Attack 2	...	Attack 6
1,2,4	5,-10	4,-8	...	-20,9

	Attack 1	Attack 2	...	Attack 6
1,2,4	5,-10	4,-8	...	-20,9
3,7,8	-8,10	-8,10	...	-8, 10

	Attack 1
1,2,4	5,-10
3,7,8	-8,10
...	...

Slave (LP Duality Theory)  
Best new pure strategy

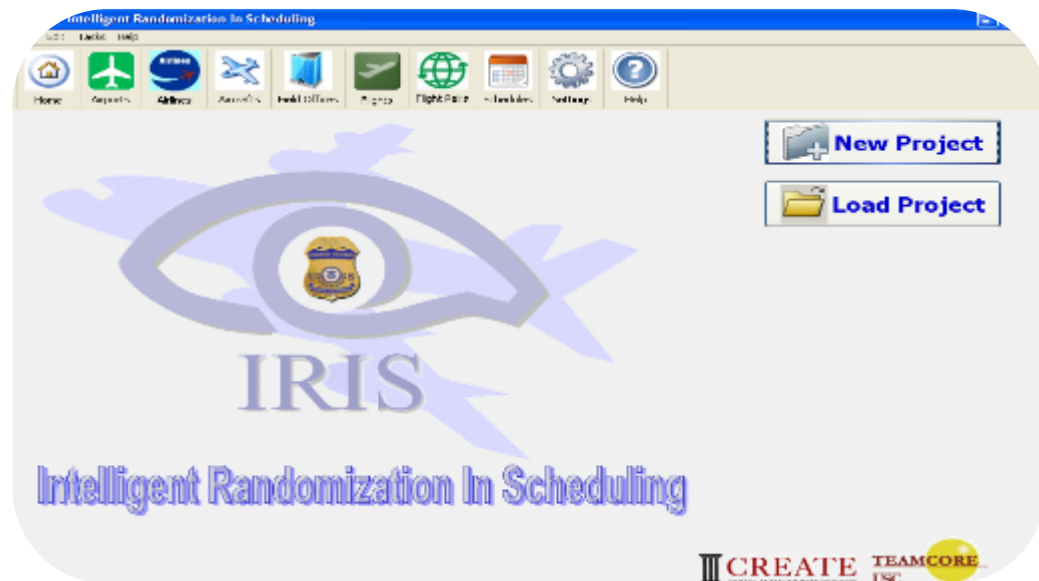
**GLOBAL OPTIMAL**  
**1000 defender strategies**  
**NOT  $10^{41}$**

Theory)  
e strategy



# IRIS: Deployed FAMS [2009-]

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**Significant change in FAMS operations**



**September 2011: Certificate of Appreciation (Federal Air Marshals)**



# 26 Nov 2008, Mumbai

## Police Checkpoints: Network Security Game



Jain

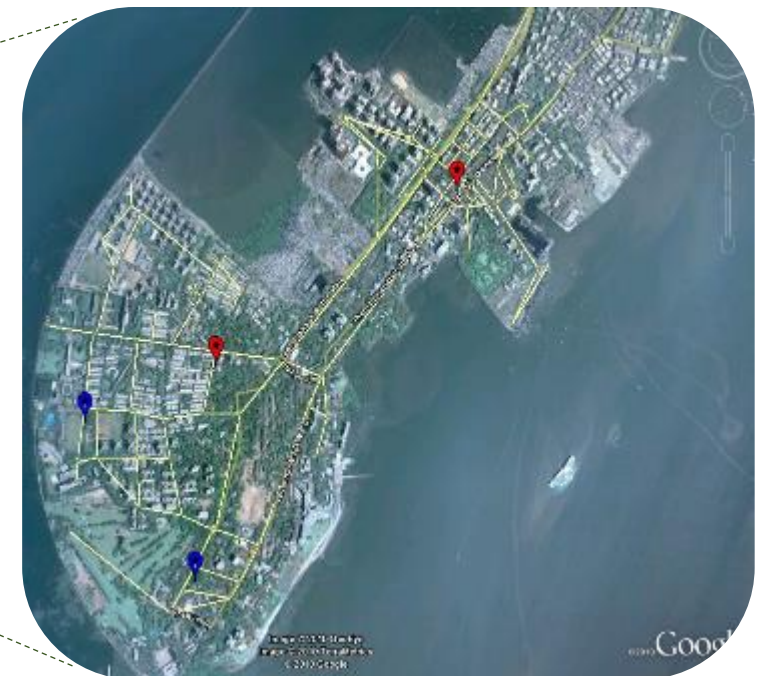


### Road networks:

20,000 roads, 15 checkpoints



150 edges  
2 Checkpoints  
150-choose-2 strategies



# Zero-Sum Network Security Game [2013]



Jain

***Double oracle:*** New exact optimal algorithm for scale-up

	Path #1	Path #2	Path #3
Checkpoint strategy #1	5, -5	-1, 1	-2, 2
Checkpoint strategy #2	-5, 5	1, -1	-2, 2



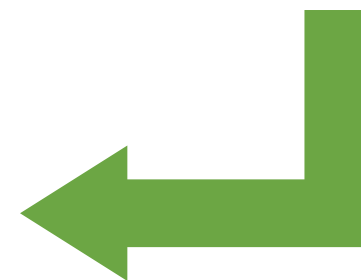
Defender oracle

	Path #1	Path #2
Checkpoint strategy #1	5, -5	-1, 1
Checkpoint strategy #2	-5, 5	2, -1



Attacker oracle

	Path #1	Path #2	Path #3
Checkpoint strategy #1	5, -5	-1, 1	-2, 2
Checkpoint strategy #2	-5, 5	1, -1	-2, 2





# Presentation at the Indian National Police Academy: Network Security Game [2016]

## Road networks:

20,000 roads, 15 checkpoint:  
*Solved under 20 min*



# PROTECT: Port and Ferry Protection Patrols [2011] Using Marginals for Scale up

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Shieh

An

Boston



Los Angeles



New York





# PROTECT: Ferry Protection Deployed [2013]

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# FERRIES: Mobile Resources & Moving Targets

## Transition Graph Representation

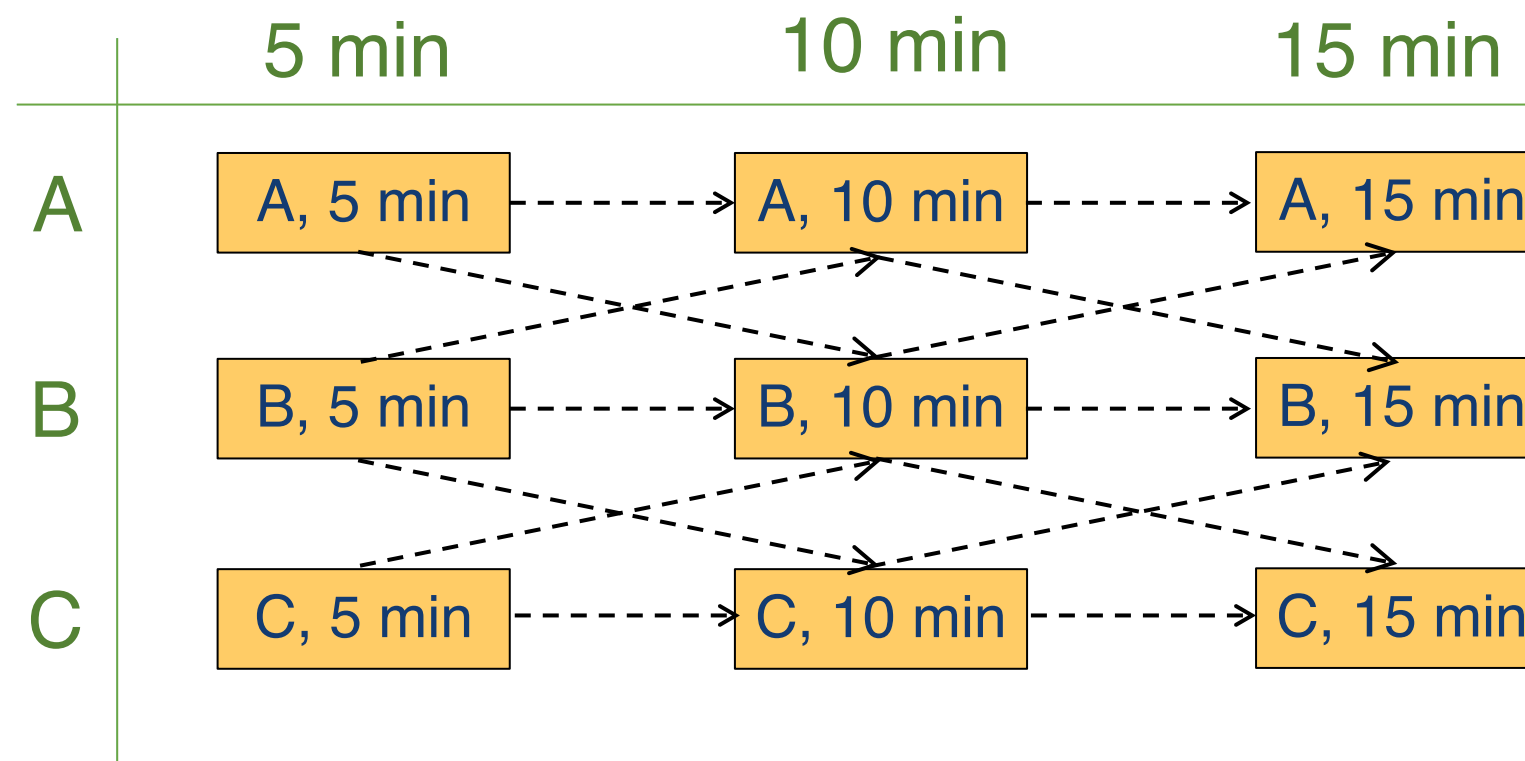


Fang



Jiang

***Marginal strategy:*** New scale-up approach for Stackelberg Security Games



# FERRIES: Mobile Resources & Moving Targets

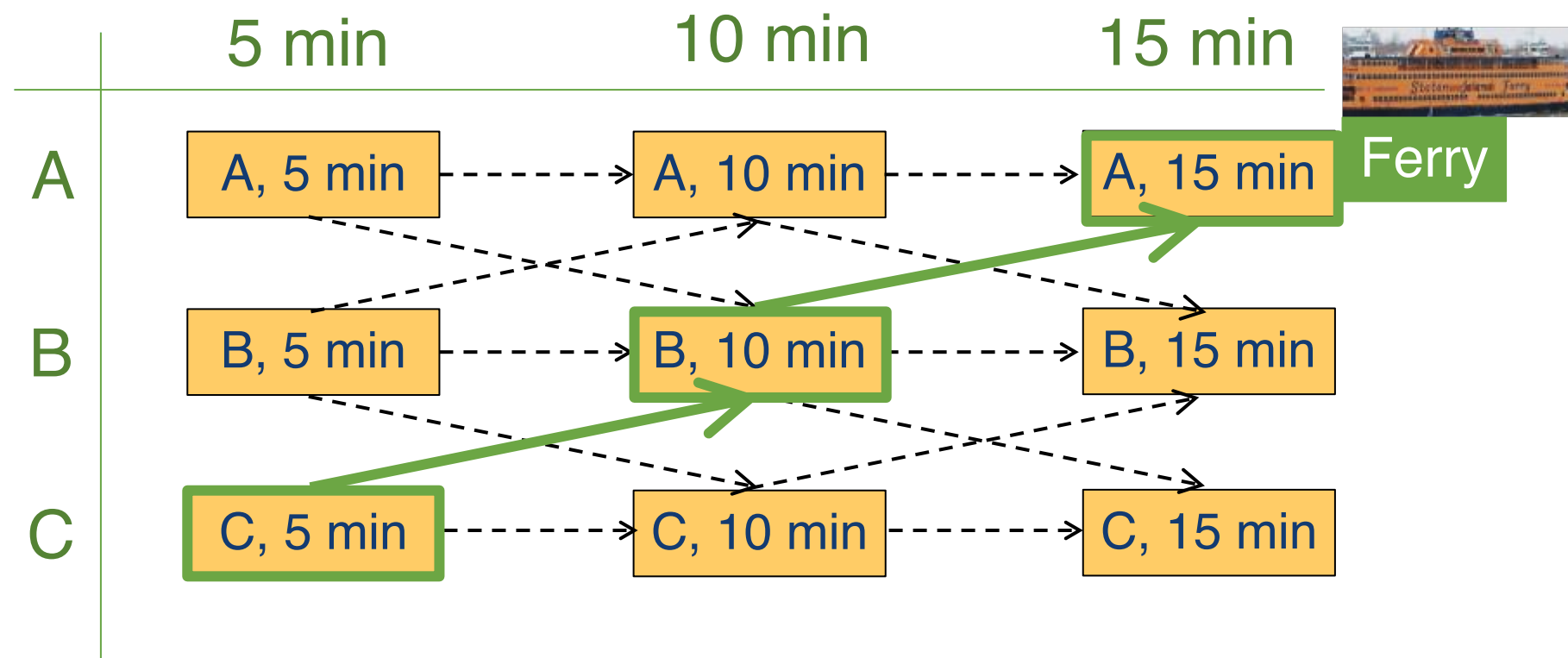
## Transition Graph Representation



Fang



Jiang



# FERRIES: Mobile Resources & Moving Targets Transition Graph Representation

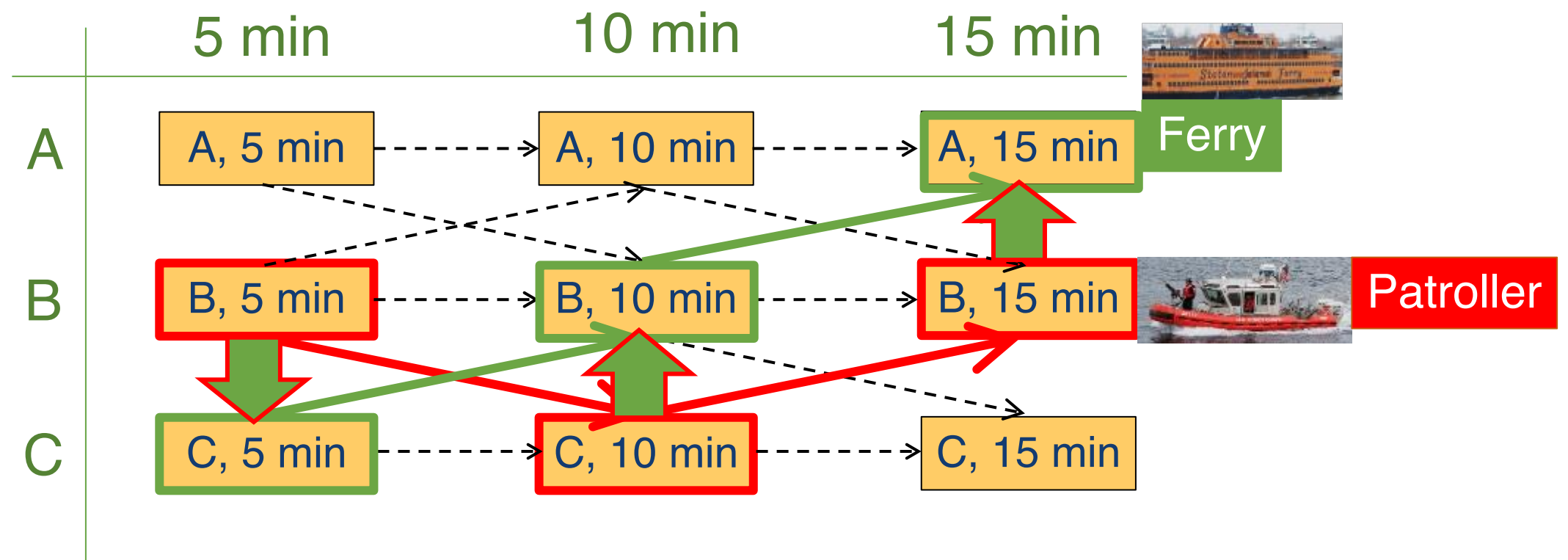


Fang



Jiang

Patrol protects nearby ferry locations





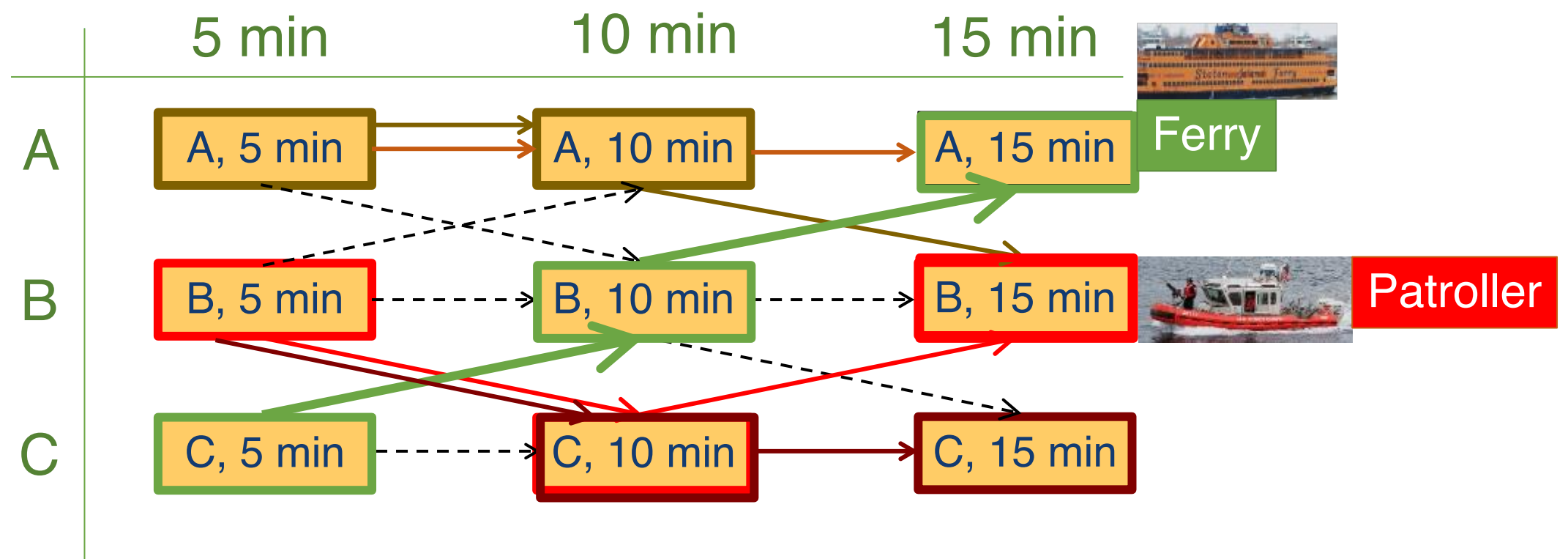
# FERRIES: Mobile Resources & Moving Targets Transition Graph Representation



Fang



Jiang



# FERRIES: Mobile Resources & Moving Targets

## Transition Graph Representation

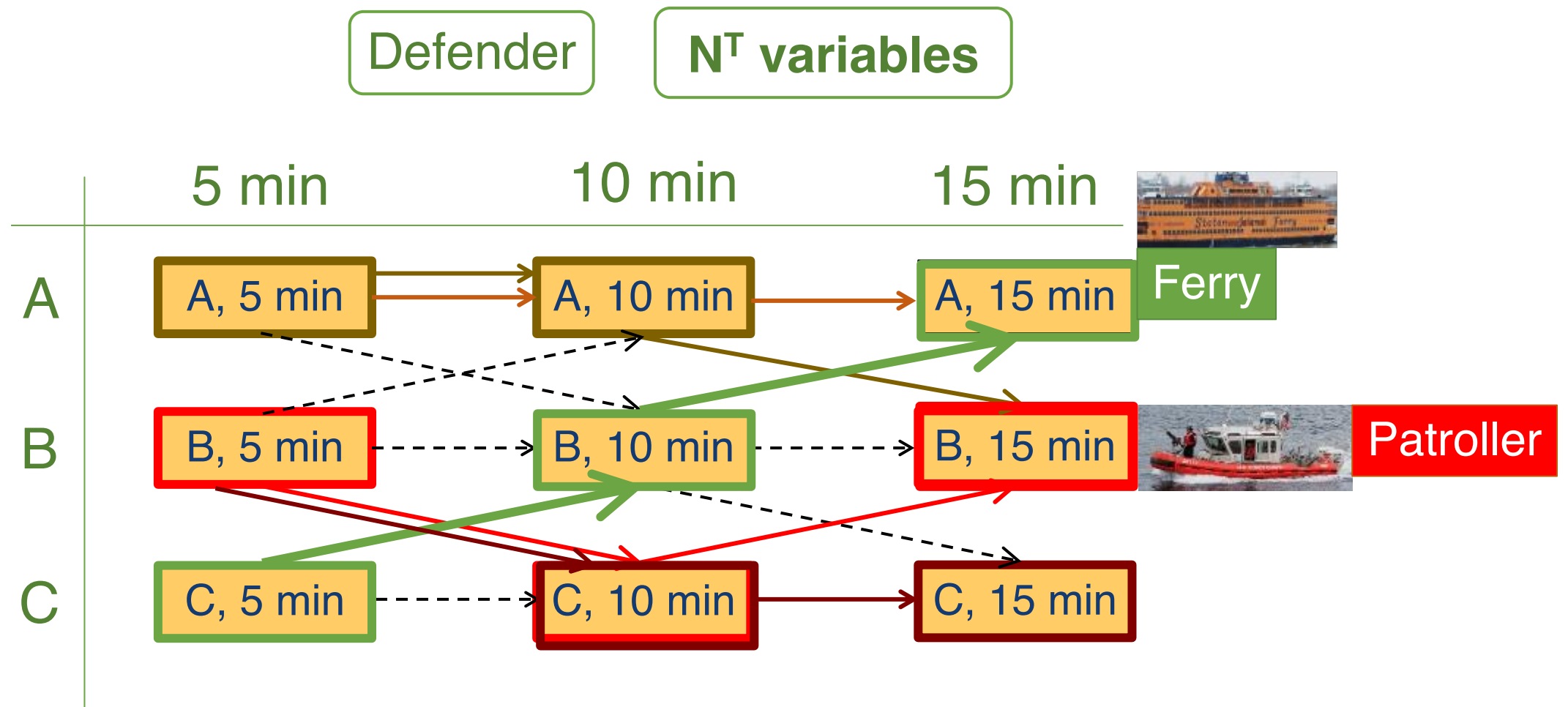


Fang



Jiang

ARMOR style LP: Determine probability for each route



# FERRIES: Scale-Up Transition Graph Representation

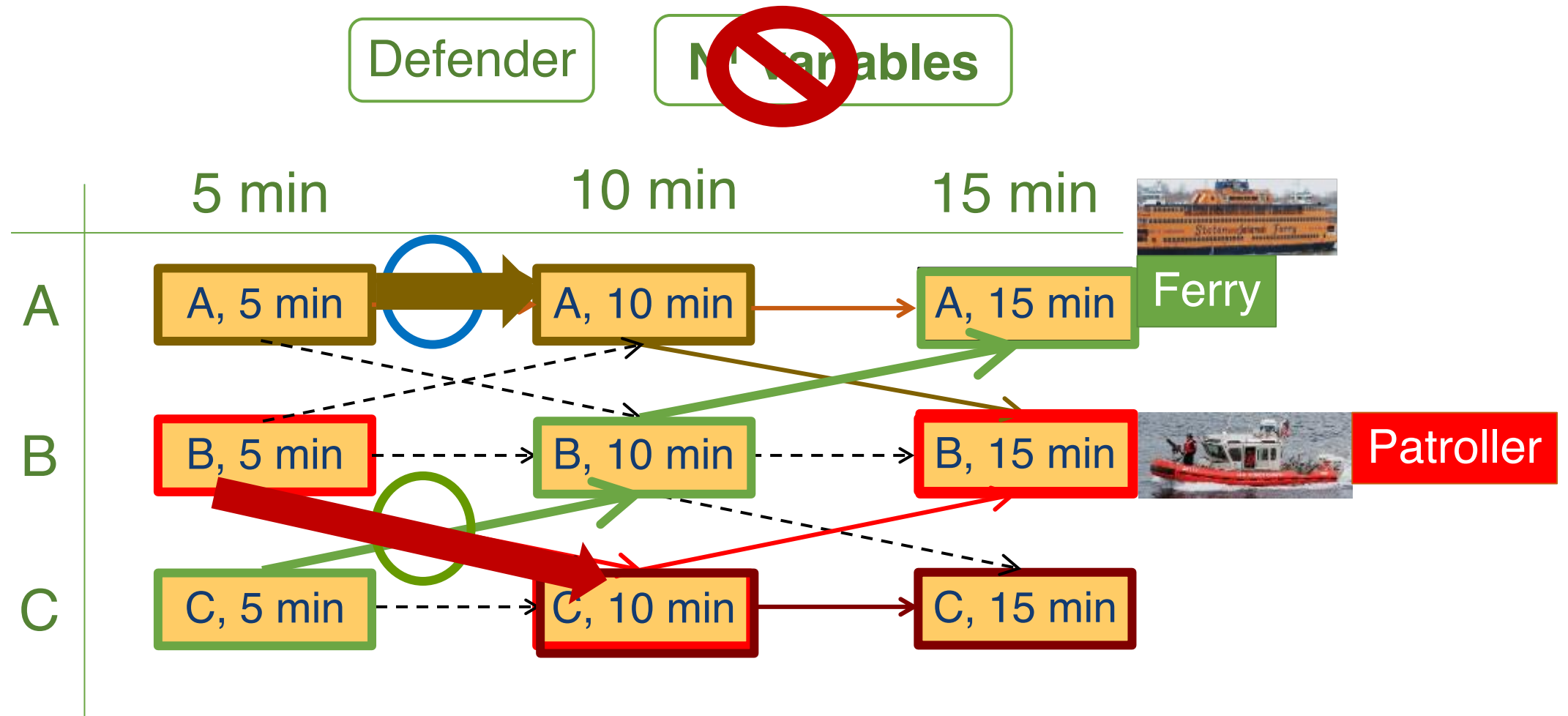


Fang



Jiang

Variables: NOT routes, but marginal probability over each segment



# FERRIES: Scale-Up Transition Graph Representation

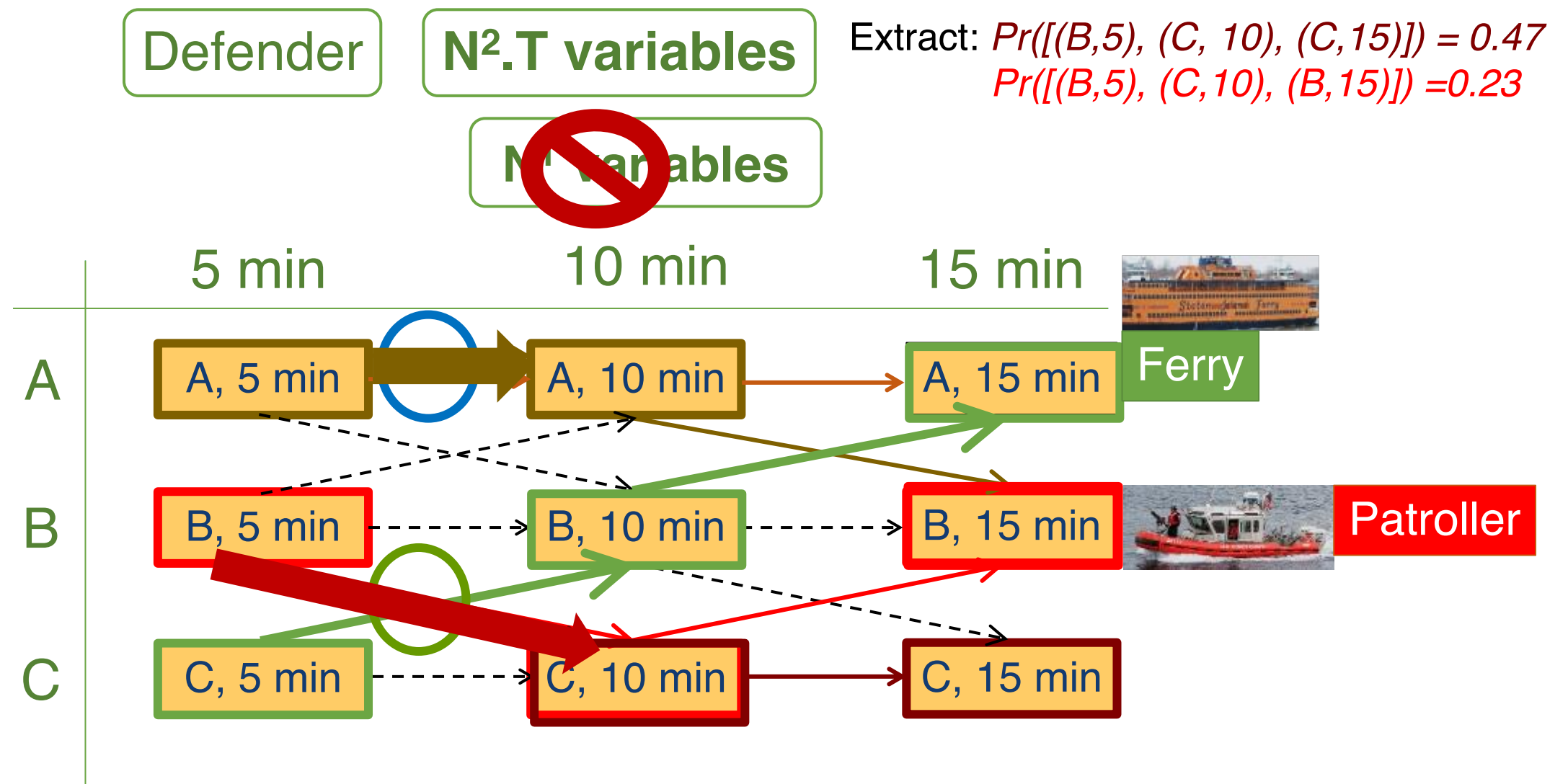


Fang



Jiang

*Theorem:* Marginal representation does not lose any solution quality





# PROTECT: Port Protection Patrols [2013]

## Congressional Subcommittee Hearing

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**June 2013: Meritorious Team Commendation  
from Commandant (US Coast Guard)**



**July 2011: Operational Excellence  
Award (US Coast Guard, Boston)**



# Train Patrols

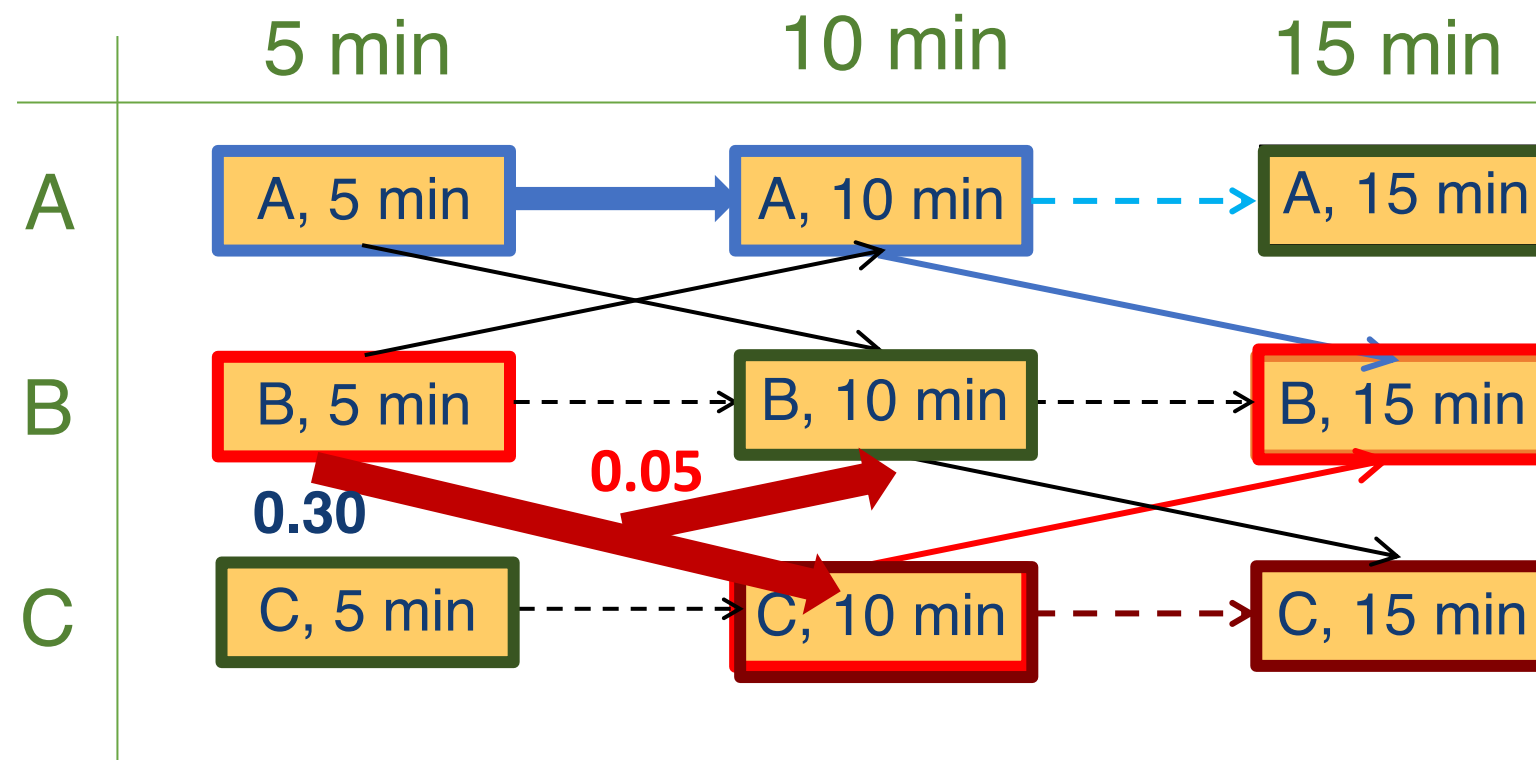
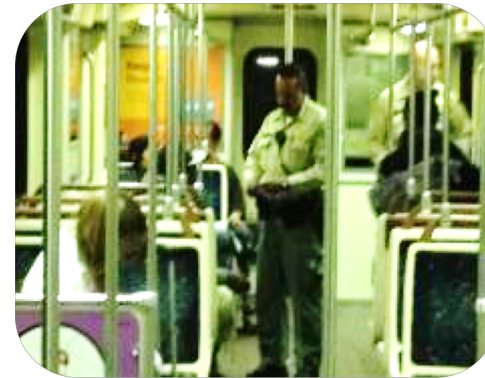
## Execution Uncertainty: MDPs



Jiang



Delle Fave



# Handling Payoff Uncertainty: Optimal Defender Strategy Minimizing Max Regret



Nguyen



An

- Payoff uncertainty

		Adversary	
Defender		Target #1	Target #2
	Target #1	4, [-4,-2]	-1, [0,2]
	Target #2	-5, [4,6]	2, [-2,0]

- DefenderUtility(c): -2.3
- Optimal utility: 0.4
- Regret (c, payoff): 2.7

		Adversary		
Defender		Target #1	Target #2	c
	Target #1	4, -3	-1, 1	0.3
	Target #2	-5, 5	2, -2	0.7

# Minimizing Maximum Regret: New Iterative Constraint Generation Algorithm

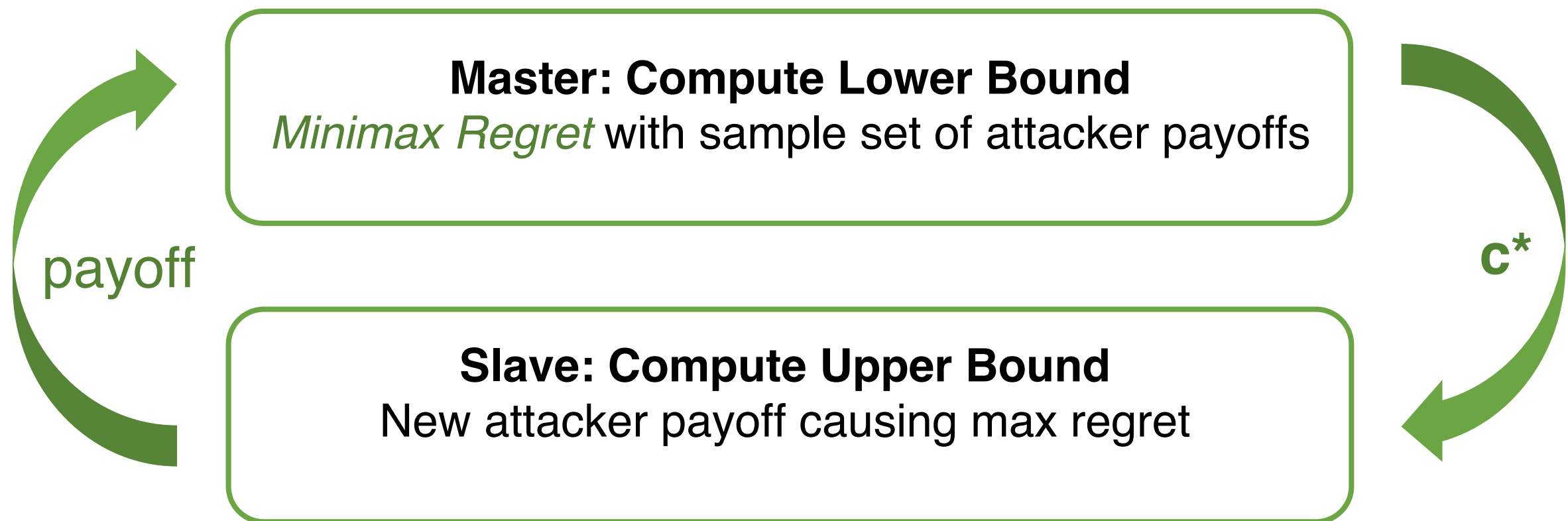


Nguyen

An

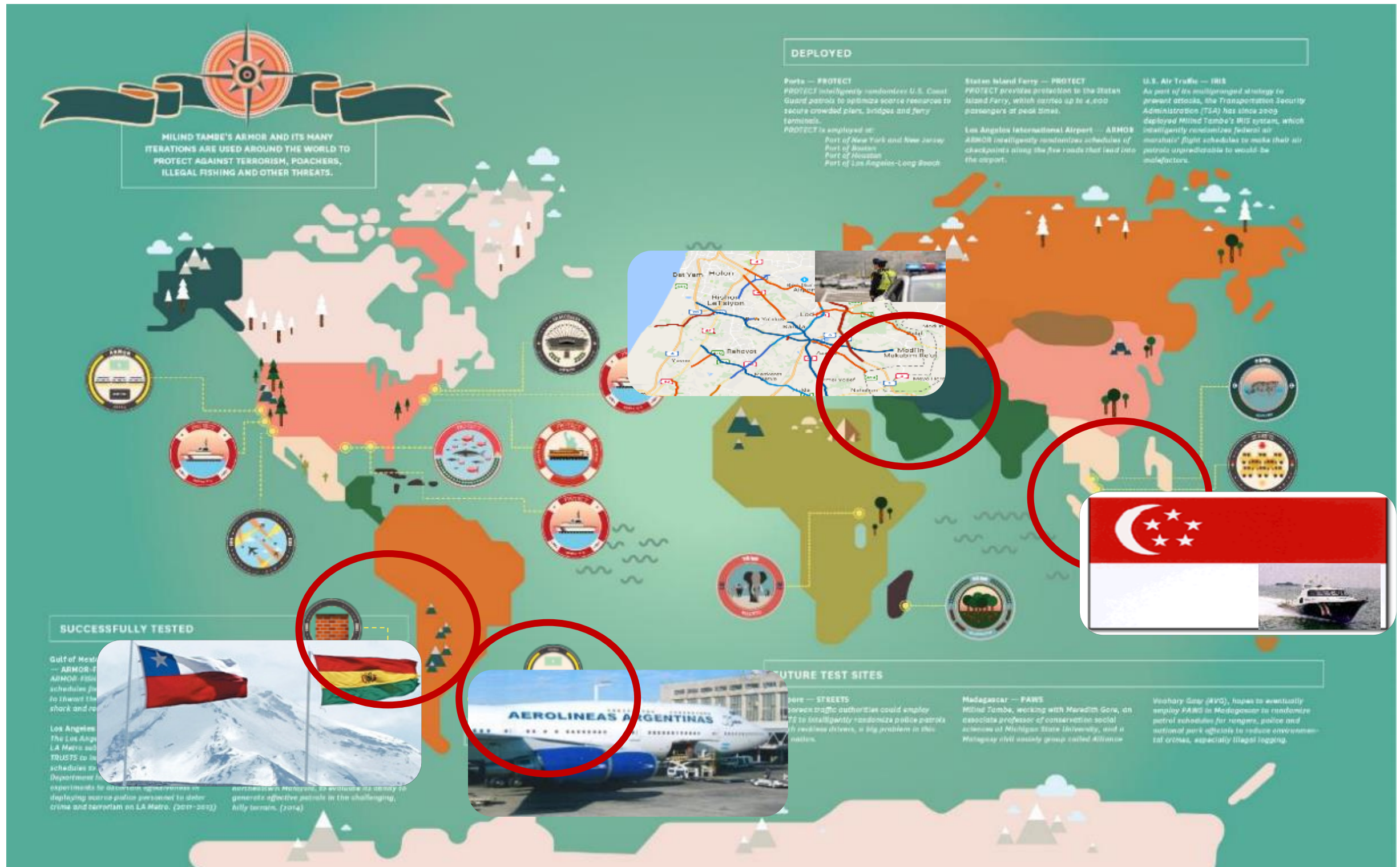
Infinite #regret constraints

$\min_{c, r} r$   
where  $r \geq \text{regret}(c, \text{payoff}), \forall \text{payoff} \in \text{Interval}$





# Global Presence of Security using Game Theory [2015-2017]



# Evaluating Deployed Security Systems Not Easy

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How Well Optimized Use of Limited Security Resources?

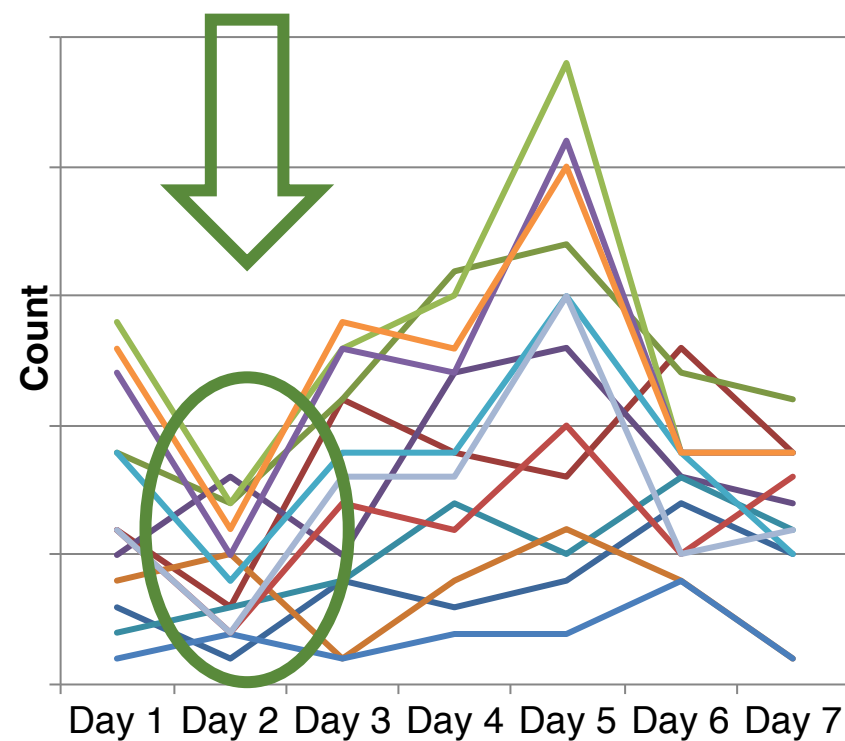
Security Games superior  
vs  
Human Schedulers/"simple random"

- ❖ Lab evaluation
  - ❖ *Scheduling competitions: Patrol quality unpredictability? Coverage?*
  - ❖ Field evaluation: Tests against real adversaries
  - ❖ *Economic cost-benefit analysis*
  - ❖ ...
-

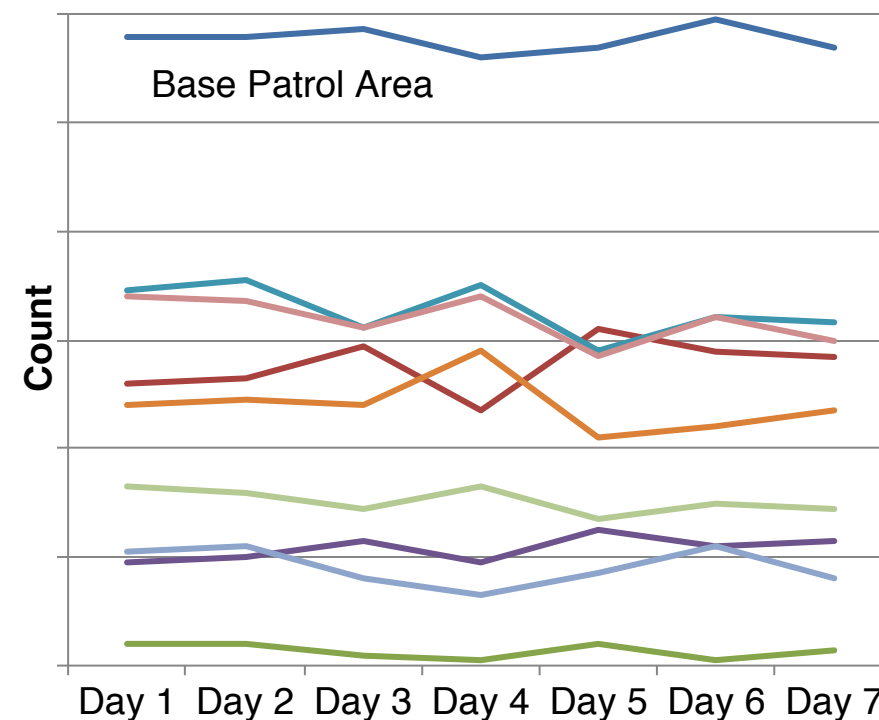
# Field Evaluation of Schedule Quality

Improved Patrol Unpredictability & Coverage for Less Effort

Patrols Before PROTECT: Boston



Patrols After PROTECT: Boston



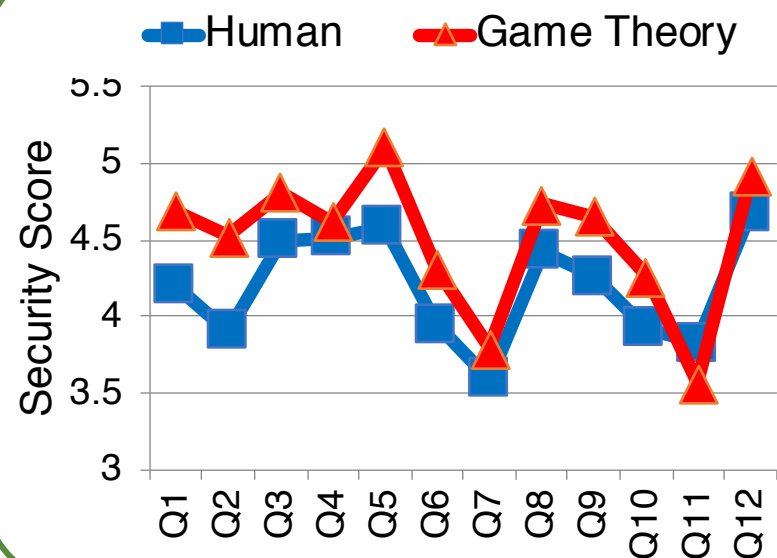
350% increase in defender expected utility

# Field Evaluation of Schedule Quality

Improved Patrol Unpredictability & Coverage for Less Effort

**FAMS:** IRIS Outperformed expert human over six months

Report:GAO-09-903T



**Trains:** TRUSTS outperformed expert humans schedule 90 officers on LA trains

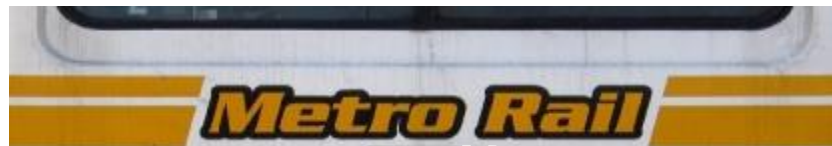




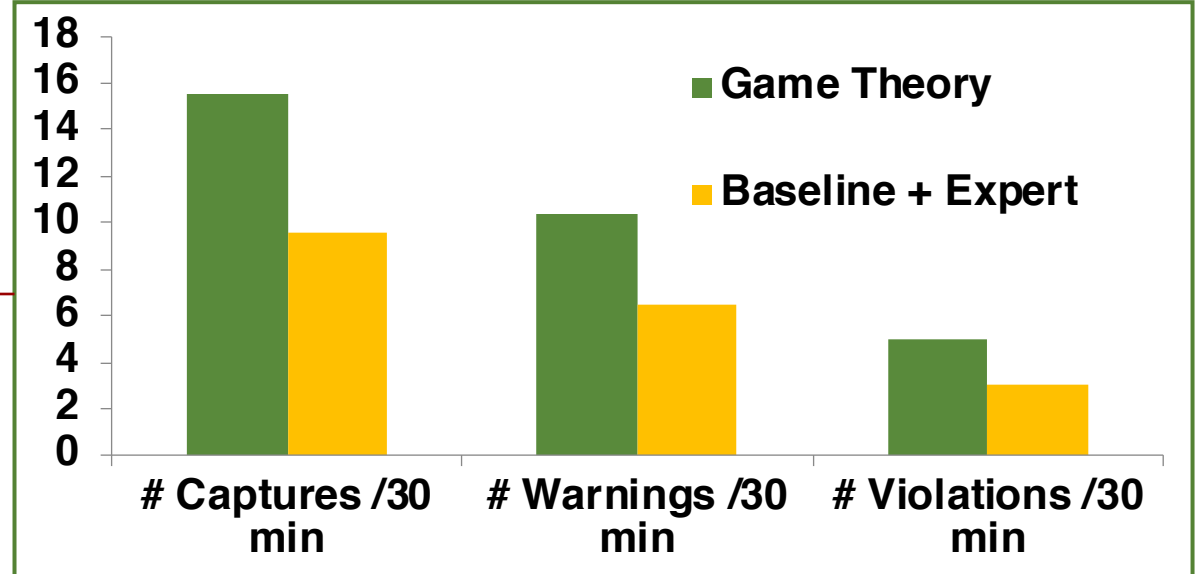
# Field Tests Against Adversaries

## Computational Game Theory in the Field

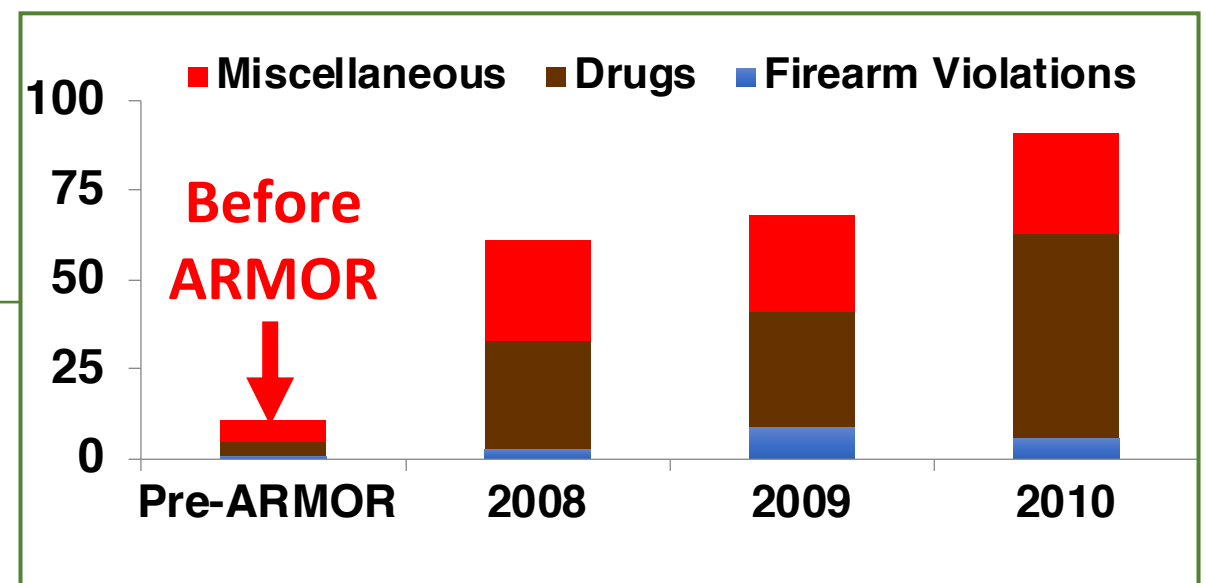
### Controlled



- 21 days of patrol, identical conditions
- Game theory vs Baseline+Expert



### Not Controlled



# New Directions in Stackelberg Security Games



McCarthy



Schlenker

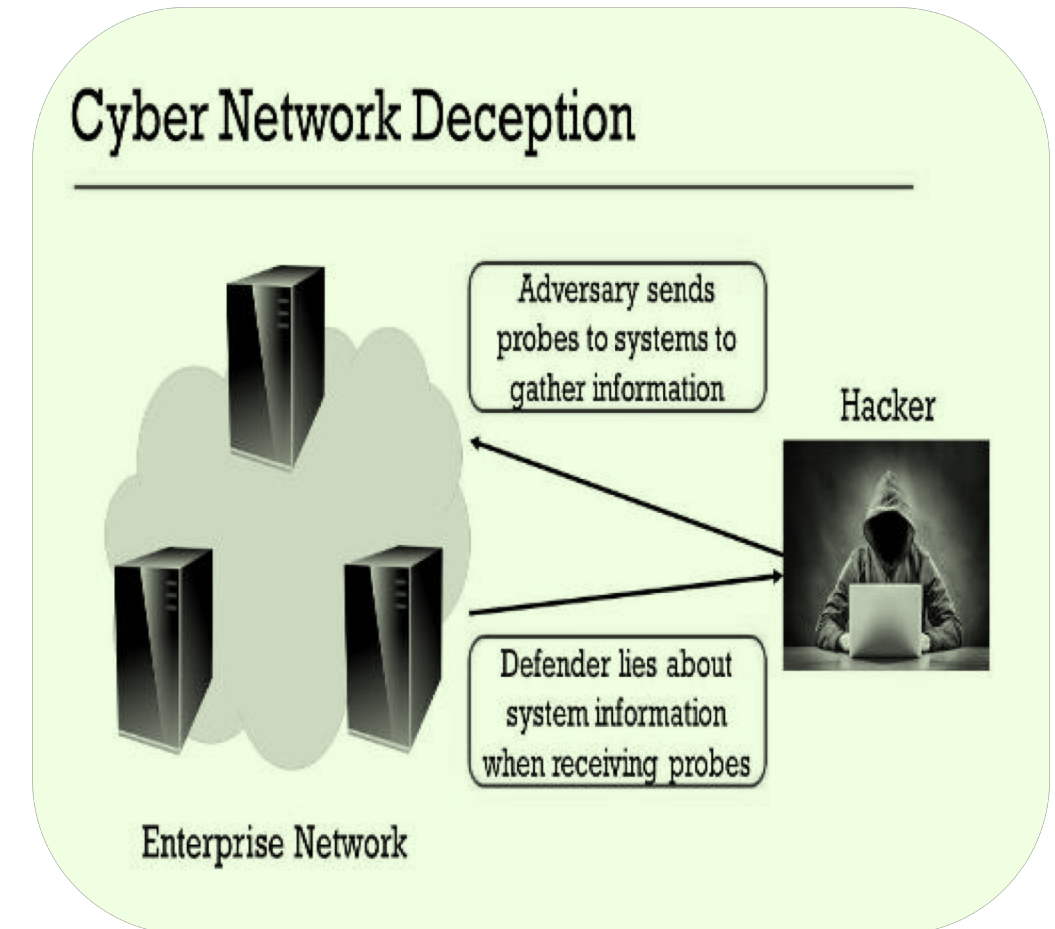


Sinha

- Threat Screening Games  
(AAAI16, IJCAI17, IJCAI18...)



- Cyber Security Games  
(IJCAI17, AAMAS18, CogSci18...)



# Outline

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Public Safety and Security  
Stackelberg Security Games



Conservation/Wildlife Protection:  
Green Security Games

*Dr Andy Plumptre  
Conservation Biology*

Public Health/Social Work:  
Influence maximization/Game against nature



# Poaching of Wildlife in Uganda

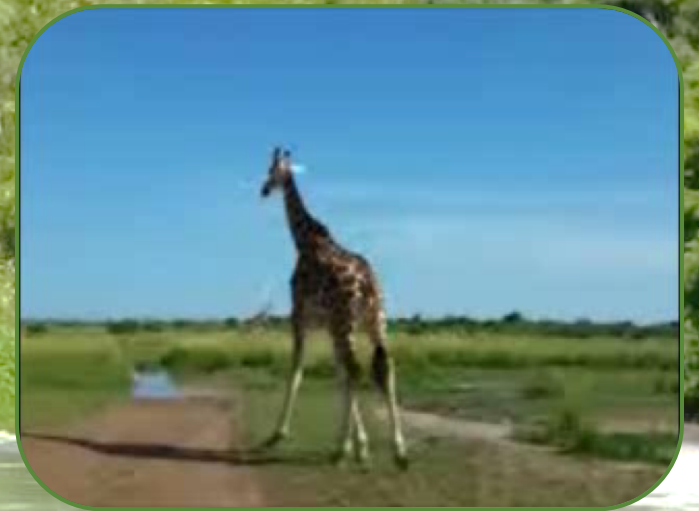
## Limited Intervention (Ranger) Resources to Protect Forests

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Snare or Trap



Wire snares





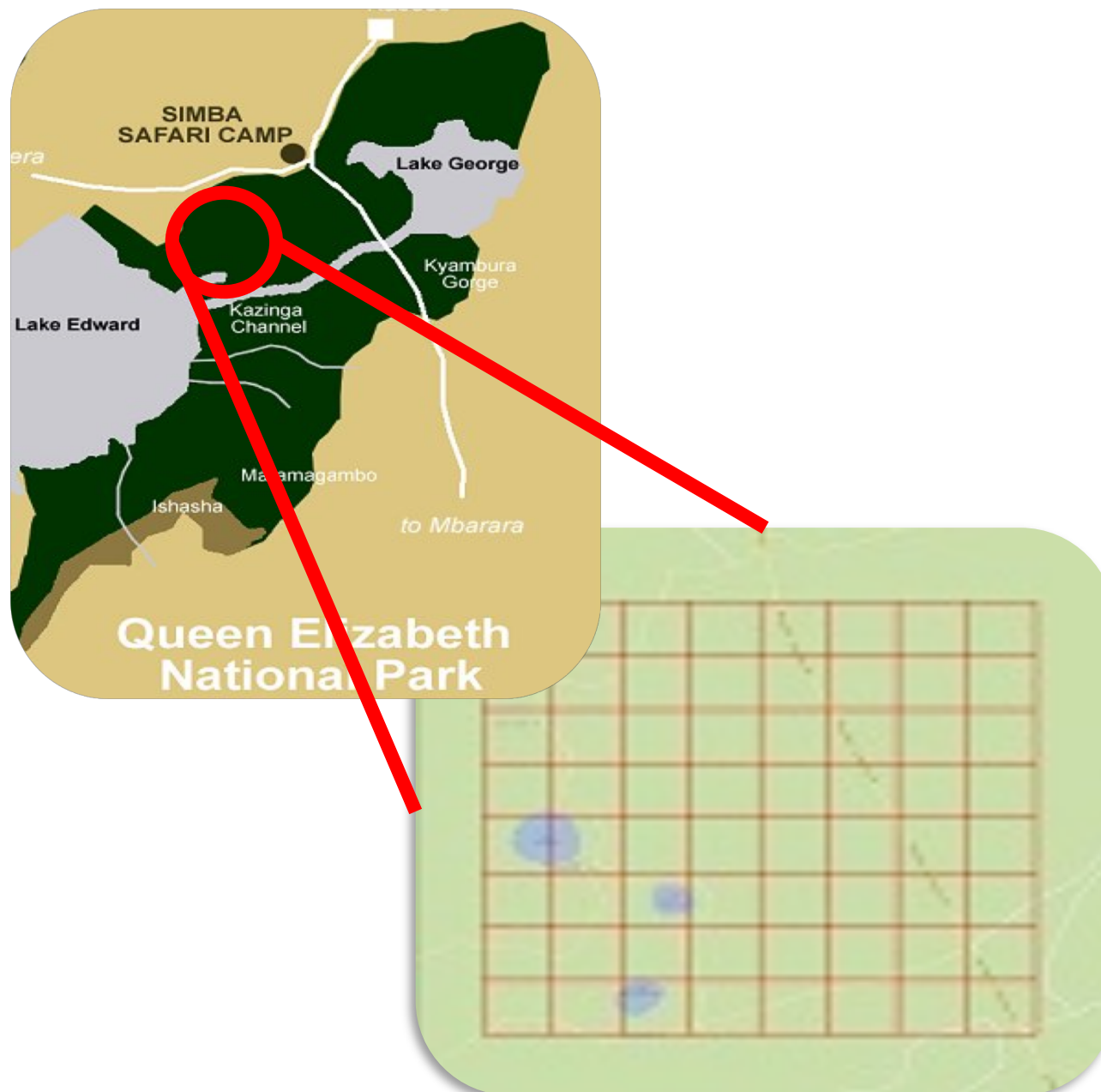
# Green Security Games

## Limited Ranger Resources to Protect Forests



Fang

Adversary not fully strategic; multiple “bounded rational” poachers



$$\max_{x,q} \sum_{i \in X} \sum_{j \in Q} R_{ij} x_i q_j$$

Max defender utility

$$s.t. \sum_i x_i = 1$$

Defender mixed strategy

$$0 \leq (a - \sum_{i \in X} R_{ij} x_i) \leq (1 - q_j)M$$

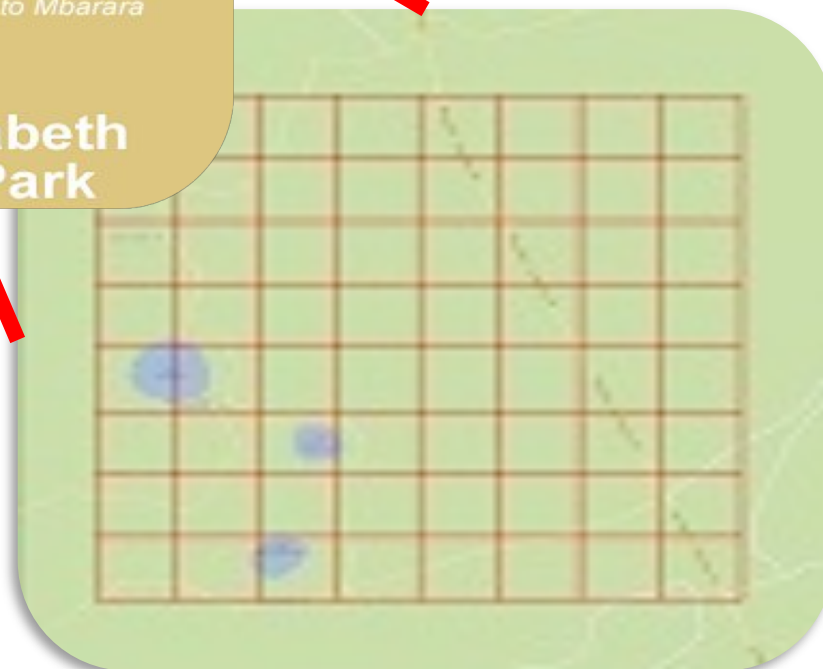
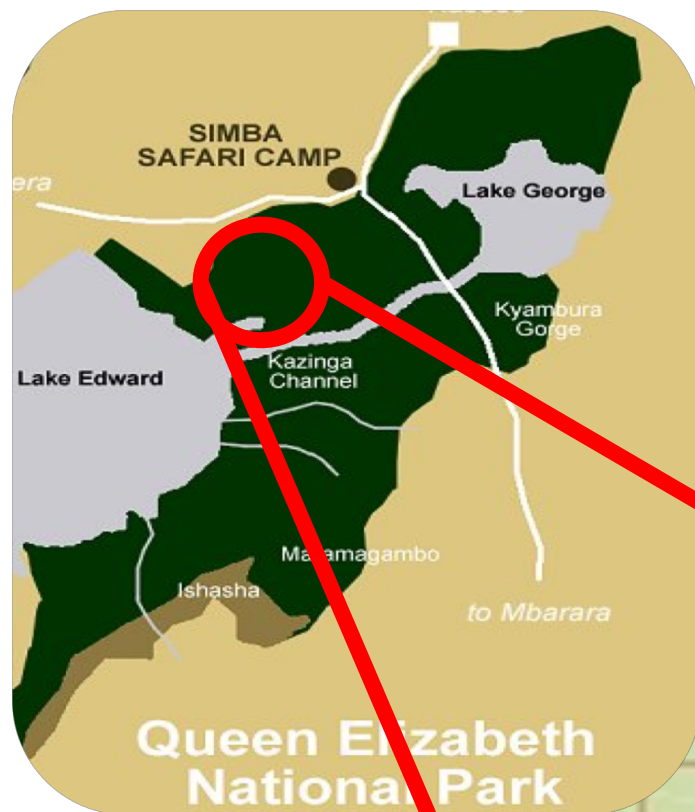
# Green Security Games

## Game Theory + Machine Learning Poacher Behavior



Xu

Learn adversary bounded rational response: At each grid **location i**



*Ranger patrols:  $X_{(i)}$*

*Features:  $F_{(i)}$*

$g_i$

Probability of finding snare in cell i

Machine Learning

$$\max_x \sum_{i \in X} g_i(x_i)$$

Max defender utility

$$s.t. \sum_i x_i = 1$$

Defender mixed strategy

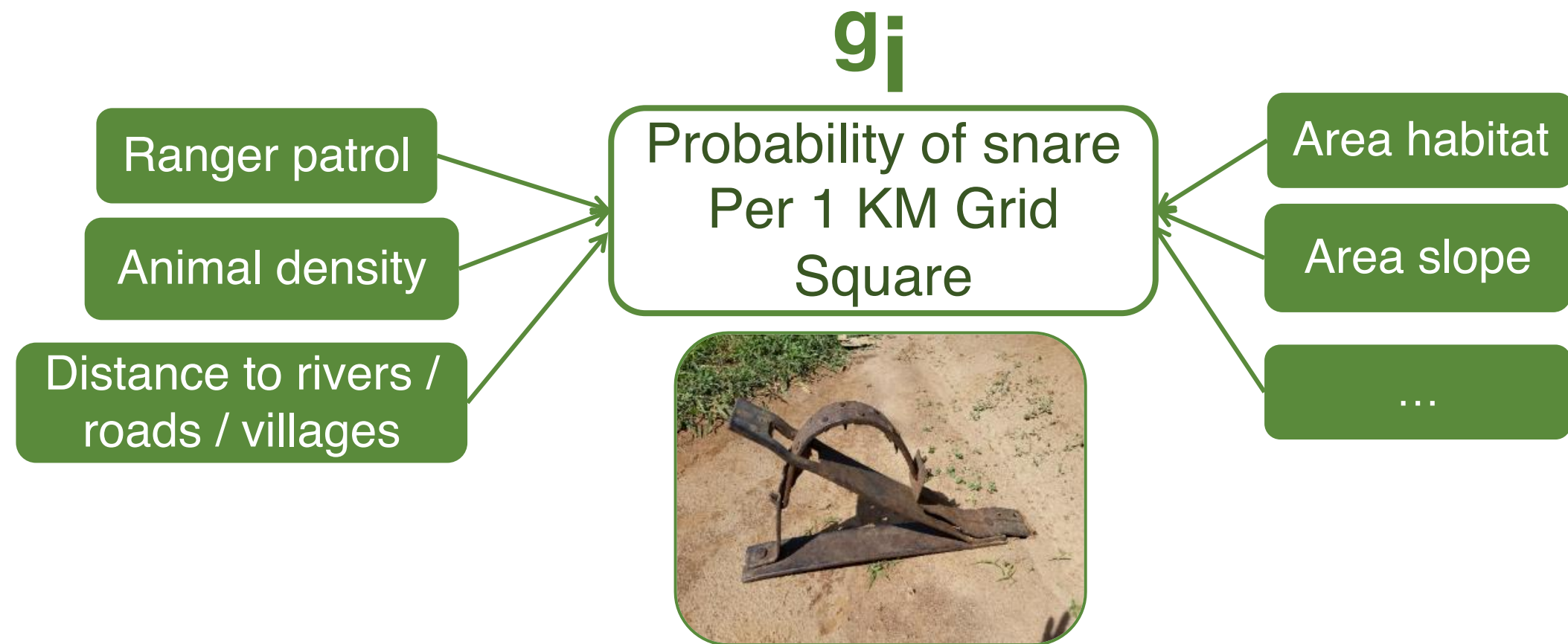
# Learning Adversary Model

## 12 Years of Past Poaching Data

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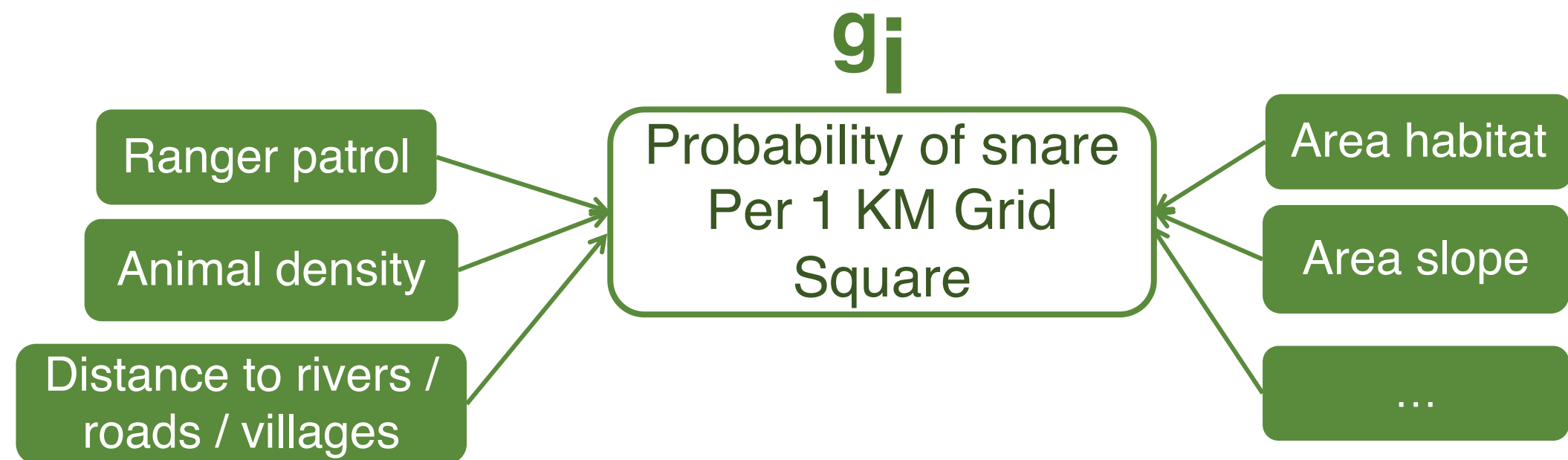
Nguyen



# Learning Adversary Model Uncertainty in Observations



Nguyen



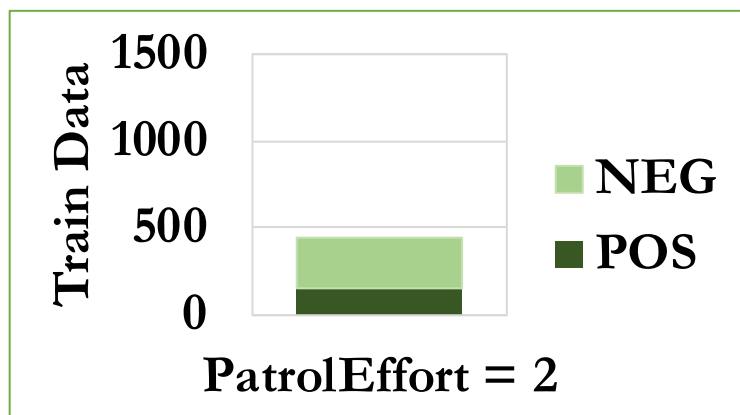
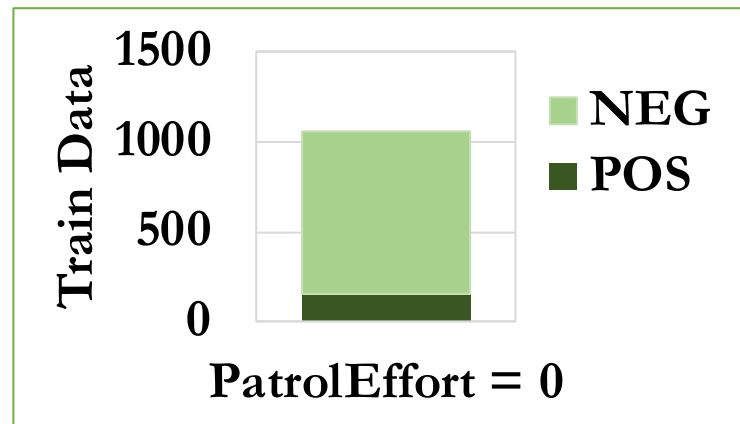


# Adversary Modeling

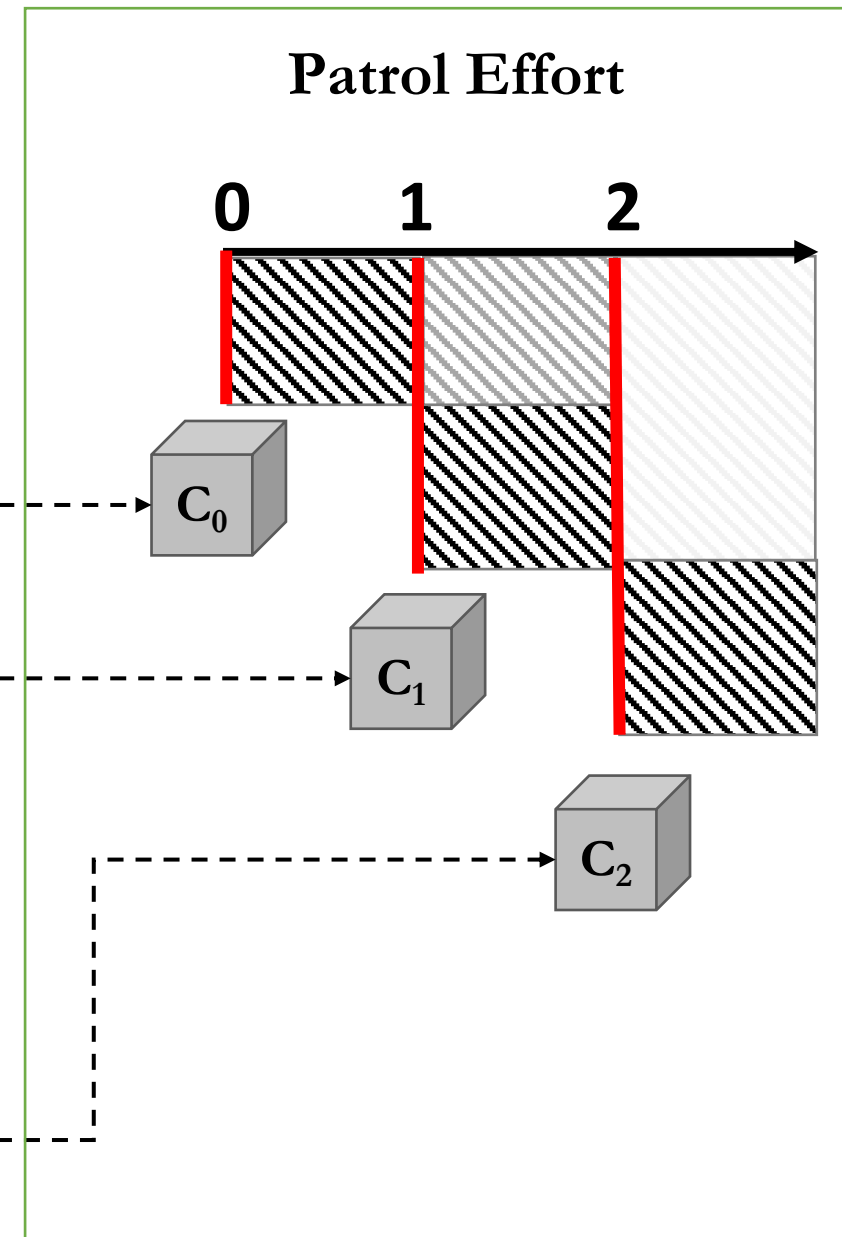
## Imperfect Crime Observation-aware Ensemble Model



### Training: Filtered Datasets



### Predict: Ensemble of Classifiers



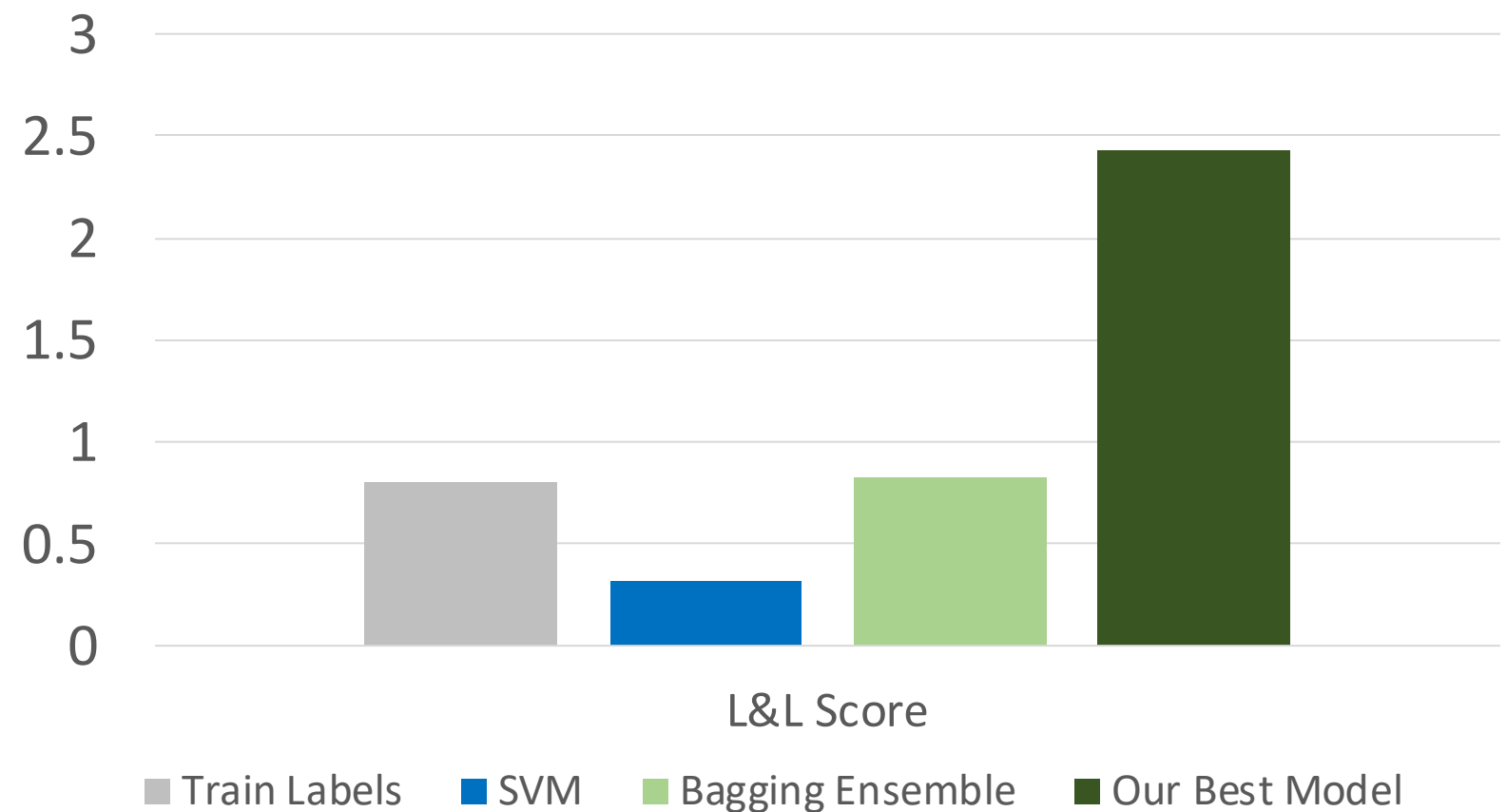
# Poacher Attack Prediction in the Lab



## Poacher Behavior Prediction



## Results from 2016



# Real-world Deployment 2016: First Trial

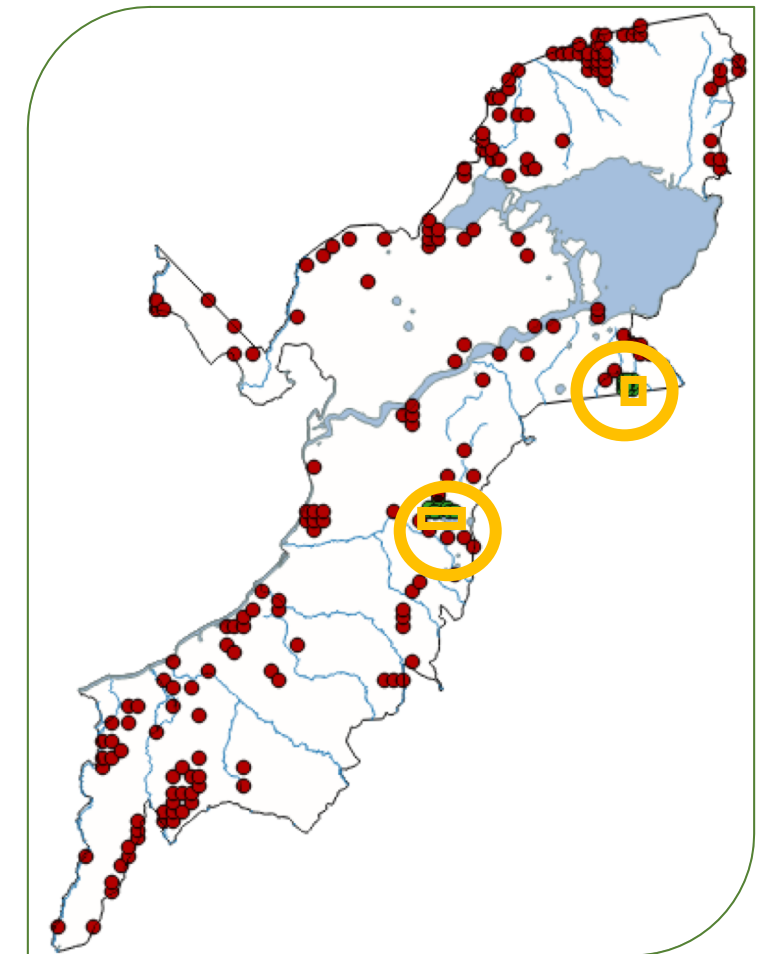
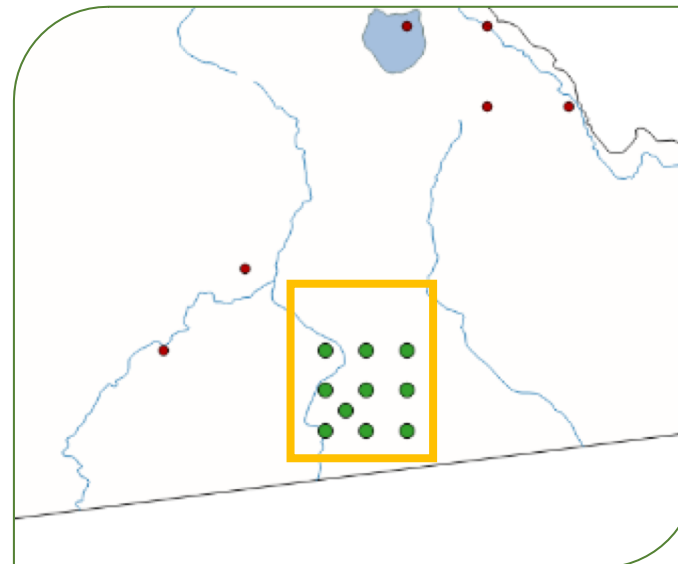
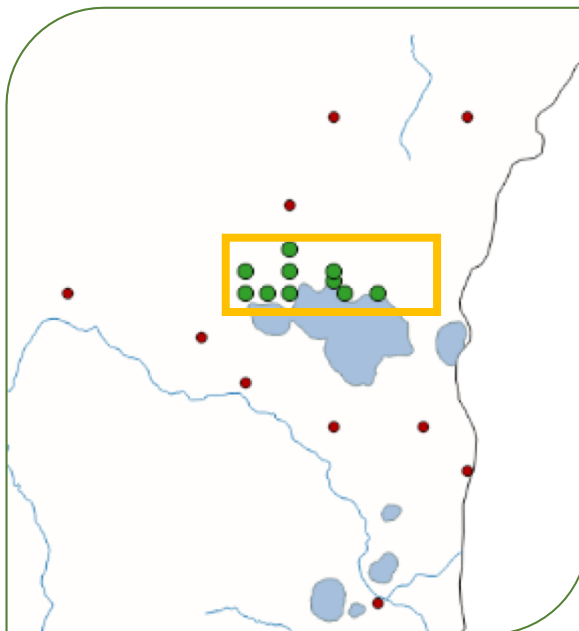


Ford



Gholami

- Two 9-sq. km patrol areas
  - Where there were infrequent patrols
  - Where no previous hot spots



# Real-world Deployment

## Two Hot Spots Predicted

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Ford



Gholami



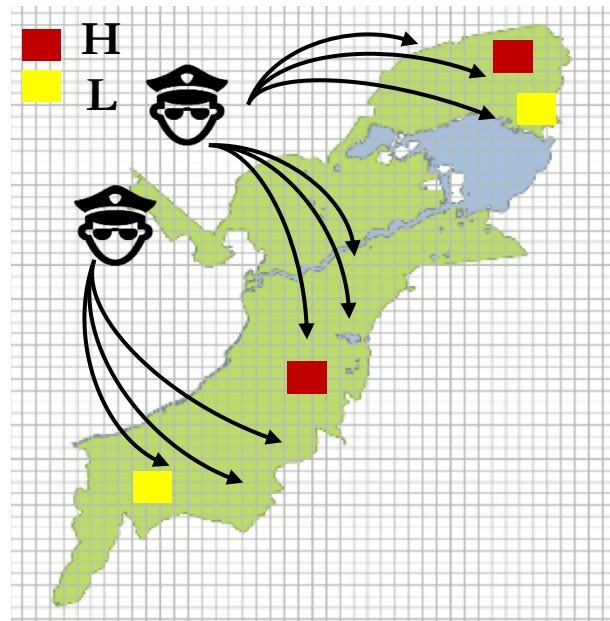
- Poached Animals: Poached elephant
- Snaring: 1 elephant snare roll
- Snaring: 10 Antelope snares



Historical Base Hit Rate	Our Hit Rate
Average: 0.73	3

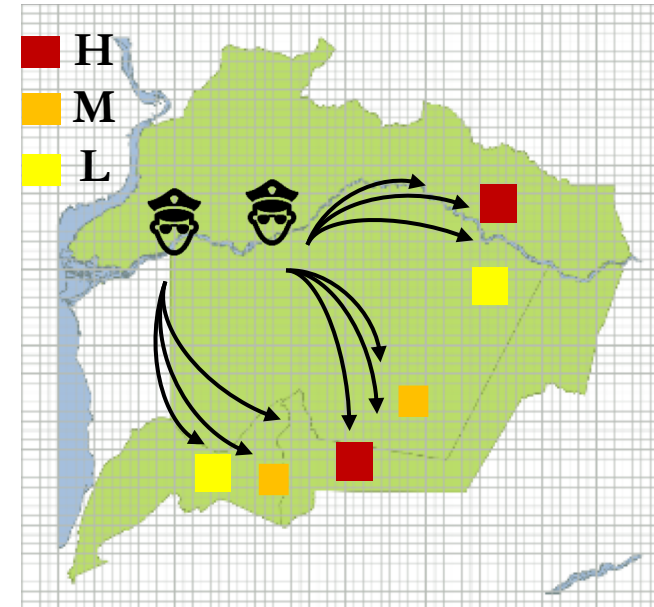
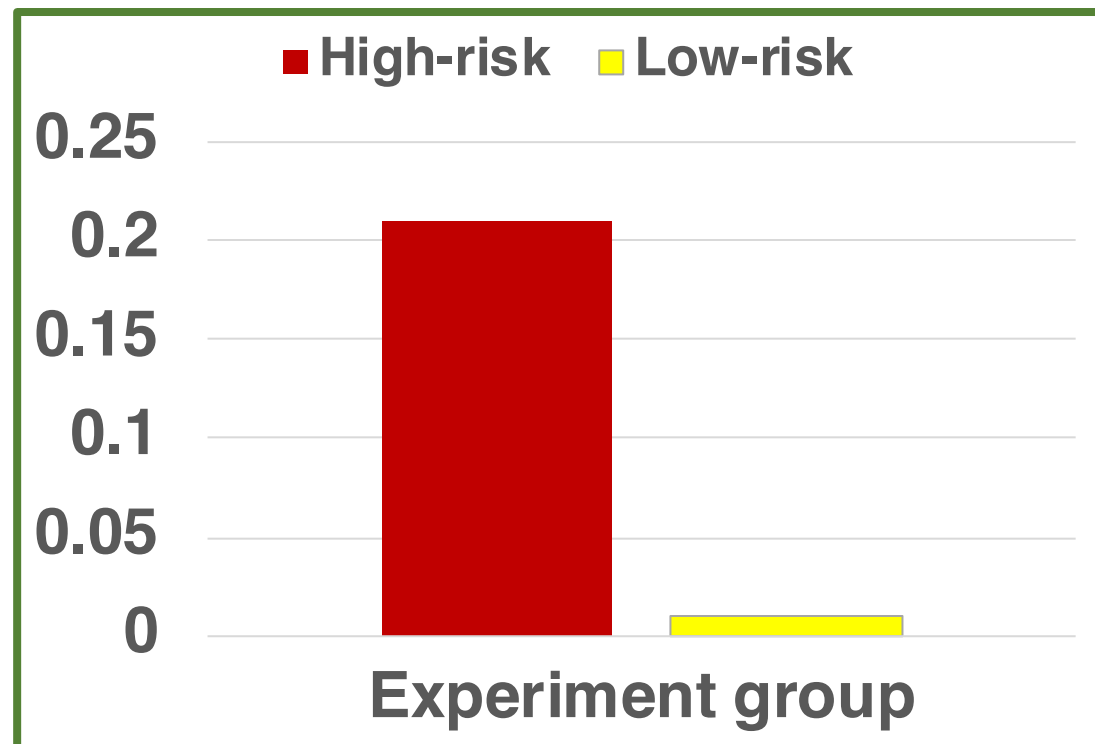


# Model Predicted High Risk vs Low Risk Areas: 2 National Parks, 24 areas each, 6 months



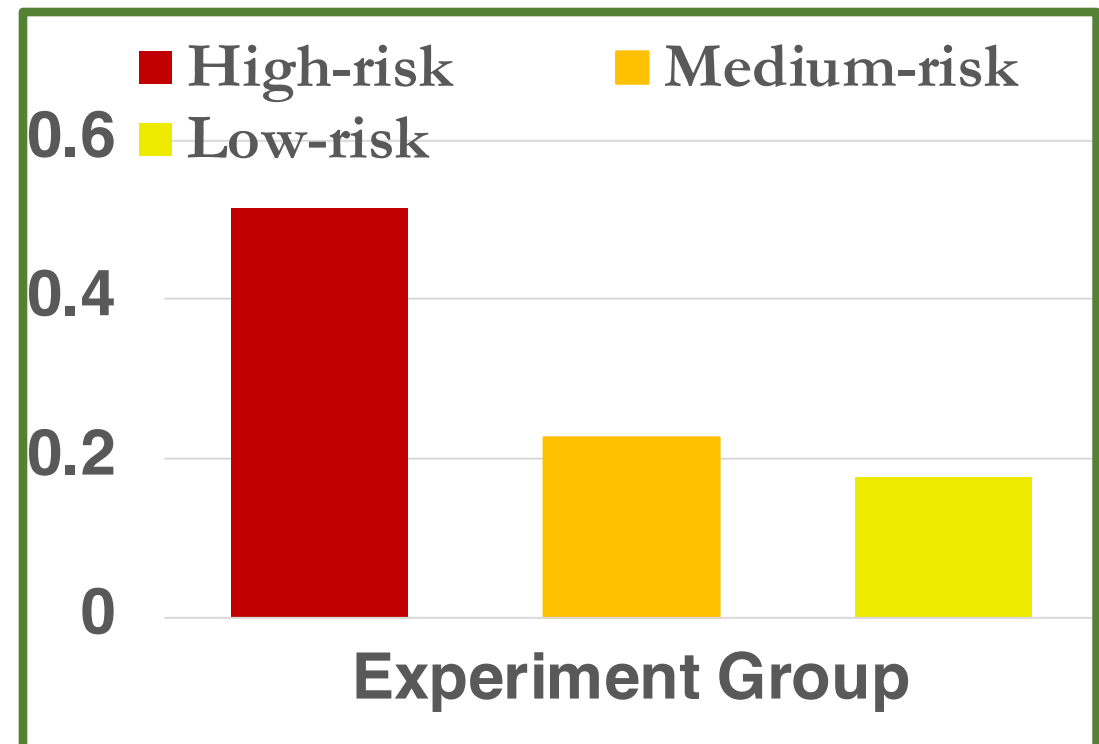
Queen Elizabeth National Park

Snares per patrolled sq. KM

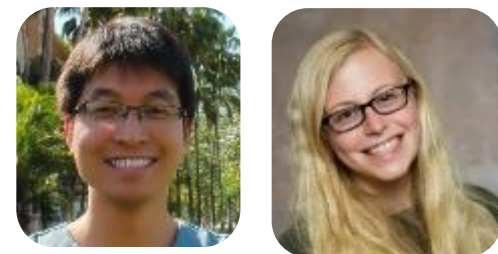


Murchison Falls National Park

Snares per patrolled sq. KM



# Green Security Games: Incorporating Real Time Information

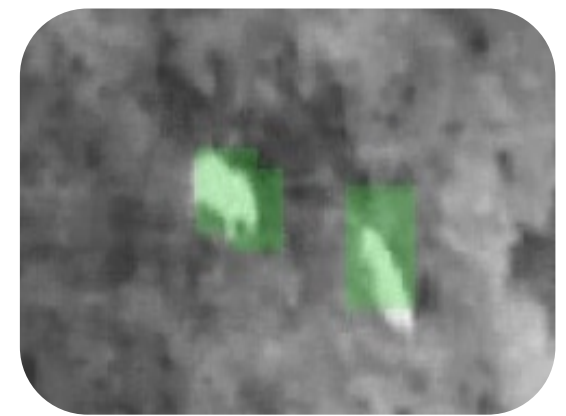
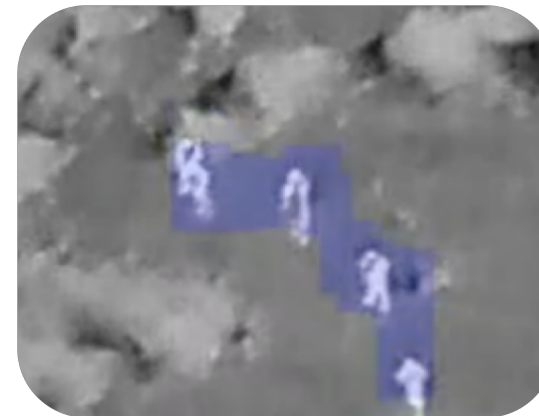
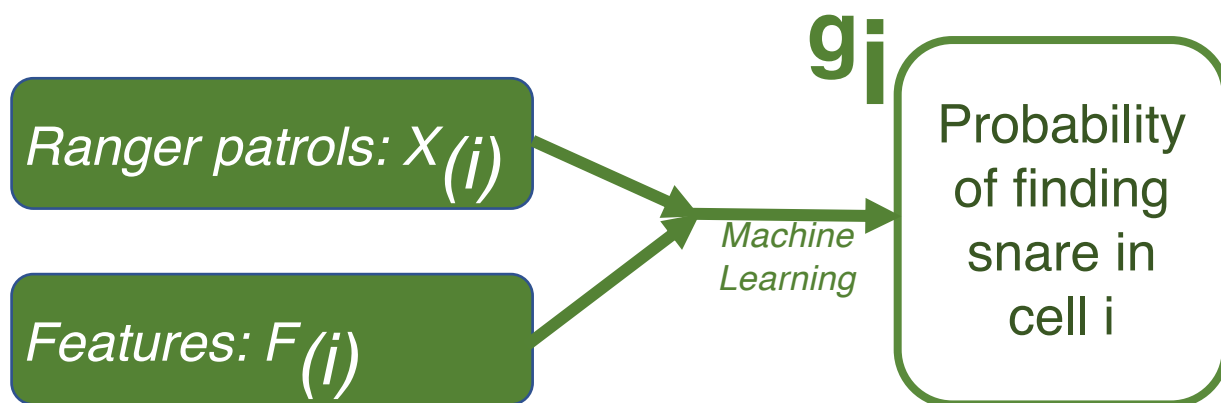


Xu



Bondi

- Drones in Green Security Games  
(AAAI18, IAAI18, GameSec17...)



$$\begin{aligned} \max_x \sum_{i \in X} g_i(x_i) \\ s.t. \sum_i x_i = 1 \end{aligned}$$

# Green Security Games: Around the Globe with SMART partnership

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**600  
National Parks  
Around the Globe**



**Wildlife, Forests, Fisheries...**

# Outline

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Public Safety and Security  
Stackelberg Security Games

Conservation/Wildlife Protection:  
Green Security Games



Public Health:  
Influence maximization/Game against nature

*Prof Eric Rice*  
*Social Work*



# Public Health

## Optimizing Limited Intervention (Messaging) Resources

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*Preventing HIV in homeless youth: Rates of HIV 10 times housed population*

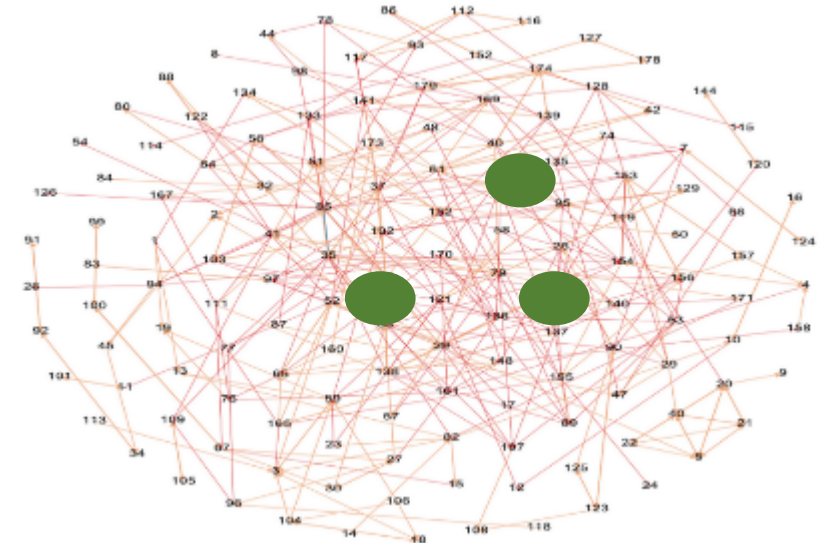
- **Shelters:** Limited number of peer leaders to spread HIV information in social networks



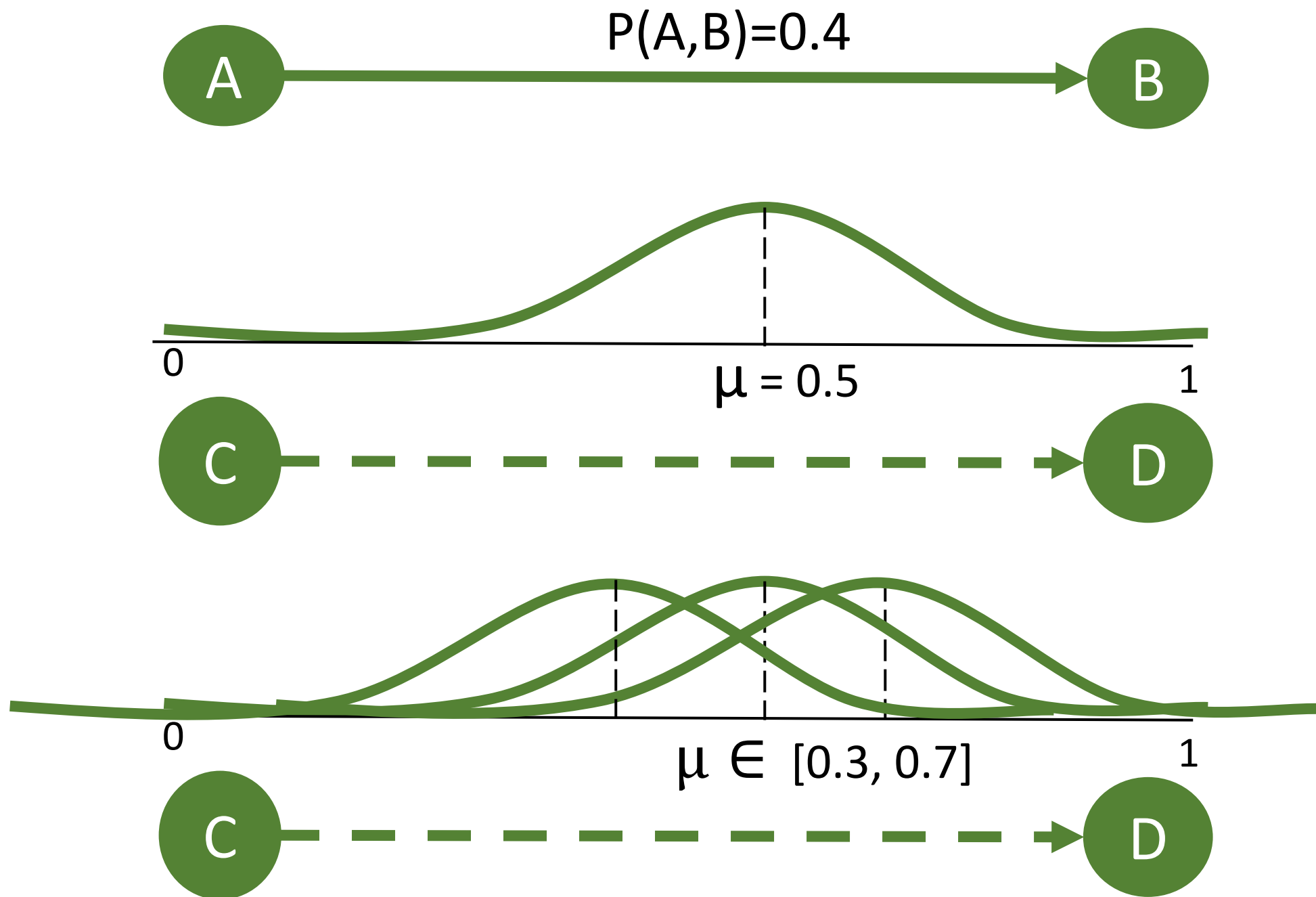
# Influence Maximization Background

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- Given:
  - Social network Graph  $G$
  - Choose  $K$  “peer leader” nodes
- Objective:
  - Maximize expected number of influenced nodes
- *Assumption: Independent cascade model of information spread*



# Independent Cascade Model and Real-world Physical Social Networks





Wilder

# Robust, Dynamic Influence Maximization

---

- Worst case parameters: a zero-sum game against nature

## Algorithm

Chooses policy, i.e.,  
Chooses Peer leaders

vs

## Nature

Chooses parameters  
 $\mu, \sigma$

- Payoffs: (performance of algorithm)/OPT



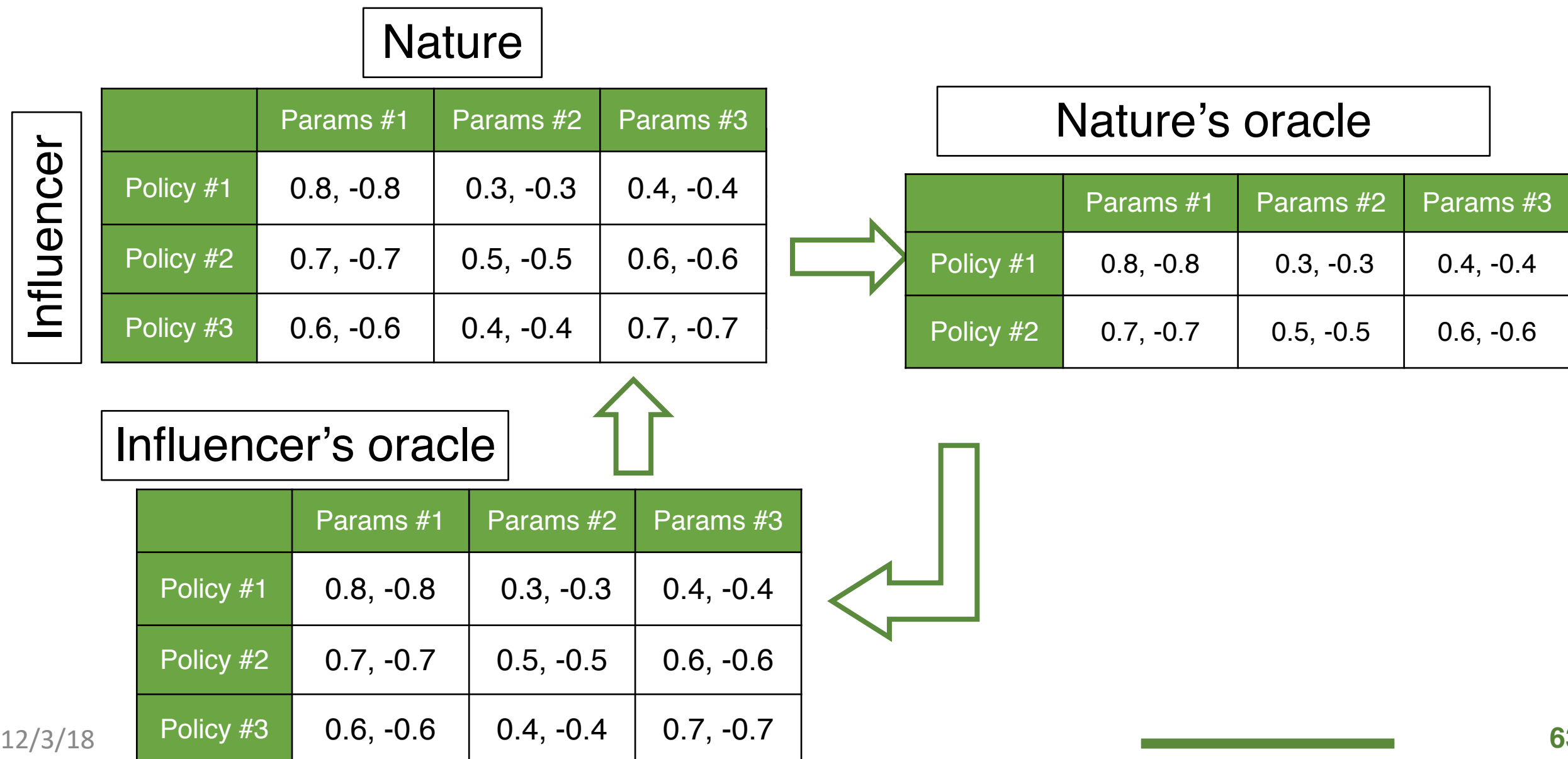
# HEALER Algorithm [2017]

## Robust, Dynamic Influence Maximization



*Theorem: Converge with approximation guarantees*

- Equilibrium strategy despite exponential strategy spaces: Double oracle

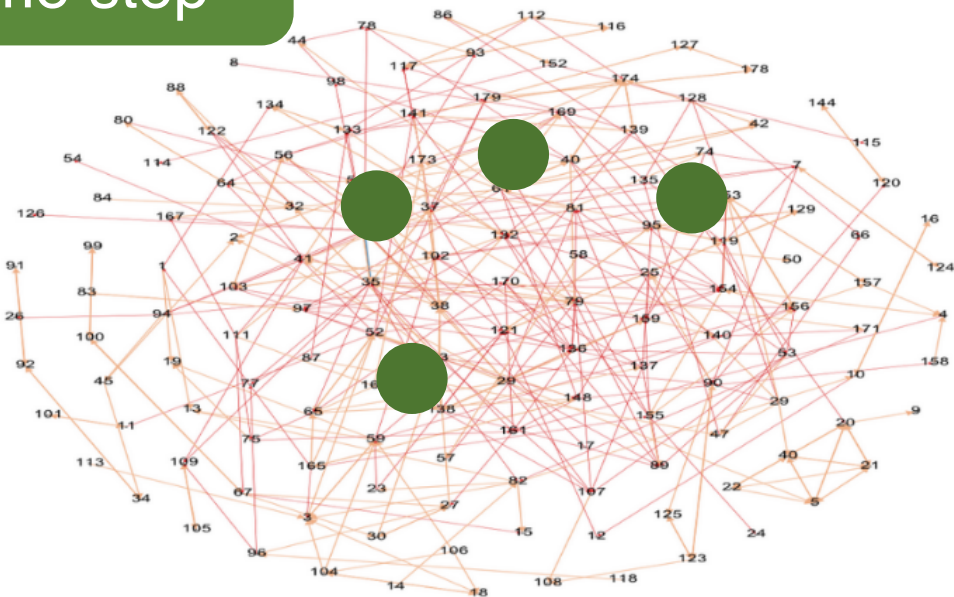


# Challenge: Multi-step Policy

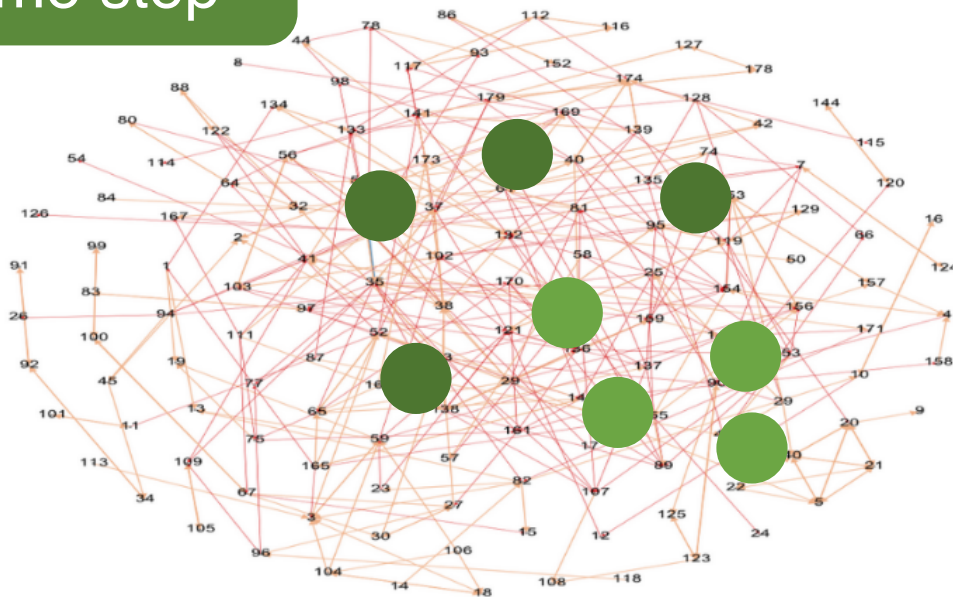


	Params #1	Params #2	Params #3
Policy #1	0.8, -0.8	0.3, -0.3	0.4, -0.4
Policy #2	0.7, -0.7	0.5, -0.5	0.6, -0.6
Policy #3	0.6, -0.6	0.4, -0.4	0.7, -0.7

K = 4  
1<sup>st</sup> time step



K = 4  
2<sup>nd</sup> time step



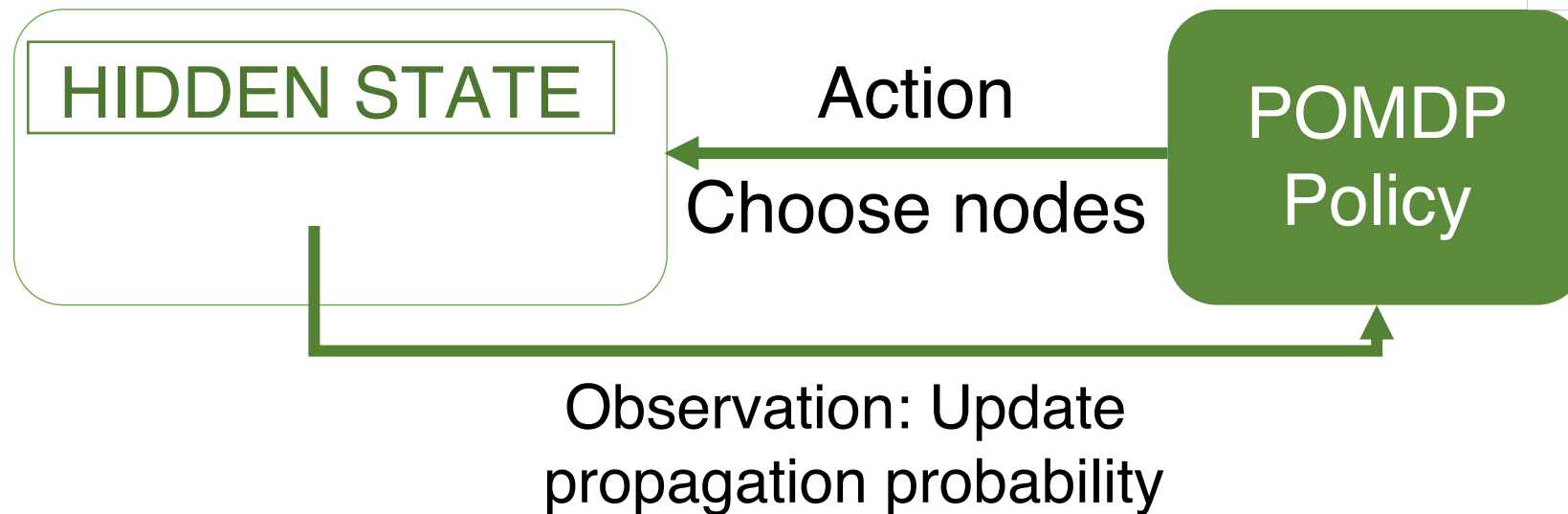
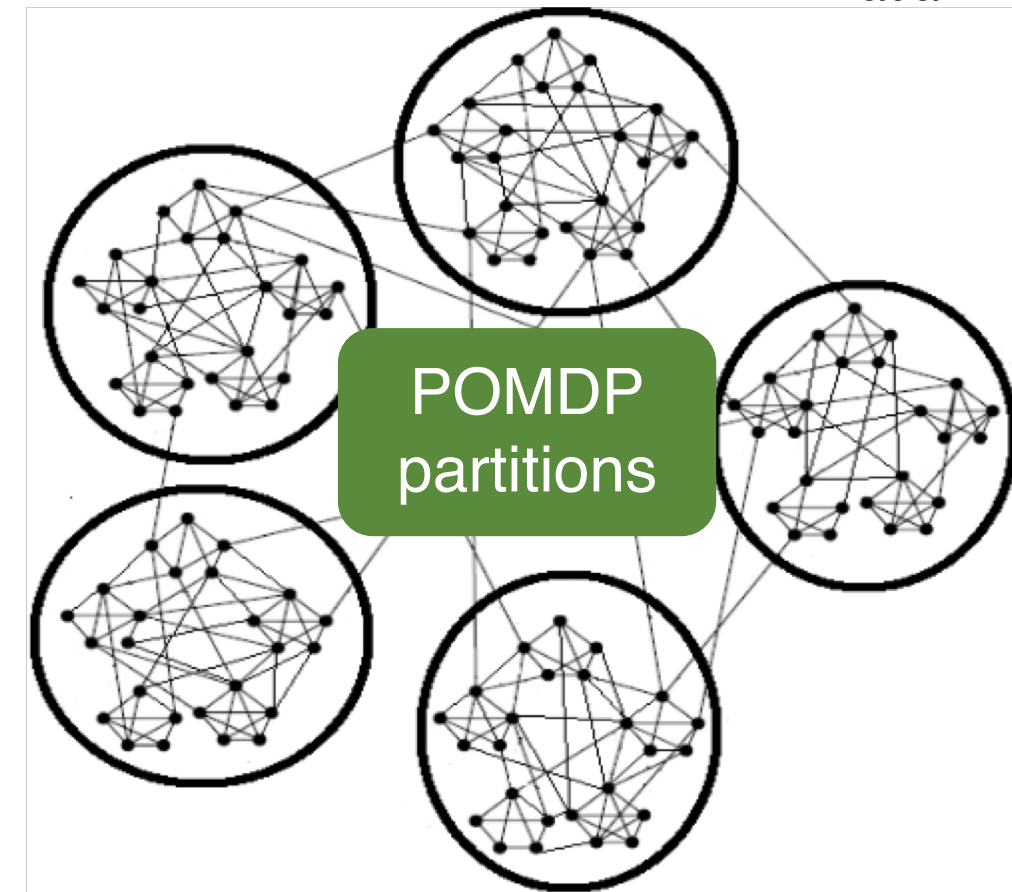


Yadav

# HEALER: POMDP Model for Multi-Step Policy [2015]

## Robust, Dynamic Influence Maximization

	Params #1	Params #2	Params #3
Policy #1	0.8, -0.8	0.3, -0.3	0.4, -0.4
Policy #2	0.7, -0.7	0.5, -0.5	0.6, -0.6
Policy #3	0.6, -0.6	0.4, -0.4	0.7, -0.7



# Pilot Tests with HEALER with 170 Homeless Youth [2017]

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Yadav



Wilder

Recruited youths:

HEALER	HEALER++	DEGREE CENTRALITY
62	56	55

12 peer leaders





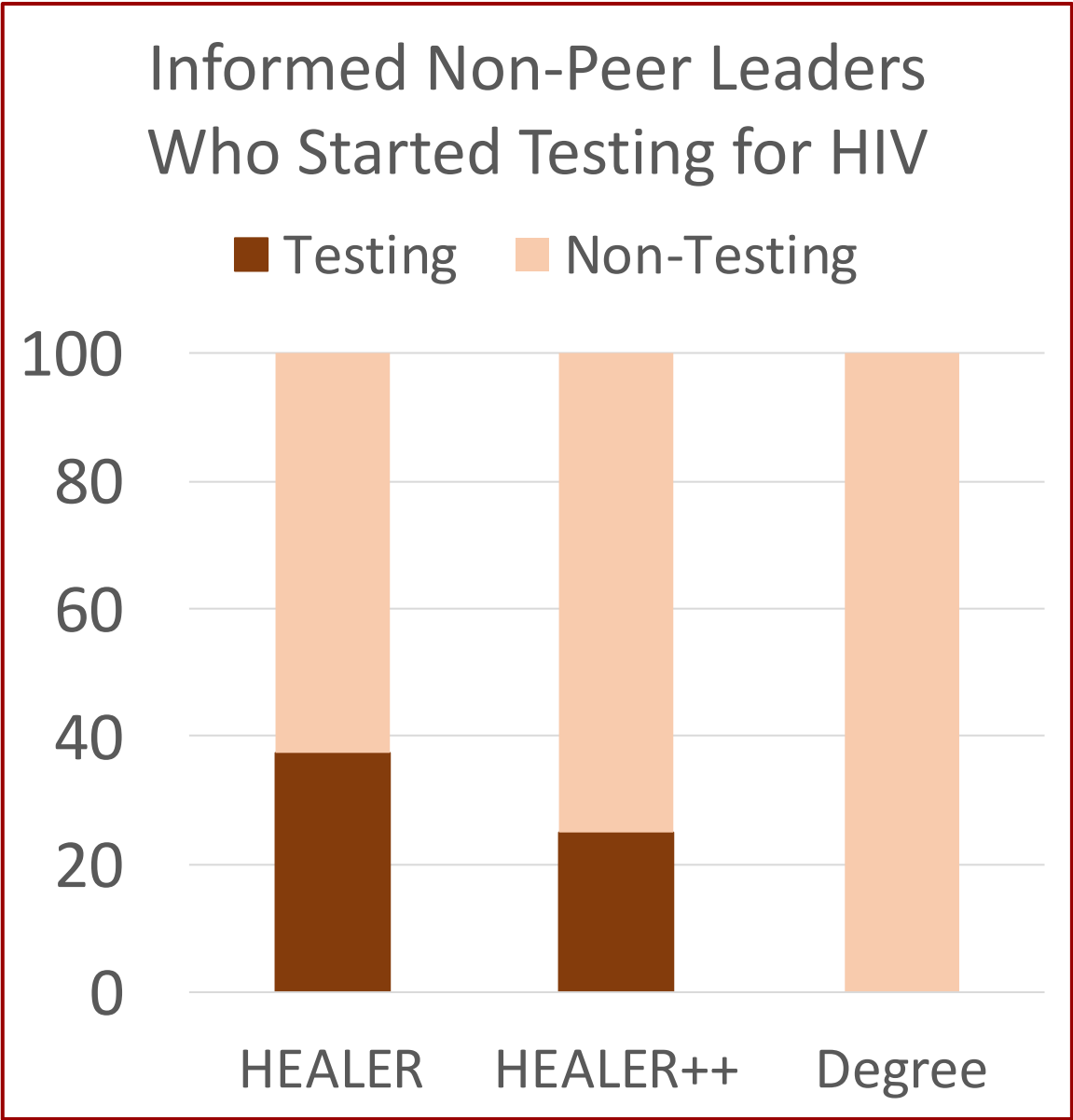
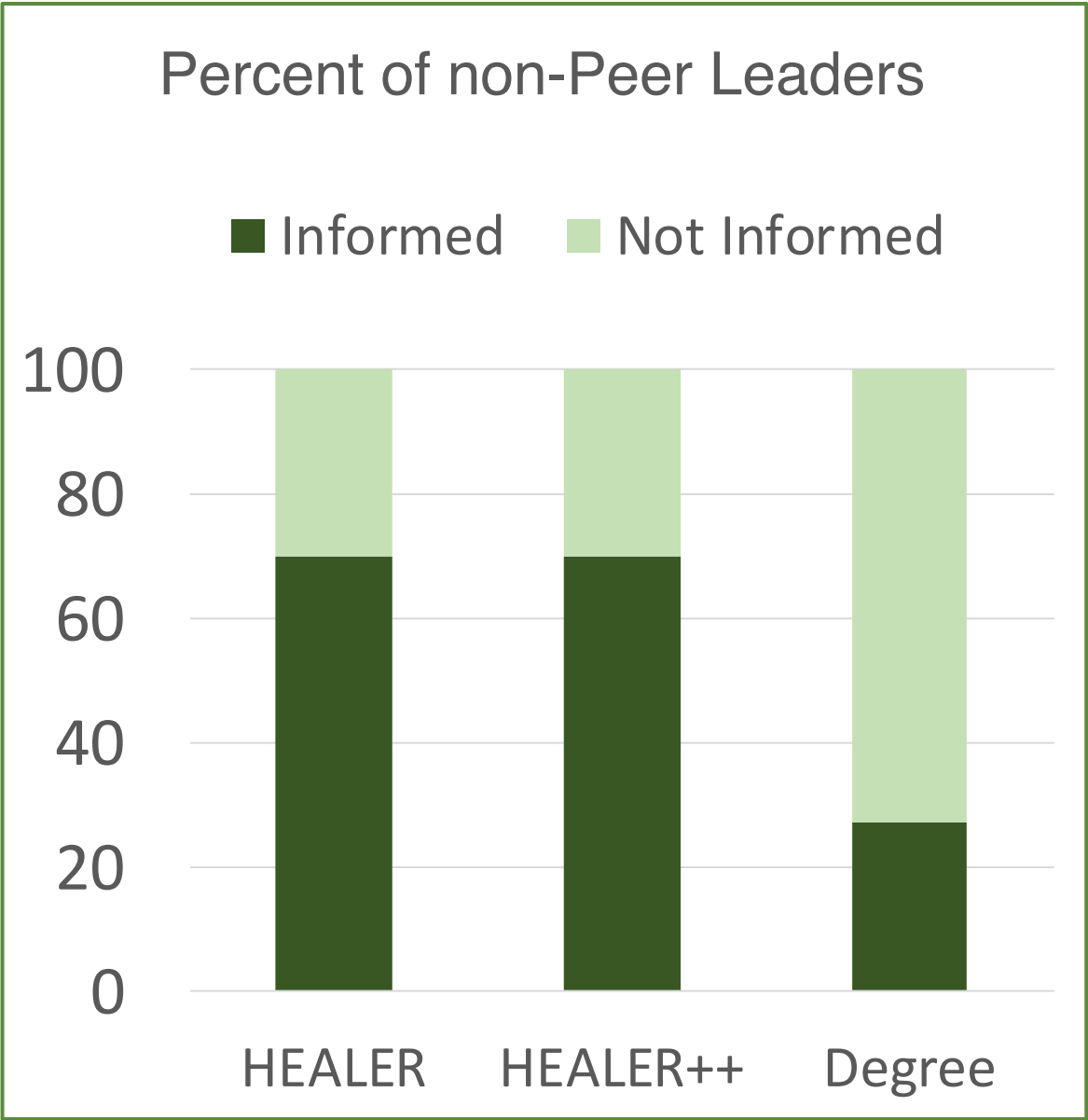
# Results: Pilot Studies



Yadav



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# AI Assistant: HEALER

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# New Directions: Los Angeles From an Angeleno

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## 900 youth study



(AAAI18, AAMAS18)



Mayor Garcetti @ USC





# New Directions: Mumbai

## From a Mumbaikar

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(AAAI18)



Date: 12/3/18



Prime Minister Modi @ Mumbai  
AI for Social Good





# Key Lessons:

## Directing Multiagent Systems Research towards Social Good

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### Multiagent systems research helps address complex social problems:



- Public safety & security, conservation, public health

### Shared multiagent research challenges, solutions across problem areas:



- *Challenge*: Optimize limited intervention resources in interacting with others
- *Solution*: Computational game theory models/algorithms
- *New models*: Stackelberg security games, green security games...
- *Key algorithms*: Incremental strategy generation, marginals, double oracle...



Immersion/Deployment helps identify crucial research challenges

# Future: Multiagent Systems and AI Research for Social Good

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Tremendous potential: Improving society & fighting social injustice



Vital to bring AI to those not benefiting from AI, e.g., global south



Embrace interdisciplinary research -- social work, conservation

# Future Multiagent Systems and AI for Social Good in the FIELD

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When working on AI for Societal Benefits:  
**Important step out of lab & into the field**

- ➡ *Societal impact*
- ➡ *Actual problem for societal benefit?*
- ➡ *Model deficiencies for new research directions?*





# Thank you

---

## Mentor:

Barbara  
Grosz



## Collaborators:

Sarit  
Kraus



Vince  
Conitzer



Eugene  
Vorobeychik



Andy  
Plumpton



## USC Collaborators:

Eric  
Rice



Bistra  
Dilkina



Phebe  
Vayanos



Fernando  
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