

# Boston Photonics Centennial Conference

## Sponsorship Packages

Thank you for considering sponsorship of the inaugural Boston Photonics Centennial Conference held at Harvard University. We have established the following sponsorship packages in order for your organization to maximize its exposure and make meaningful connections with over 200 attending students, researchers, and professionals, corresponding to your level of support.

| Package Sponsorship Level | Lead Sponsors<br>\$1,000 | Premium Sponsors<br>\$700 | Classic Sponsors<br>\$400 |
|---------------------------|--------------------------|---------------------------|---------------------------|
| Logo display              | ✓                        | ✓                         | ✓                         |
| Pamphlet and program      | ✓                        | ✓                         | ✓                         |
| Website description       | ✓                        | ✓                         |                           |
| Email and social mentions | ✓                        | ✓                         |                           |
| Program advertisement     | ✓                        |                           |                           |
| Conference booth          | ✓                        |                           |                           |

### Additional Details

**Logo Display** - Your organization's logo will be displayed on signage in the lobby, conference rooms, and official website

**Pamphlet and program** - Your organization's logo will be included in the conference program and any promotional material will be placed in the conference bag distributed to all attendees

**Website description** - A description of your organization and its services will be included on the official conference website, along with a link to your website

**Email and social mentions** - All email communication and social media posts (Facebook, Twitter) to actual and potential attendees (1000+) regarding the conference will include mentions of your organization

**Program advertisement** - A full-page advertisement will be included in the conference program, according to your organization's specifications

**Conference booth** - A representative of your organization will be offered a table or booth to interact with attendees, demonstrate products, or provide information for interested conference-goers

### Further Information

For further information, please email [photonics@seas.harvard.edu](mailto:photonics@seas.harvard.edu). We are grateful for any level of support you may offer us, and are more than willing to work with you to best meet your organization's needs, such as alternate arrangements and in-kind donations.