



Филологический
факультет
Московского
государственного
университета
им. М. В. Ломоносова



S.E.R.P.A.
Scientific Educational
Russian-Austrian Project
Научно-образовательный
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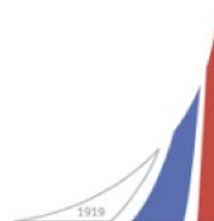
Russisch-Deutsches
Institut für Wissenschaft
und Kultur



РУДН



ЭКОНОМИЧЕСКИЙ
ФАКУЛЬТЕТ



FINANCIAL
UNIVERSITY
UNDER THE GOVERNMENT OF THE RUSSIAN FEDERATION

Additional Education Program 2020 «Global English: Language of Economics, Politics and Business»

Date	Section	Subject	Speaker	Time	
05.10.2020 Monday	Language of Economics, Politics and Business	Opening speech	<i>Maksim Vasilyevich Chernyaev</i> Candidate of Economic Sciences, PhD, Associate Professor; Dean's Adviser on International Cooperation Issues; Deputy Head of National Economy Department, Faculty of Economics, Peoples' Friendship University of Russia	18.00 - 18.05	
		Linguistic means of influence in Economics, Politics and Business	<i>Olga Aleksandrovna Chernyaeva</i> International Projects Manager, Novas Sk Ltd.	18.05 - 19.15	
		Break			19.15 - 19.30
		Political correctness: a linguocultural perspective.	<i>Ludmila L'vovna Baranova</i> Doctor habil., Professor, Department of English Linguistics, Faculty of Philology, Lomonosov Moscow State University	19.30 - 20.45	

06.10.2020 Tuesday	Language of Economics and Business	English as a language of global economics	Andrey Eduardovich Berezin Development Director, International Center for Emerging Markets Research, Peoples' Friendship University of Russia	18.00 - 18.30	
		Virtual communication in times of COVID-19 crises	Rob J.H. Veersma Global Director Training & Development, Gazprom International (Amsterdam, Netherlands)	18.30 – 19.00	
		Break			19.00 - 19.10
		English as a universal language of business communication	Juan Carlos Reyes Leading Expert in relationship management, technology, economic development, Aboriginal communities and the mineral industry; Lead consultant for efficiency.ca; directs a talented and committed team of over 30 consultants – engineers, MBAs, geologists, accountants, lawyers, software developers; Founder of the Northern Ontario Youth Action Partnership (NOYAP) and “Learning Together”	19.10 - 19.40	
		Politics of Financial Systems: Implications for Developing Nations	Nora A. Gay Financial strategist. Entrepreneur. Wealth Manager. Writer. Author of the book “Get Minted!: Learn To Build Massive Wealth In The Midst of Uncertainties”	19.40 - 20.10	
	Language of Politics (USA)	How to influence your audience? Cases of contemporary American politicians	Juliya Mikhaylovna Chanturidze Candidate of Philological Sciences, Senior Lecturer, Head of Training in Foreign Languages for the Educational Programs “Software Engineering”, “Applied Mathematics and Informatics”, “Economics”, “Economics and Statistics”, “Applied Data Analysis” and “Geography of Global Changes and Geoinformation Technologies”, School of Foreign Languages, National Research University Higher School of Economics	20.10 - 21.00	

07.10.2020 Wednesday	Language of Politics (UK)	The Politics of Accents	Maria Viktorovna Aleksyuk Candidate of Philological Sciences, Senior Lecturer, Foreign Languages Department, Law Faculty, Lomonosov Moscow State University	18.00 - 19.00
		Break		19.00 - 19.10
	Academic writing	Fantastic Words and how to tame them for your academic writing	Anastasia Andreevna Sharapkova Candidate of Philological Sciences, Senior Lecturer and Program Manager at the courses of the English language, Biological Faculty; Senior Researcher, Analytical Department; Lecturer, English Linguistics Department, Faculty of Philology, Lomonosov Moscow State University; Invited Lecturer, Skolkovo Institute of Science and Technology (Skoltech)	19.10 - 20.10
	Language of Business	Discrepancies in business cultures of English-speaking countries	Juliya Mikhaylovna Chanturidze Candidate of Philological Sciences, Senior Lecturer, Head of Training in Foreign Languages for the Educational Programs “Software Engineering”, “Applied Mathematics and Informatics”, “Economics”, “Economics and Statistics”, “Applied Data Analysis” and “Geography of Global Changes and Geoinformation Technologies”, School of Foreign Languages, National Research University Higher School of Economics	20.10 - 21.00

08.10.2020 Thursday	Language of Politics (UK)	The Once and Future Myth: Arthuriana and Politics	Anastasia Andreevna Sharapkova Candidate of Philological Sciences, Senior Lecturer and Program Manager at the courses of the English language, Biological Faculty; Senior Researcher, Analytical Department; Lecturer, English Linguistics Department, Faculty of Philology, Lomonosov Moscow State University; Invited Lecturer, Skolkovo Institute of Science and Technology (Skoltech)	18.00 - 19.15
	Language of Economics and Business	Break		19.20 - 19.30
		English as an enabler of cross- cultural management for global business	Richa Gopal Shrotriya Communications Specialist, B2B Corporate Communications Practice. Over 25 years of experience in Public Advocacy, Public Relations, Crisis, and Issue Management Advisory, Strategic media, and press relationship management across markets. Holds an Honours and master's degree in Literature, Mass Communication & Journalism from India. Winner of K. Rajaratnam Award for English writing and two Gold Sabres Communication Award, APAC for social impact campaigns for sensitization towards Leprosy Campaigns	19.30 - 20.00
		Scientific stand-up	Ivan Vladimirovich Puzyryov Expert and researcher in the field of AR/VR digital strategies;	20.00 - 20.30
		English for real estate and construction	Alexey Perekipniy	20.30- 21.00

09.10.2020 Friday	Language of Politics (UK)	How does Politics “sound” in modern British prose?	<i>Maria Viktorovna Aleksyuk</i> Candidate of Philological Sciences, Senior Lecturer, Foreign Languages Department, Law Faculty, Lomonosov Moscow State University	18.00 - 19.15
	Language of Politics (USA)	Break		19.15 - 19.30
		Electionspeak	<i>Olga Aleksandrovna Chernyaeva</i> International Projects Manager, Novas Sk Ltd.	19.30 - 20.30
		Adapting business communication to a new reality during a worldwide pandemic	<i>Satya Hangga Yudha</i> Co-Founder of the Indonesian Energy and Environment Institute;	20.30- 21.00
		Language of Personal Finances= A Sustainable Model for The Development of A Country	<i>Dolly Amaya</i> Financial Ambassador, Cambridge, Massachusetts	21.00- 21.30